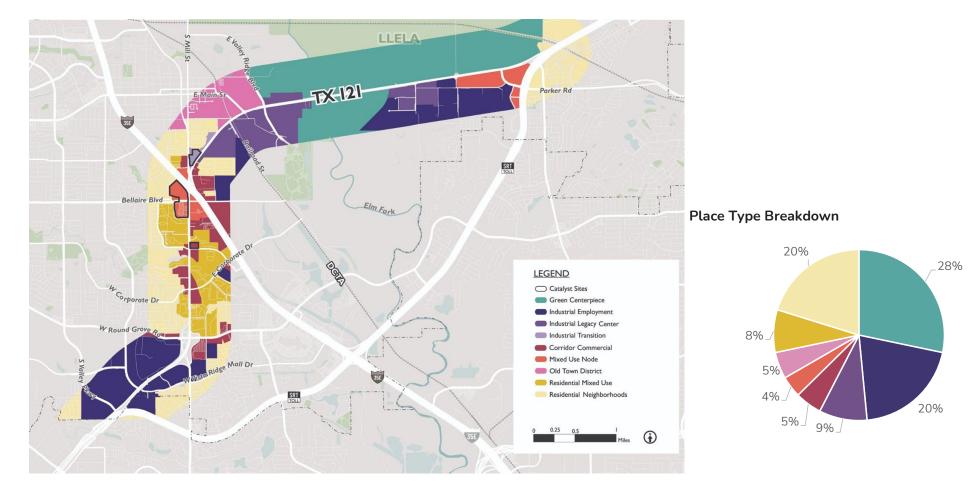
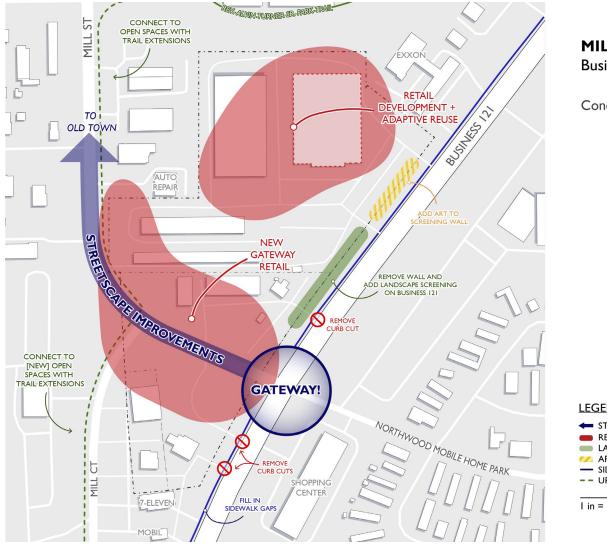


ArcGIS Urban Summary



PLACE TYPE FRAMEWORK





Business 121 Catalyst Site

Concept Plan

LEGEND

- STREETSCAPE IMPROVEMENTS RETAIL
- LANDSCAPE IMPROVEMENTS
- 🥢 ART
- SIDEWALK COMPLETION -- URBAN TRAIL





Business 121 Catalyst Site

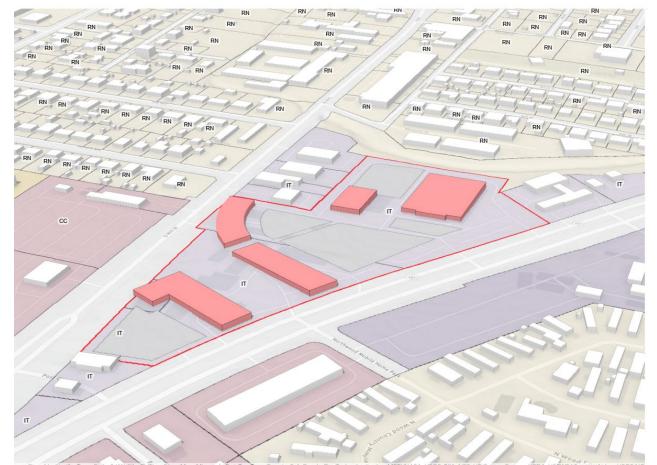
Site Plan

<u>LEGEND</u>

- STREETSCAPE IMPROVEMENTS RETAIL LANDSCAPE IMPROVEMENTS 🥢 ART - SIDEWALK CONNECTION



Business 121 Catalyst Site



Key ArcUrban Metrics

Metric	Existing Site	Mill St Scenario ³
Property Value ¹	\$2,786,816	\$2,138,320
Property Tax Revenue Total ¹	\$11,679	\$8,961
Jobs ²	28	65
Households ²	0	0
Population ²	0	0
Daily Trips ²	233	2,607
Solid Waste (lb/day) ²	42	97
Waste water (gal/day) ²	774	2,614
External Water Use (gal/day) ²	377	1,273
Internal Water Use (gal/day)²	880	2,971
CO2 Emissions (lb/day) ²	7,328	939
Energy Use (kWh/day) ²	1,861	4,644

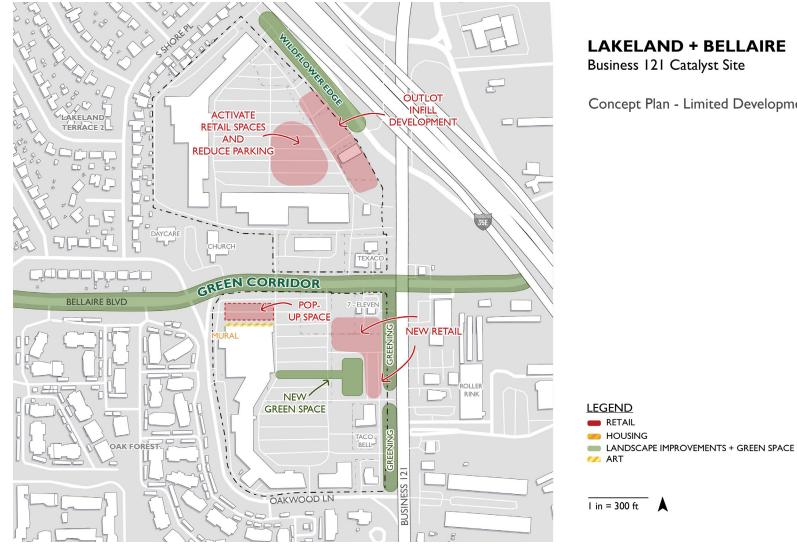
Metrics generated from average property and property tax revenue values by land use based on summary data from Denton, Dallas, Tarrant, and Collin County appraisal districts.
Metrics generated by ESRI based national averages from the American Planning Association. Metrics can be customized within

ArcUrban.

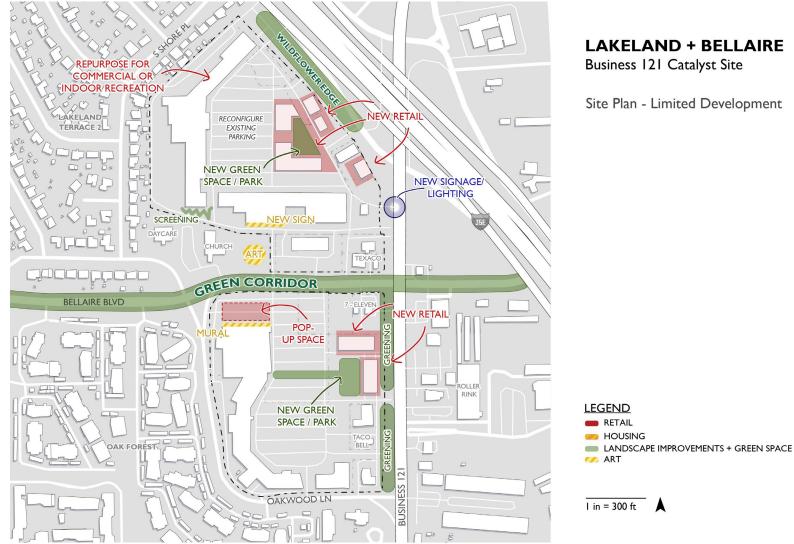
3. Scenario metrics include remaining existing site features + proposed site features.

Business 121 Catalyst Site





Concept Plan - Limited Development



Site Plan - Limited Development

Business 121 Catalyst Site



Key ArcUrban Metrics

Metrics	Existing Site	Scenario 1 – Limited Build ³
Property Value ¹	\$9,701,207	\$16,245,700
Property Tax Revenue Total ¹	\$40,656	\$68,082
Jobs ²	290	358
Households ²	0	0
Population ²	0	0
Daily Trips ²	11,827	14,648
Solid Waste (lb/day) ²	432	533
Waste water (gal/day) ²	11,664	14,399
External Water Use (gal/day) ²	5,681	7,013
Internal Water Use (gal/day) ²	13,253	16,361
CO2 Emissions (lb/day) ²	4,188	5,170
Energy Use (kWh/day)²	20,718	25,575

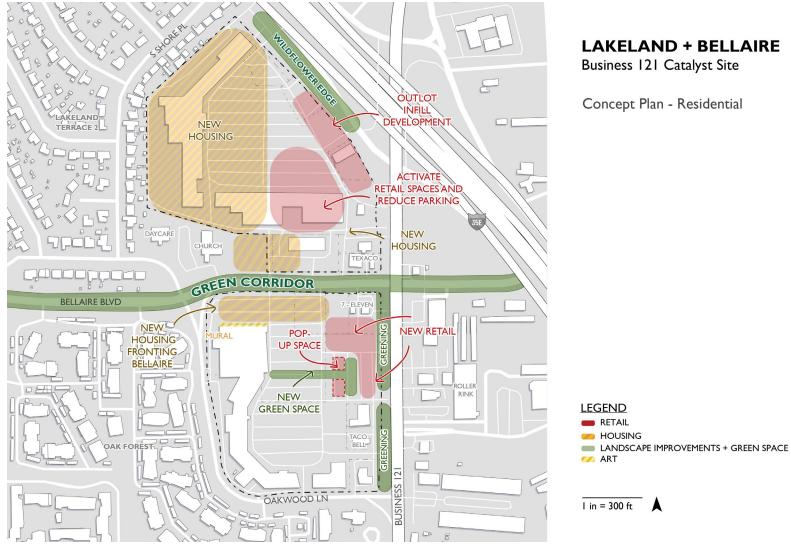
1. Metrics generated from average property and property tax revenue values by land use based on summary data from Denton, Dallas, Tarrant, and Collin County appraisal districts.

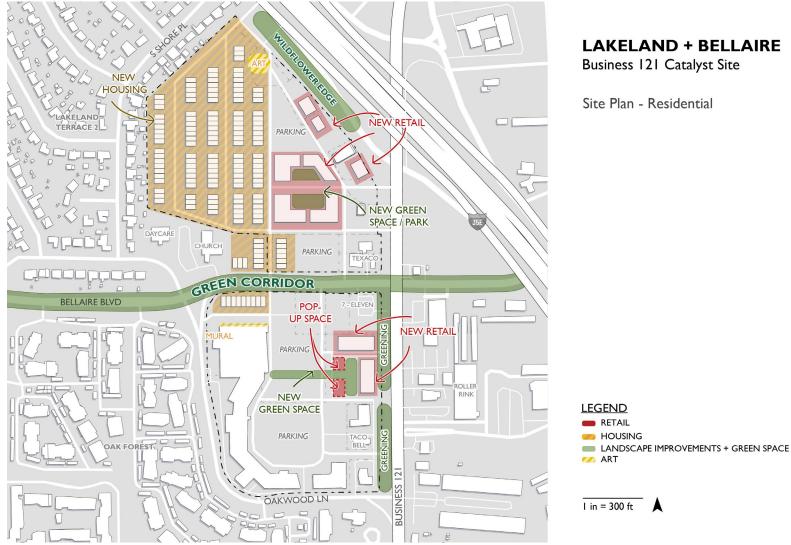
2. Metrics generated by ESRI based national averages from the American Planning Association. Metrics can be customized within ArcUrban.

3. Scenario metrics include remaining existing site features + proposed site features.

Business 121 Catalyst Site







Business 121 Catalyst Site



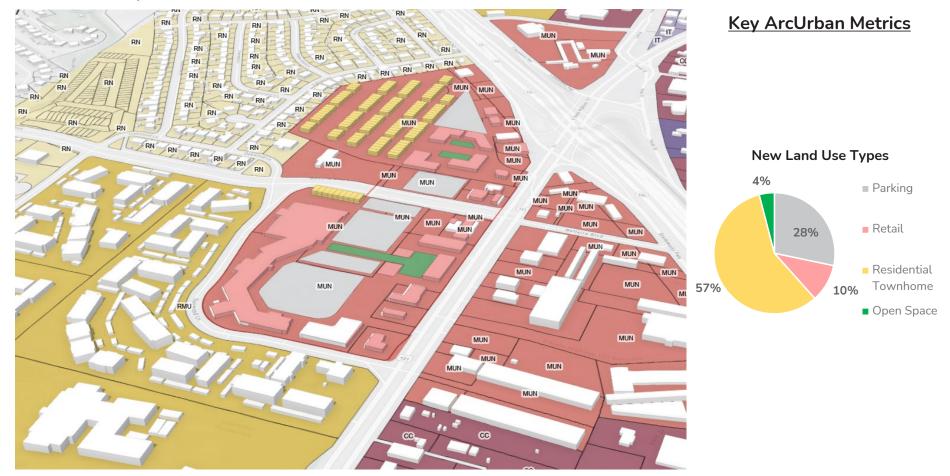
Key ArcUrban Metrics

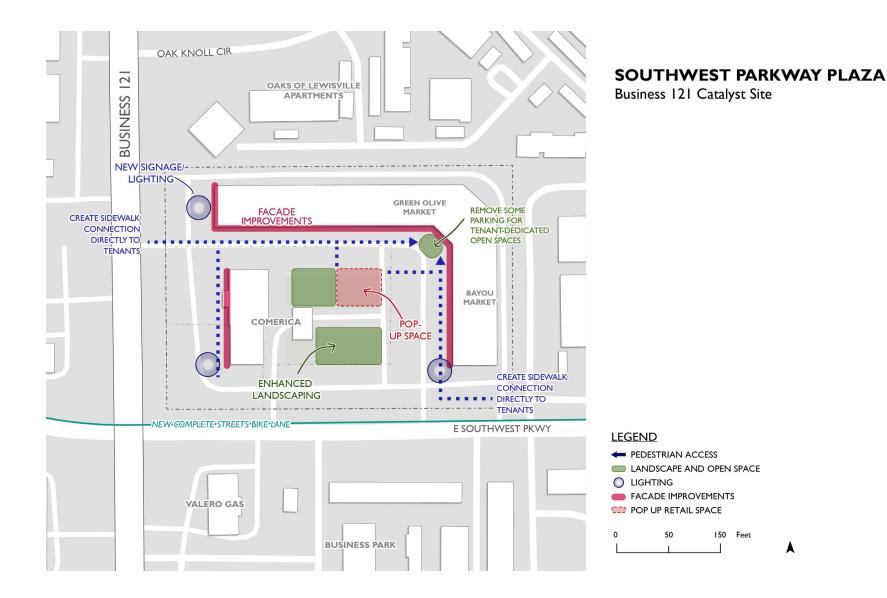
	Metric	Existing Site	Scenario 2 - Residential ³
	Property Value ¹	\$9,701,207	\$49,670,000
	Property Tax Revenue Total ¹	\$40,656	\$208,156
	Jobs ²	290	213
	Households ²	0	136
-	Population ²	0	676
-	Daily Trips ²	11,827	9,642
ML	Solid Waste (lb/day)²	432	2,271
	Waste water (gal/day) ²	11,664	43,131
	External Water Use (gal/day) ²	5,681	21,005
	Internal Water Use (gal/day) ²	13,253	49,016
	CO2 Emissions (lb/day) ²	4,188	13,871
-	Energy Use (kWh/day)²	20,718	57,068

 Metrics generated from average property and property tax revenue values by land use based on summary data from Denton, Dallas, Tarrant, and Collin County appraisal districts.
Metrics generated by ESRI based national averages from the American Planning Association. Metrics can be customized within ArcUrban.

3. Scenario metrics include remaining existing site features + proposed site features.

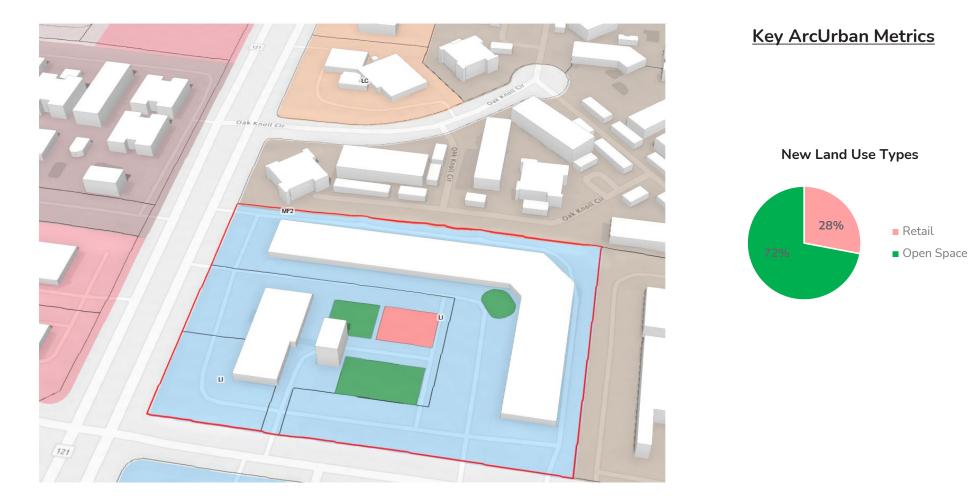
Business 121 Catalyst Site





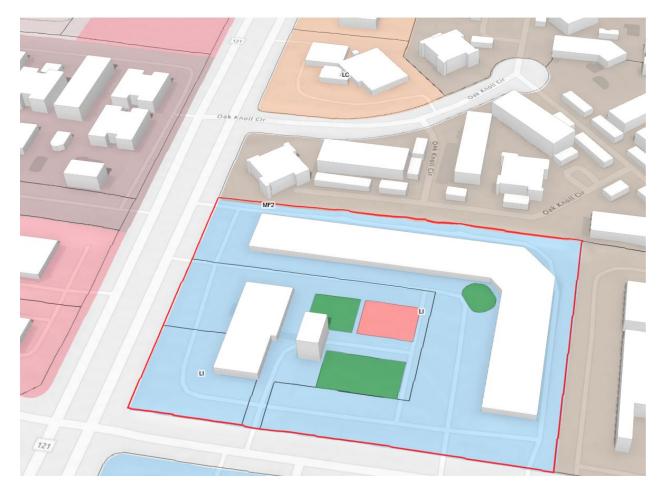
SOUTHWEST PARKWAY PLAZA

Business 121 Catalyst Site



SOUTHWEST PARKWAY PLAZA

Business 121 Catalyst Site



Key ArcUrban Metrics

Metric	Existing Site	Southwest Pkwy Scenario ³
Property Value ¹	\$1,256,954	\$2,372,206
Property Tax Revenue Total ¹	\$5,268	\$9,941
Jobs ²	37	41
Households ²	0	0
Population ²	0	0
Daily Trips ²	1,532	1,688.35
Solid Waste (lb/day)²	55	61
Waste water (gal/day) ²	1,488	1,649
External Water Use (gal/day) ²	725	803
Internal Water Use (gal/day)²	1,691	1,874
CO2 Emissions (lb/day) ²	534	592
Energy Use (kWh/day) ²	2,643	2,929

Metrics generated from average property and property tax revenue values by land use based on summary data from Denton, Dallas, Tarrant, and Collin County appraisal districts.
Metrics generated by ESRI based national averages from the American Planning Association. Metrics can be customized within

ArcUrban.

3. Scenario metrics include remaining existing site features + proposed site features.