

To The City Of Lewisville,

We are Action Watersports and come to you requesting a special use permit for sales and service of boats at 980 E State Highway 121, Lewisville, TX 75057. We have had our boat dealership in business since 2008. We currently have three locations across Texas, Colorado and Arizona and we are looking to open our second Dallas Fort Worth location in Lewisville.

We're planning on representing three brands at the Lewisville location. Those brands are Centurion, Supreme and MB Sports. We would also be opening this as our corporate proshop location to manage all of our online proshop sales from all four stores. We are going to continue to use our Fort Worth location for heavy service so Lewisville would not have boats outside. This store will be utilized as a showroom showcasing new boats.

Our goal is to create an upscale boat buying experience with boats starting around \$180,000 up to \$350,000. Or proshop generates 7 million plus a year in revenue that would contribute back to the city with taxes collected.

In closing, we understand the importance of keeping inventory inside and would not be putting our boats or customer boats outside. I have addressed the issues with landscaping that was required when the current special use permit was granted for this property. I also have a company scheduled to pull the pole sign down that the owner of the property put up. We look forward to your response and confirmation of this letter.

Thank you,

Lee Williams
Managing Partner, Texas
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