

**LEWISVILLE CITY COUNCIL**

**REGULAR SESSION**

**December 2, 2024**

**6:15 P.M.**

**Present:**

TJ Gilmore, Mayor

**Council Members:**

Patrick Kelly, Mayor Pro Tem  
Ronni Cade, Deputy Mayor Pro Tem  
Bob Troyer  
William Meridith  
Brandon Jones  
Kristin Green

**City Staff:**

Claire Powell, City Manager  
Jim Proce, Assistant City Manager  
Lizbeth Plaster, City Attorney  
Jennifer Malone, Assistant City Secretary

With a quorum of the Council Members present, the workshop session of the Lewisville City Council was called to order by Mayor Gilmore at 6:16 p.m. on Monday, December 2, 2024, in the City Council Conference Room of Lewisville City Hall, 151 West Church Street, Lewisville, Texas. City Department Heads were also in attendance.

**WORKSHOP SESSION**

**Discussion of Regular Agenda Items and  
Consent Agenda Items**

**(Agenda Item A)**

Mayor Gilmore led a discussion of regular agenda items and consent agenda items and received questions and comments from City Council and City staff. There was discussion among the City Council members regarding casting of votes regarding Item No. F-6.

**Centennial Celebration Update**

**(Agenda Item B)**

At the request of Mayor Gilmore, Director of Community Relations & Tourism James Kunke and Director of Library Services Carolyn Booker gave a presentation on the Centennial Celebration Update and received questions and comments from City Council and City staff.

**REGULAR SESSION**

With a quorum of the Council Members present, the regular session of the Lewisville City Council was called to order by Mayor Gilmore at 7:00 p.m. on Monday, December 2, 2024.

**Invocation**

**(Agenda Item A)**

At the request of Mayor Gilmore, Mayor Pro Tem Patrick Kelly gave the invocation.

**Pledge to the American and Texas Flags**

**(Agenda Item B)**

At the request of Mayor Gilmore, Deputy Mayor Pro Tem Ronni Cade gave the pledge to the United States and Texas flags.

**Recognition of the AARP Backyard Cottage  
Design Competition Winners.**

**(Agenda Item C-1)**

Mayor Gilmore presented the certificates of recognition to the winners of the AARP Backyard Cottage Design Competition.

**Visitors/Citizens Forum**

**(Agenda Item D)**

There were no speakers for Visitors/Citizens Forum.

**CONSENT AGENDA**

**(Agenda Item E)**

**MOTION:** Upon a motion made by Council Member Troyer and seconded by Deputy Mayor Pro Tem Cade, the Council voted six (6) “ayes” and no (0) “nays” to approve the Consent Agenda as presented.

1. APPROVAL OF MINUTES: City Council Minutes of the November 18, 2024, Workshop Session, and Regular Session.
2. Approval of a Professional Services Agreement with Halff Associates, Inc. in the Amount of \$121,089.68 for Preliminary Design of the Streambank Stabilization for Timber Creek East of Kenny Court and Authorization for the City Manager, or Her Designee, to Execute the Agreement.
3. Approval of a Professional Services Agreement with Halff Associates, Inc. in the Amount of \$162,809.01 for Preliminary Design Services Related to the Summit Avenue Boardwalk Improvements and Authorization for the City Manager, or Her Designee, to Execute the Agreement

4. Approval of an Interlocal Cooperation Agreement with the Lewisville Independent School District for Open Access for Public School Yards as Parks; and Authorization for the City Manager, or Her Designee, to Execute the Agreement.
5. Approval of an Interlocal Cooperation Contract Between the City of Lewisville and the City of Denton for an Award of the Department of Justice Assistance Grant Funds; and Authorization for the City Manager, or Her Designee, to Execute the Contract.

The motion carried.

**Consideration of Resolution No. 0716-24-RES, a Resolution of the City Council of the City of Lewisville, Texas, Casting the City's One Hundred Fifty Three (153) Votes for Candidates to Serve on the Denton Central Appraisal District Board of Directors; Providing for Submittal of Same to the Chief Appraiser; and Providing an Effective Date.**

**(Agenda Item F-6)**

The City of Lewisville is being asked to cast its votes for the Denton Central Appraisal District Board of Directors. Lewisville is allocated 153 votes and may cast all of them for a single candidate or divide them among candidates as Council so determines. Since numerous ISDs control the larger blocks of votes, it is very difficult to predict where Lewisville's votes would best be used. However, it is generally more effective to cast the votes as a block rather than dividing them up among candidates. Dividing the votes can dilute the impact. Votes are due by December 15, 2024.

The City staff's recommendation was that the City Council consider the resolution as set forth in the caption above.

**MOTION:** Upon a motion made by Council Member Green and seconded by Council Member Jones, the Council voted six (6) "ayes" and no (0) "nays" to approve Resolution No. 0716-24-RES, casting the votes for the Denton Central Appraisal District Board of Directors as follows: 96 votes for Ann Pomykal, 50 votes for Alex Buck and 7 votes for Ray Martin. The motion carried.

**Reports**

**(Agenda Item G-1)**

- Council Member Meridith reported on upcoming Lewisville Library activities.
- Council Member Troyer reported on upcoming events at the Lewisville Grand.
- Director of Public Services Aaron Russell reported on the lake level.

- Fire Chief Mark McNeal announced that Santa will be on the fire truck visiting neighborhoods beginning Monday, December 9, 2024, and the Santa tracker will be released on the City website this week.
- Mayor Pro Tem Kelly reported on the upcoming drone show at Wayne Ferguson Plaza and the upcoming parade scheduled for Saturday, December 7.
- Council Member Kristin Green reminded everyone that the animal shelter is full and encouraged everyone to adopt a pet.
- Deputy Mayor Pro Tem Cade reported on the upcoming Holiday Stroll event and encouraged those who are unable to adopt a pet, to consider fostering a pet from the animal shelter.

**Capital Improvements Advisory  
Committee Semi Annual Report for the  
Period of April 1, 2024 September 30,  
2024.**

**(Agenda Item G-2)**

**Closed Session**

**(Agenda Item H)**

*In Accordance with Texas Government Code, Subchapter D,*

1. *Section 551.071 (Consultation with Attorney): Legal issues related to the amendment of land use regulations, including but not limited to Special Use Permits and other zoning text amendments, for Manufacturing, Light Intensity, Manufacturing, Medium Intensity, Manufacturing, Heavy Intensity, and Warehouse Distribution Facility uses.*
2. *Section 551.072 (Real Estate): Property Acquisition*
3. *Section 551.087 (Economic Development): Deliberation Regarding Economic Development Negotiations.*

Mayor Gilmore RECESSED into Closed Session at 7:20 p.m.

**Reconvene and Consider Action, if any, on  
Items Discussed in Closed Session**

**(Agenda Item I)**

Mayor Gilmore RECONVENED into Regular Session at 8:01 p.m.

**Adjournment**

**(Agenda Item J)**

There being no further business to come before the Council, Mayor Gilmore adjourned the meeting of the Lewisville City Council at 8:01 p.m. on Monday, December 2, 2024.

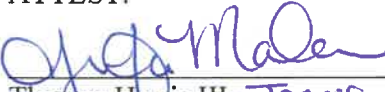
These minutes approved by the Lewisville City Council on the 16<sup>th</sup> of December, 2024.

**LEWISVILLE CITY COUNCIL  
REGULAR SESSION  
December 2, 2024**

APPROVED

  
\_\_\_\_\_  
TJ Gilmore  
MAYOR

ATTEST:

  
\_\_\_\_\_  
Thomas Harris III, Jennifer Malone  
Acting CITY SECRETARY





LEWISVILLE

Deep Roots. Broad Wings. Bright Future.

# Lewisville City Council Meeting

December 2, 2024

Centennial Celebration Update

# Centennial Celebration





# Major Elements

Story-Telling: Exposing residents to entertaining and educational highlights from Lewisville's rich history

Story-Sharing: Capture stories from residents across the experience spectrum

Public Events: Stage fun activities that appeal broadly to residents and mark the Centennial

Historical Preservation: Document and preserve the Lewisville story

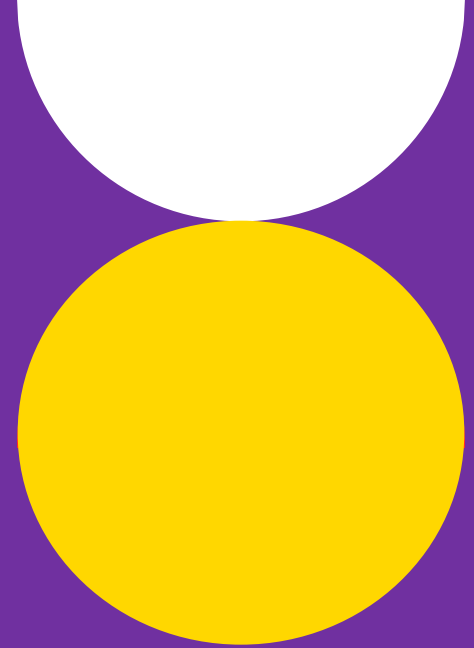
Visibility: Branding during the Celebration and lasting memories afterward



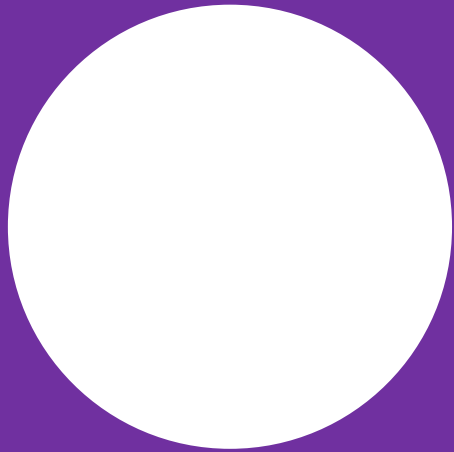
# Volunteer Committee

About 40 residents have volunteered their time and passion to help create and carry out the Centennial Celebration. They have formed nine subcommittees, each with its own list of projects.

- Community Partners
- Education and Training
- Event Planning
- Finance and Fundraising
- Historical Preservation
- Memorabilia
- Publications
- Public Relations
- Special Projects



# Community Partners



## Volunteer Members

- Kelly Blackall
- Mark Caputo
- Angela Lewallen
- Rick Shoven

## Staff Liaison

- Denise Helbing

## Projects:

- Get local students involved with writing and art contests/shows
- Commission a play to tell the story of Lewisville

# Lewisville On Stage

Working with Lewisville Playhouse to select a playwright who will create the script

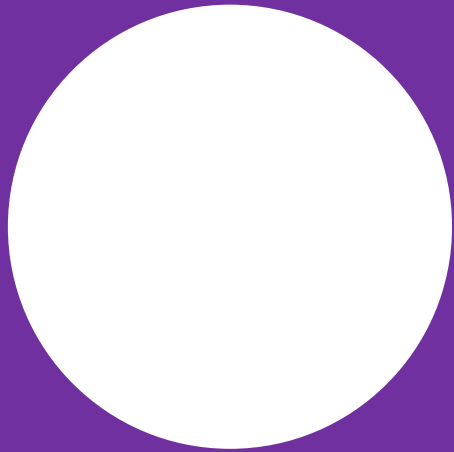
Lewisville Playhouse also will direct, cast, and produce the public performances

The current concept is to tell the Lewisville story through four families in four eras (pioneers, 1920s, 1960s, 1990s)

Free performances during September in the black box at Lewisville Grand Theater



# Publications



## Volunteer Members

- Kelly Blackall
- Joshua Chanin
- Ken Purcell
- Dana Shackelford

## Staff Liaison

- Carolyn Booker
- James Kunke

## Projects:

- Marco book in support of elementary school curriculum
- Other printed materials as needed

# Marco in History

Children's book using the characters from "Marco's Big Move" that was distributed in 2019 with the Lewisville 2025 launch

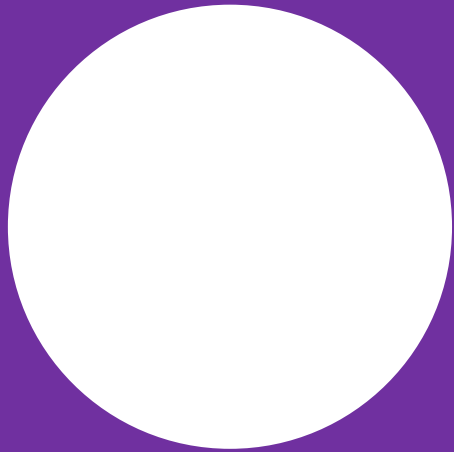
Same authors and illustrator are on board

A draft content timeline has been developed, from prehistory to current-day, subject to revision during the writing process

Book is scheduled for release in Fall 2025



# Education and Training



## Volunteer Members

- Tynessa Craft
- Jen Marvel
- Dana Shackelford
- Kylee Snyder
- Kris Wong

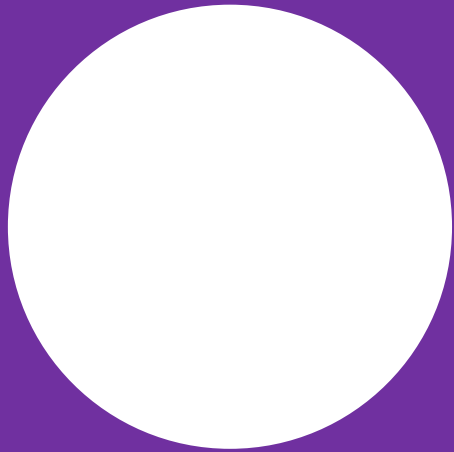
## Staff Liaisons

- Carolyn Booker
- Allison Scheu

## Projects:

- Create and facilitate a single-lesson second-grade curriculum about Lewisville history
- Lewisville Library display of popular 1920s books and reading over the past century (rotating)

# Special Projects



## Volunteer Members

- Tammie Dean
- Marc Harting
- Cindy Meridith
- Prit Patel
- Judy Pham
- Devan Ruiz
- Nicole Ryburn
- Alison Smith Stark
- Britani Williams
- Kris Wong

## Staff Liaison

- Erika Tang

## Projects:

- Tree plantings, “100 trees for 100 years”
- Year-long outdoor photo prop
- Church Street heritage walk stone
- Name Timber Creek Trail Extension to commemorate the Centennial

# Trees, Trees, Trees

100 new trees is the bare minimum, but PARD is eyeing ways to plant 2025 trees

Preliminary plans call for planting activities during both the spring and fall, including Texas Arbor Day on Nov. 7

The Memorial Tree program will be adapted to create Centennial Groves at multiple park locations; sales could start in January

Also researching a sapling giveaway event





# Outdoor Photo Prop

Will provide a visible icon for residents and visitors to take and share photograph themselves as part of the Centennial Celebration

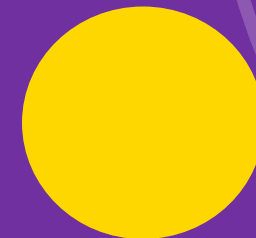
Could be temporary, but the committee preference is something permanent that could be adapted to future uses

Desired design is being finalized (next slide) and staff is looking for a fabricator

Target for installation is ColorPalooza



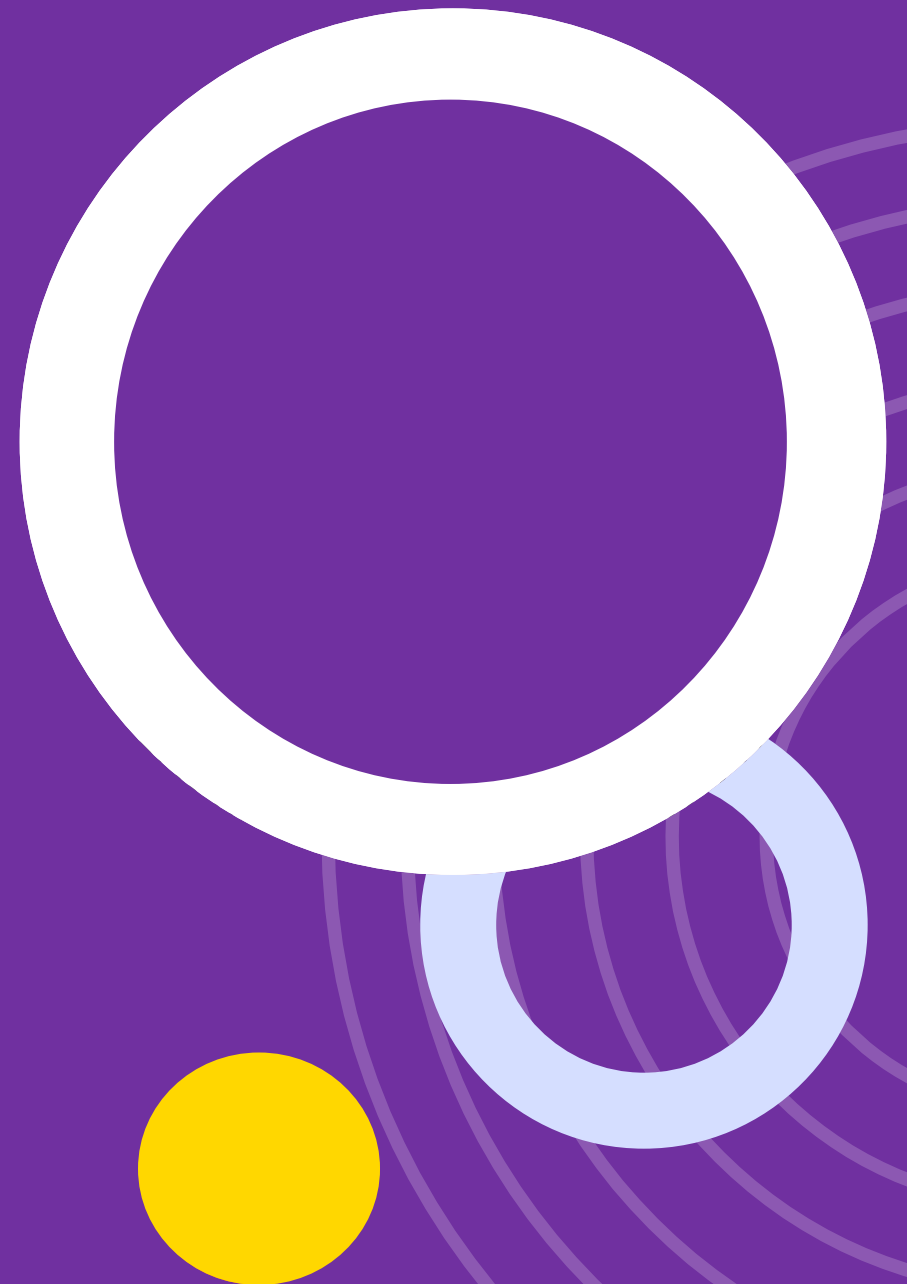
# Outdoor Photo Prop



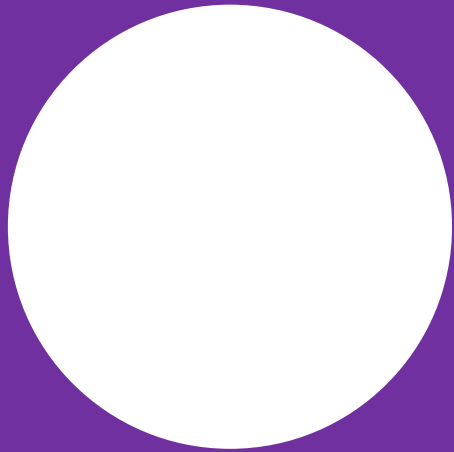
# Heritage Walk Stone

Adds a stone markers along the sidewalk on the south side of Church Street adjacent to Wayne Ferguson Plaza

Planned installation on Jan. 14 with a brief dedication on Jan. 15 (weather permitting)



# Finance and Fundraising



## Volunteer Members

- Jocelyn McMurray
- Judy Pham
- Rick Shoven
- Stephanie Stewart

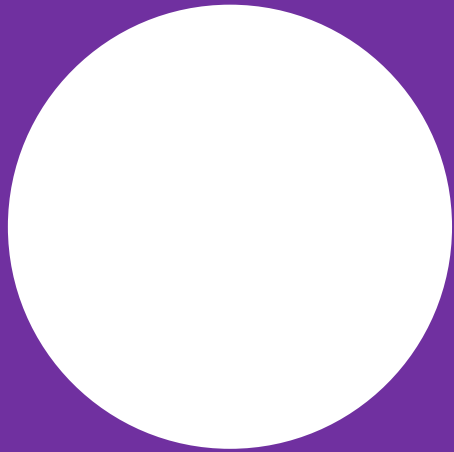
## Staff Liaisons

- David Erb
- D'Ann Tompkins

## Projects:

- Monitor budget
- Ensure compliance with City purchasing policies and Texas procurement laws
- Accept donations and seek donors if needed

# Event Planning



## Volunteer Members

- Erum Ali
- Chery Brennan
- Dionna Brown
- Tammie Dean
- Tanya Gilmore
- Kim Keith
- Deborah Lewis
- Karen Locke
- Judy Phan
- Nicole Ryburn
- Cassie Whitley
- Britani Willams

## Projects:

- Centennial presence at existing City events
- Parade float
- Community picnic

## Staff Liaison

- Daren Watkins

# Festival Presence

Committee will conduct a festival activity during ColorPalooza and Western Days

Activity areas will be Centennial branded

ColorPalooza – Activity not yet selected, but possibly the children’s chalk art area

Western Days – Stick horse rodeo

Red White & Lewisville – Being considered

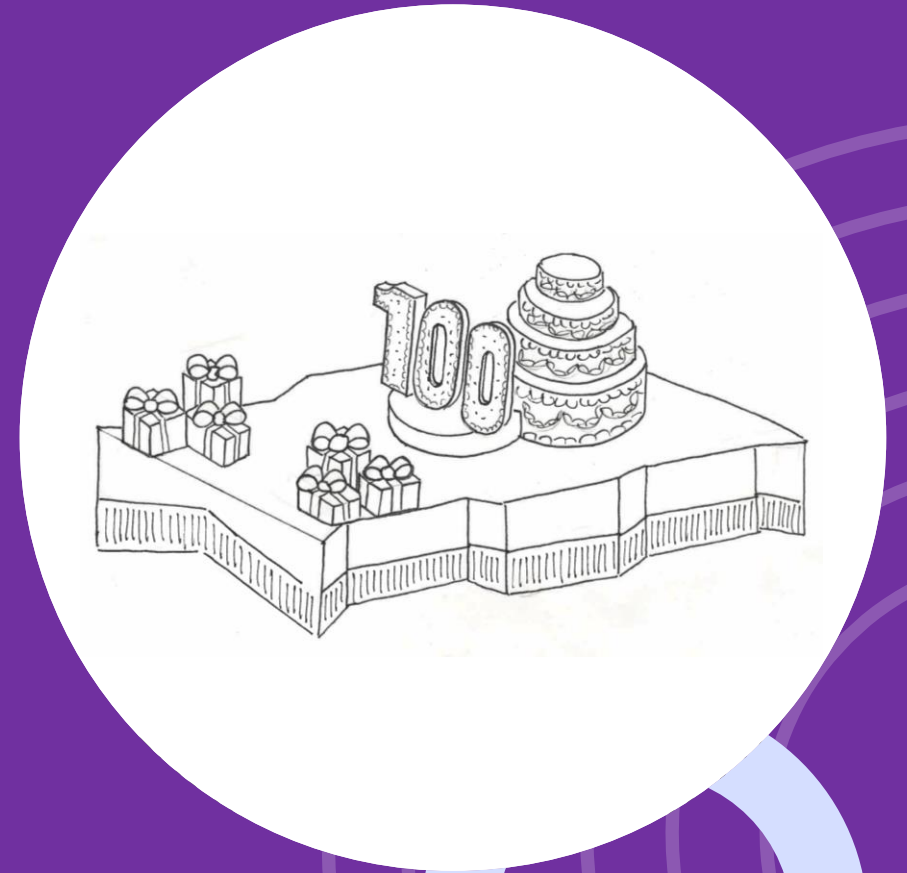


# Parade Float

A professional parade float has been ordered and will feature a birthday theme with Centennial branding

The float will be used four times:

- Christmas Parade (December 2024)
- Cattle Drive Parade (September 2025)
- LHS Homecoming (October 2025)
- Christmas Parade (December 2025)



# Community Picnic

Will be held midday on Saturday, May 17, at Memorial Park

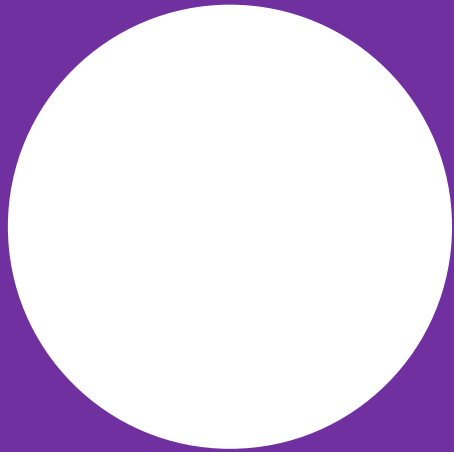
Anticipated elements:

- Live swing-jazz band
- Popcorn vendor
- Hotdogs served by LCPAAA
- Inflatables and DePLOWment
- Face-painting
- Giant birthday cake (with a gluten-free option)





# Historical Preservation



## Volunteer Members

- Kelly Blackall
- Chery Brennan
- Joshua Chanin
- Tynessa Craft
- David Denison
- Sharon Ellis
- Deborah Lewis
- Ken Purcell
- Stephanie Stewart
- Cassie Whitley

## Staff Liaison

- James Kunke

## Projects:

- Photo recreations
- History video
- History exhibits
- State historical markers
- Old Town Discoveries
- Lewisville Landmarks

# History Exhibits

Four small exhibits will rotate quarterly among four locations (City Hall, Library, Thrive, and tbd) starting in January

- Lewisville in the 1920s and 1930s
- Impacts of transportation
- Growth measured in aerial images
- Military influence

A larger exhibit about farming and ranching will replace the Lewisville Lake exhibit at the Visitor Information Center (Summer 2025)

A professional curator is preparing the exhibit scripts and basic designs



# Old Town Discoveries

A self-guided tour intended to tell the story of buildings and locations around Old Town

Ten initial sites will launch in December:

- Huffines Motor Company
- Lewisville Feed Mill
- Lewisville Hotel
- Jacobsen's Hardware
- Lewisville State Bank
- Cobb's Dry Goods
- First National Bank
- Lewisville Enterprise
- First Baptist Church
- First Presbyterian Church

A second wave is planned for Summer 2025

Markers lead visitors to a website page with photos, document, stories, and (soon) a brief audio recording



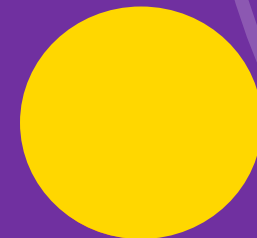
# Lewisville Landmarks

Revives a program from the 75<sup>th</sup> Anniversary celebration held in 2000

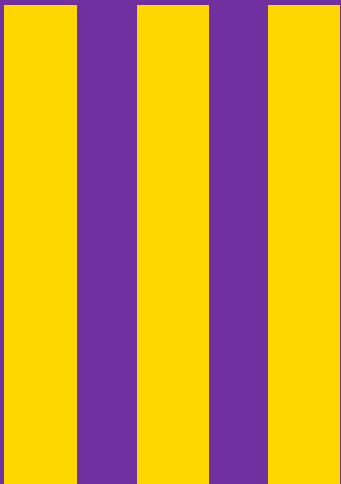
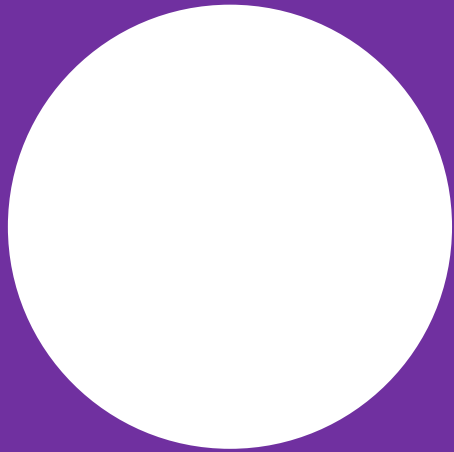
Designed to recognize buildings (especially residences) significant to local history through markers and a self-guided walking tour

## Project timeline:

- Applications     January-April
- Evaluation     May-July
- Recognition     August



# Memorabilia



## Volunteer Members

- Erum Ali
- Sharon Ellis
- Marc Harting
- Jen Marvel
- Cindy Meridith
- Kylee Snyder
- Stephanie Stewart

## Staff Liaisons

- Dee Dee Planas
- Christina Barrera

## Projects:

- Branded merchandise for sale
- Branded giveaway items

# Merchandise for Sale

Merchandise will be sold in batches, starting with eight items in the first batch:

- T-shirt (two designs)
- Hoodie
- Hat
- Mugs (two designs)
- Collapsible pet bowl
- Rubber ducky (three colors)

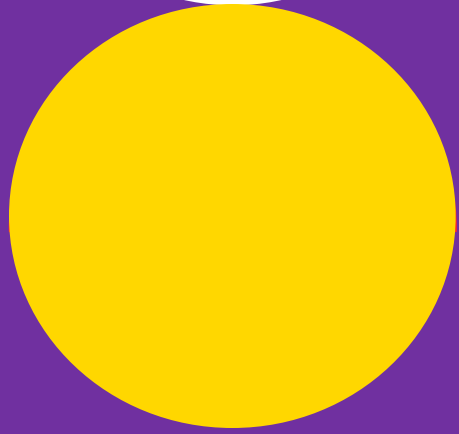
Merchandise sales will be offered during special events and at the Visitor Information Center, Library, and Thrive.

An online option is being developed





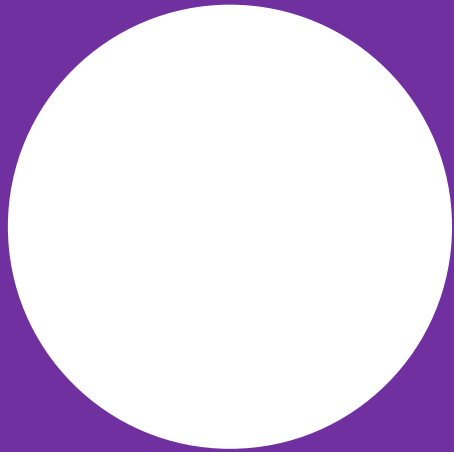
**Batch #1**



**Batch #1**



# Public Relations



## Volunteer Members

- Chery Brennan
- Mark Caputo
- Tanya Gilmore
- David Margulies
- Jocelyn McMurray
- Devan Ruiz
- Allison Stamey
- Brittani Williams

## Staff Liaisons

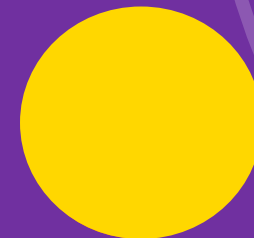
- Matt Martucci
- Melinda Stephens

## Projects:

- Logo development and deployment
- Centennial website
- “Been here” business window decals

# Logo Deployment

## Vertical Pole Banners



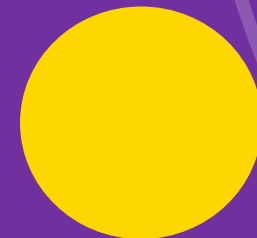
# Centennial Website

Using the award-winning designer of Bryan's centennial website

Content areas include:

- Calendar of Centennial events
- Timeline of Lewisville history
- Digital photo gallery by decade
- Digital tour of sample Lewisville Collection artifacts
- "Share Your Story" section
- Merchandise sales (post-launch addition)

Website is live ([lewisvilletx100.com](http://lewisvilletx100.com)) and will be announced prior to Stroll



# Business Decals

Window decal will increase awareness and give businesses a low-impact way to take part by declaring how many of Lewisville's 100 year they have been open

Plan to distribute in Old Town prior to the Old Town Holiday Stroll, and expand distribution citywide afterward





# “Extra” Projects

- Several projects have been added to the Centennial package from other sources
- Peacherine Jazz Orchestra Society Silent Film (Lewisville Grand Theater)
  - Silent film “The Freshman” accompanied by a lived jazz orchestra, set for March 7
  - Tickets will go on sale this month
- Projection Art Exhibit (Arts Advisory Board)
  - Included in the FY 2024-25 Public Art Work Plan
  - An artist will be selected to create a video projection artwork for a temporary display, possibly in conjunction with Old Town Holiday Stroll in December 2025
- Well House conversion into an auxiliary Visitor Information Center (July 2025)
- Old Town Entry Feature (fall-winter 2025)

# Upcoming Events

- Dec. 6-7: Old Town Holiday Stroll
  - Centennial Celebration Website
  - Old Town Discoveries Walking Tour
  - Drone Show
  - Parade Float
  - Merchandise Sales
- Jan. 2: Rotating History Exhibits Installed
- Jan. 15: Heritage Walk Stone Dedicated
- March 7: Peacherine Jazz Orchestra Society  
Silent Film at The Grand
- April 1: History Exhibits Rotate
- April 26: ColorPalooza Onsite Presence
- May 17: Centennial Picnic at Memorial Park



# Centennial Celebration

