

**MEMORANDUM**

**TO:** Mayor Rudy Durham  
Mayor Pro Tem R Neil Ferguson  
Deputy Mayor Pro Tem Kristin Green  
Councilman Bob Troyer  
Councilman TJ Gilmore  
Councilman Brandon Jones

**FROM:** Donna Barron, City Manager

**DATE:** April 13, 2021

**SUBJECT: Public Hearing: Consider the Adoption of the Lewisville 2025 Vision Plan Update**

Staff is requesting City Council final consideration and approval of the updated 2025 Plan. Beginning in 2019, extensive community outreach was conducted to make sure that our vision plan was in touch with the desires of our community as well as reflective of changes that have taken place in our community since adoption of the plan in 2014. Our "touchpoint" process focused on involving people who might not engage with city staff through traditional communication channels. Staff utilized a variety of communication avenues to reach all residents and business owners.

The 2021 City Council Retreat had a full day devoted to review of the proposed plan. Various changes were made to the plan to reflect City Council direction. The plan was then submitted on-line to the public where additional public review was obtained. Various key boards including the Planning and Zoning Commission, Parks Board and the 2025 Committee were asked to review the final document. All boards recommended that the City Council adopt the final proposed plan.

Once City Council adopts the proposed plan, city staff will move forward with continued plan implementation.