



ECONOMIC MOBILITY UPDATE



City Council Workshop
February 16, 2026

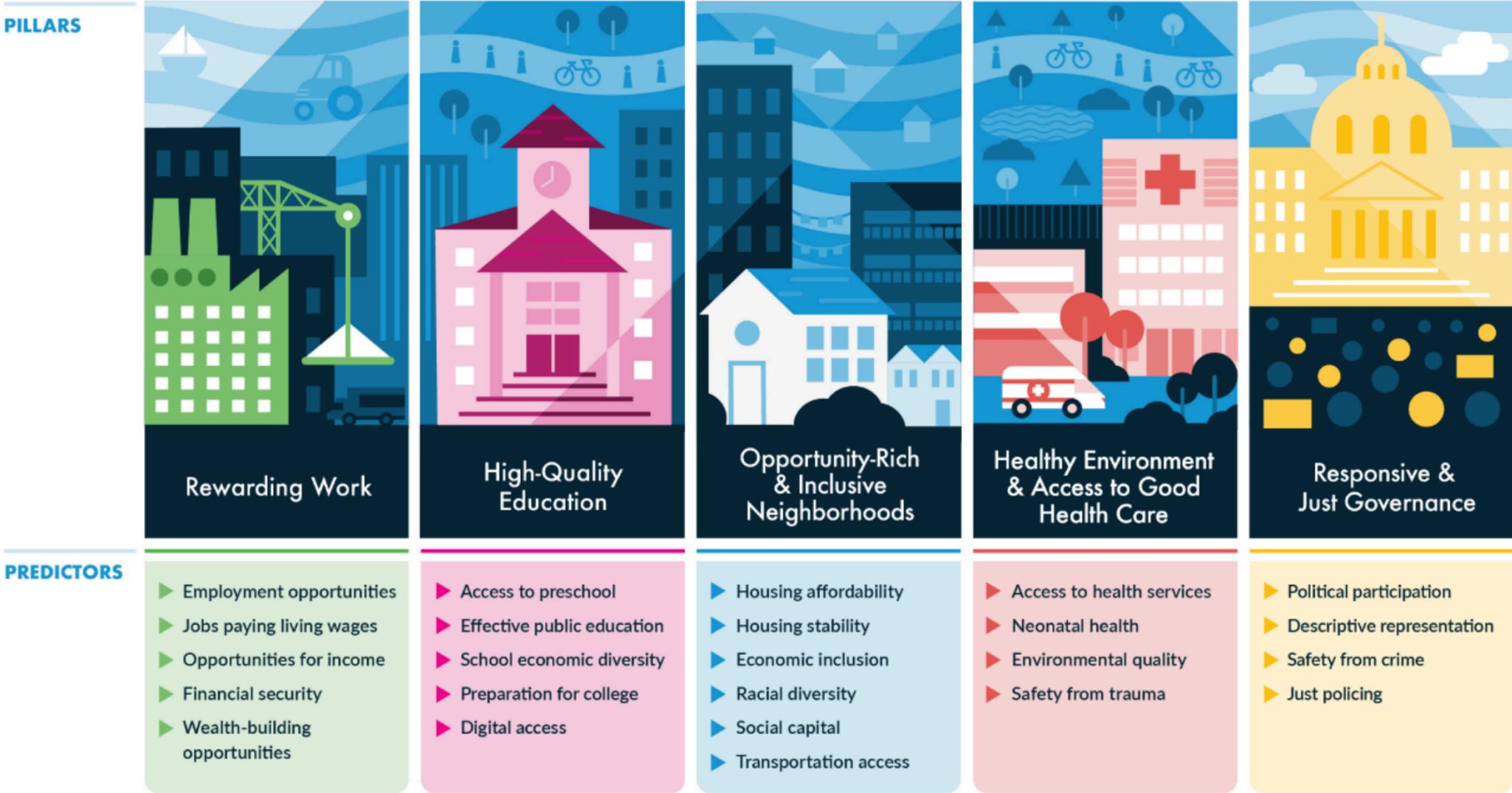


WHAT DOES ECONOMIC MOBILITY MEAN?

Economic mobility is the ability of individuals or families to improve their economic status.

- measured by income, assets, and wealth
- over their lifetime
- across generations

Urban Institute Upward Mobility Initiative



LEWISVILLE HOUSING TOOLKIT

- Presented to City Council in 2023
- Economic Mobility identified as a priority
- Some opportunities identified:
 - Identify service provider that provides housing navigation
 - Continue to prioritize transit-oriented residential development
 - Resume Housing Finance Corporation
 - Partner with local service provider to offer financial counseling and homebuyer counseling

ICMA ECONOMIC MOBILITY COHORT



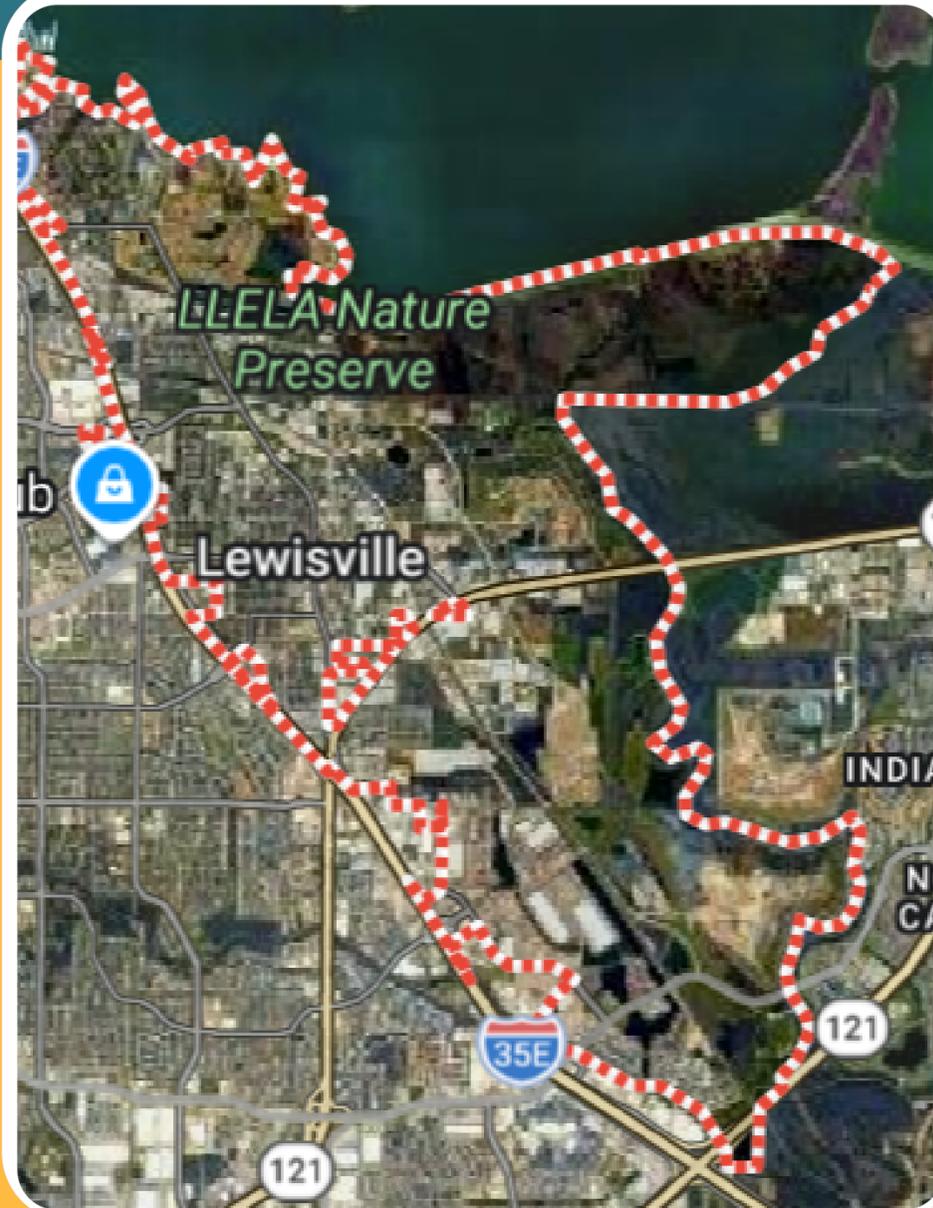
- ICMA opened an application for second Economic Mobility & Opportunity Cohort that included a \$20,000 mini grant
- 75057 identified as a childcare desert
- Applied to conduct community needs assessment in 75057 on childcare needs and secondary education
- Attended two in-person cohort meetings
- Quarterly virtual calls

GROUNDWORK OUTREACH



- Based in Dallas
- Uses data-driven, door-to-door, and grassroots canvassing to connect underserved communities with essential resources
- Mission to increase economic mobility and access to opportunities for underrepresented populations
- Design and conduct customized canvassing campaigns that dig deeper than surface level data

SURVEY SET UP



- Survey households in target area about economic mobility related topics (childcare and education) to understand how to better serve area in the future.

Timeline:

- September - October : Lewisville staff and Groundwork staff worked on set up of survey and logistics
- November : Groundwork conducted canvassing in 75057
- December : Groundwork reviewed data and presented results
- January - February : Internal review and potential next steps reviewed

▶ **Target Zip Code : 75057**

▶ **Contact Goal : 250 Responses**

SURVEY QUESTIONS

Childcare

- Age of children in home
- When do you need childcare?
- What type are you using now?
- What would you change about current childcare?
- How long does it take to get there?
- Utilize subsidies?

Secondary Education

- Highest degree completed?
- Any interest in secondary or technical college?
- What program would you be interested in?
- Barriers to accessing?

▶ 1,499 DOORS KNOCKED

▶ 258 FACE TO FACE CONVERSATIONS

▶ 1,186 FLYERS LEFT

▶ 26 ONLINE SURVEYS

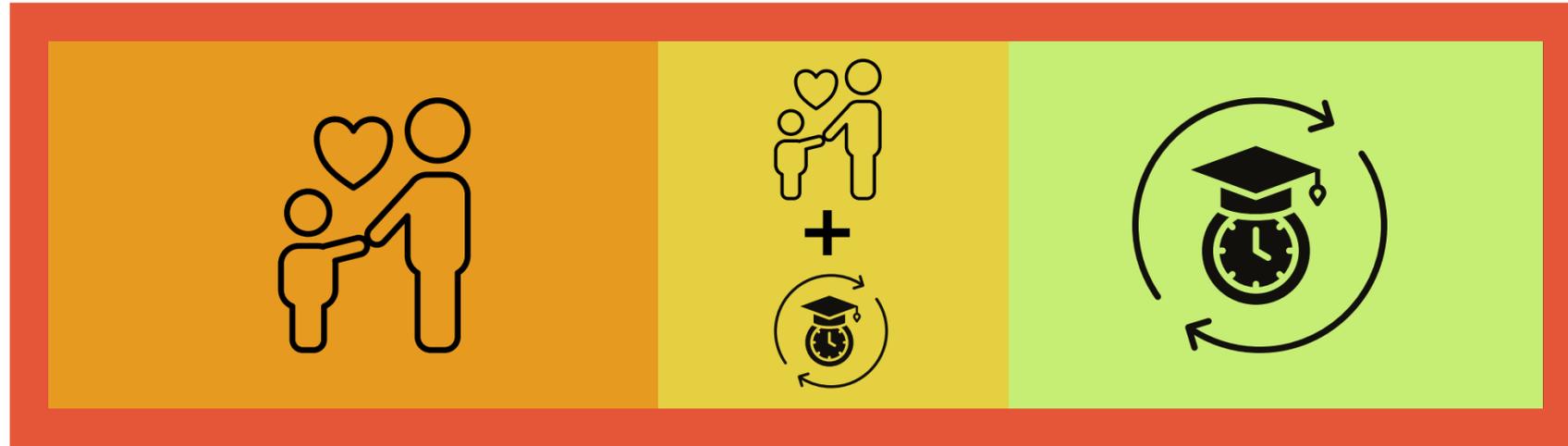
SURVEY LOGISTICS

- Utilized ArcGIS to conduct surveys and track which doors were knocked
- Census data identified small English as a second language population in area
- First day identified Spanish speakers were a need



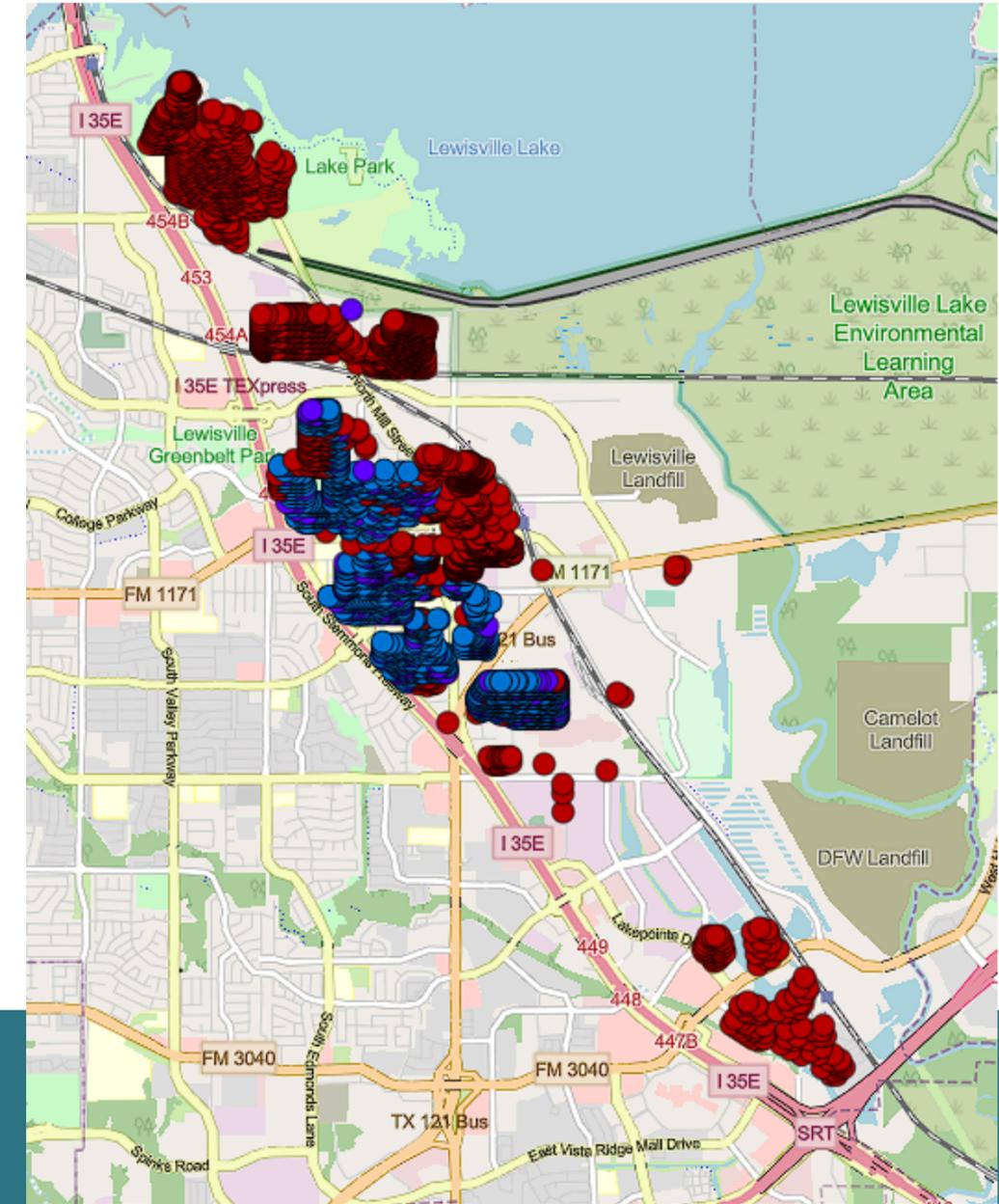
SURVEY RESPONSES

63 Households



58 Households

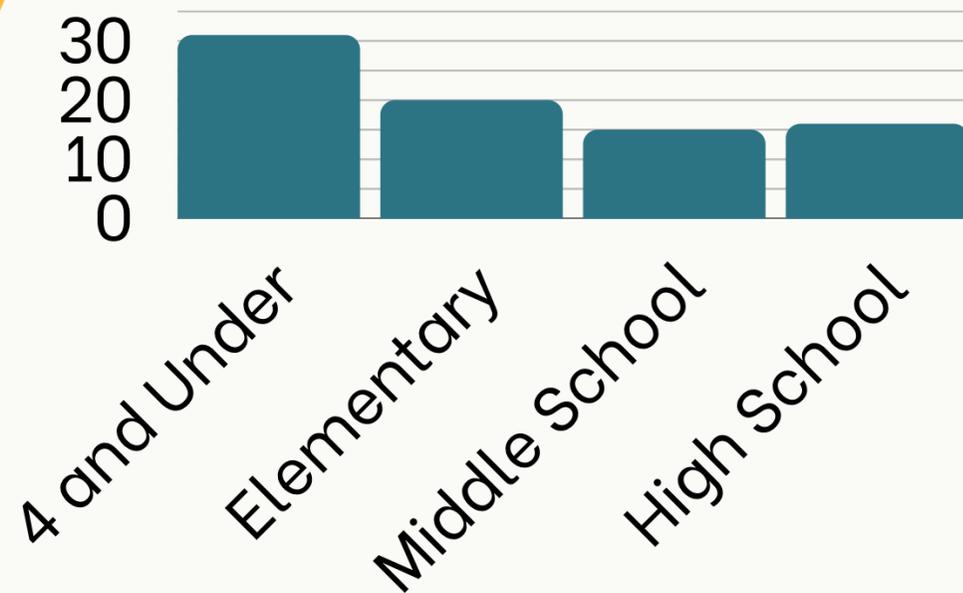
- 23 Households reported needing support for both childcare and continuing education resources
- 47% of all respondents in the 75057 area reported needing childcare and/or continuing education resources of those that spoke to the team
- 72% of respondents were age 25-61 years old



CHILDREN IN HOUSEHOLDS



HH with Children in Age Range



HHs reporting a childcare need with 1 or more children 4 years old or younger

49%

HHs with children 4 and under that utilize staying home as the childcare option

61%

HHs with children 4 and under and/or elementary age that utilize daycare as childcare option

5-6%

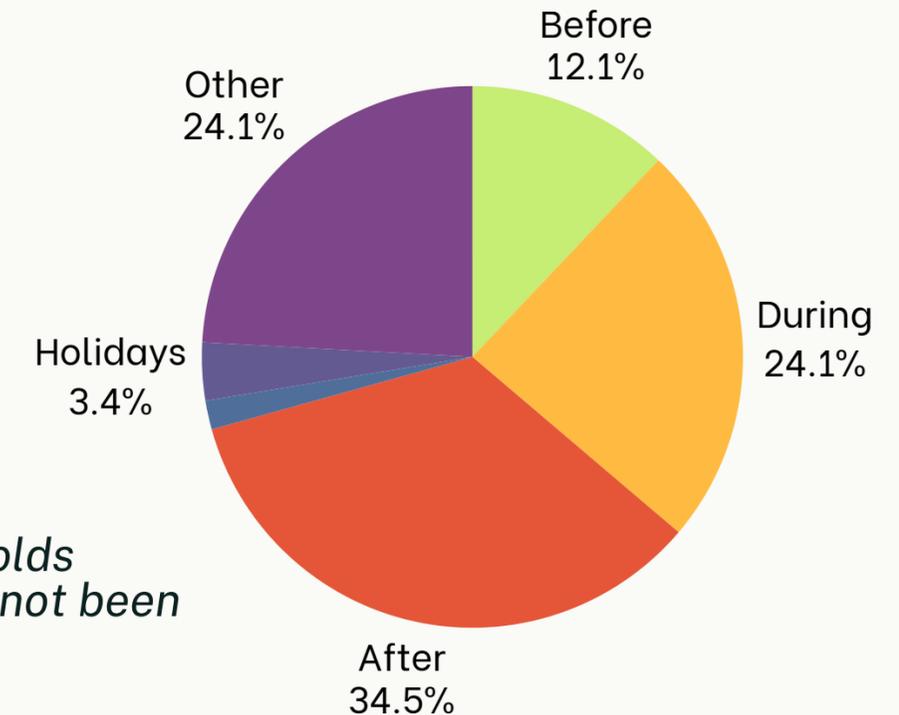
CHILDCARE DATA

Households reported their highest needs were lower cost, after school care

Change Needed for Childcare



Times Childcare is Needed



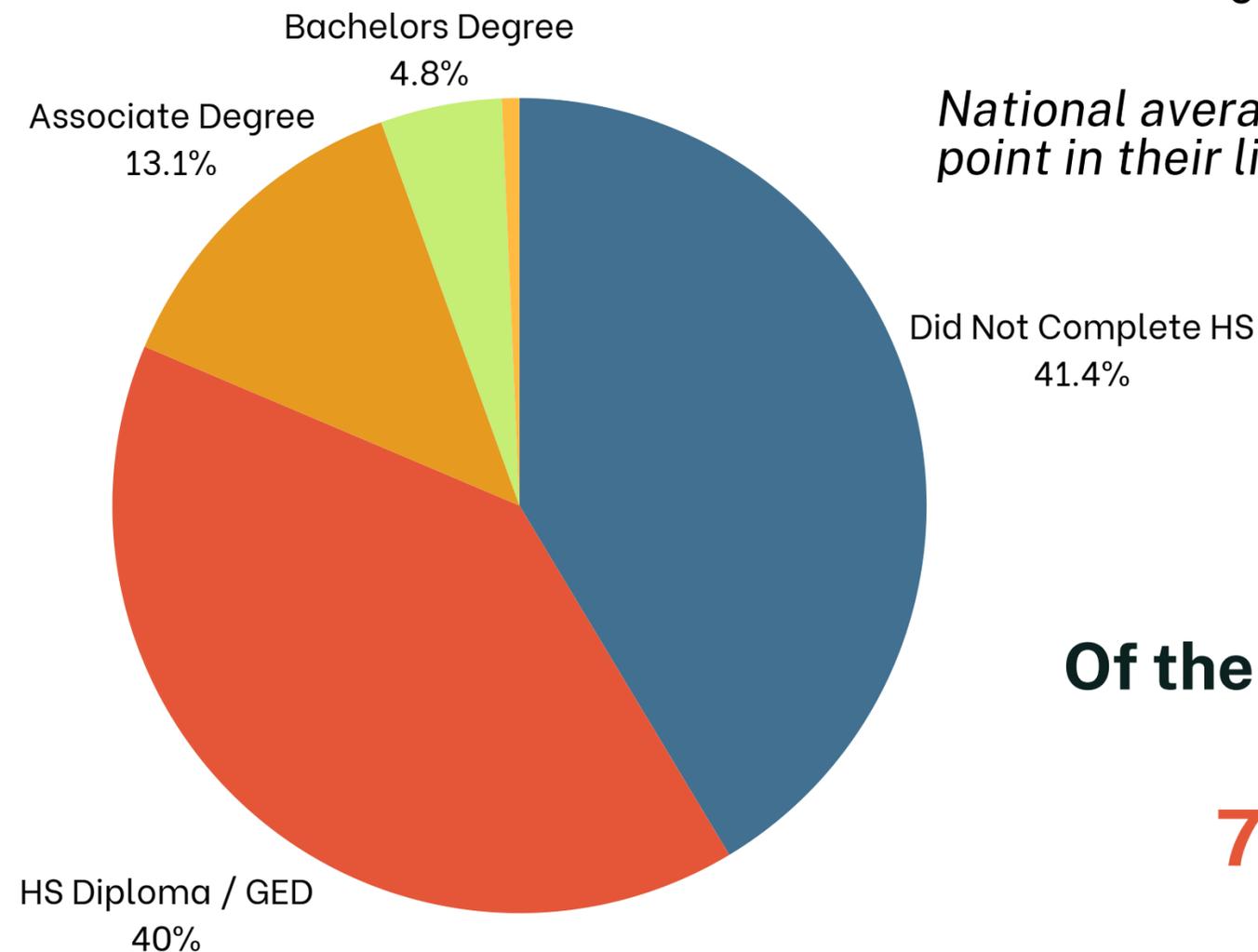
Other: Context provided during survey for both questions, indicated households predominantly listed other when childcare was completely unattainable they had not been able to think about their exact needs

6 households (HH) reported receiving childcare subsidies currently
(3 - HH with children 4 and under, 2 - HH with elementary, 1 - HH with both, 1 - unknown)

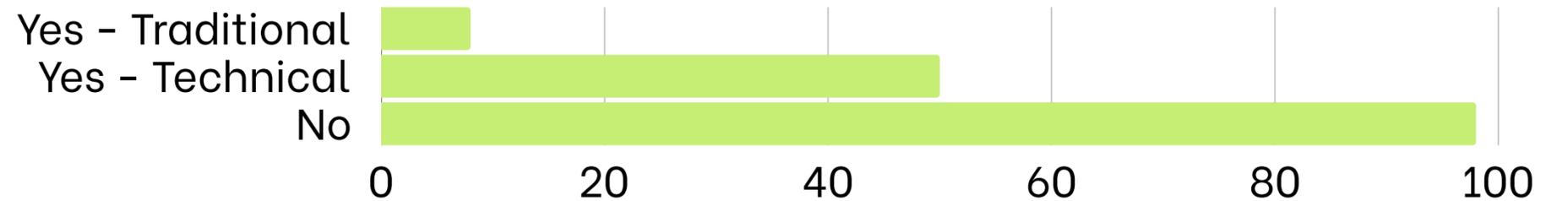


CONTINUING EDUCATION DATA

Current Education Level



Interest in Continuing Education



National average of households that enroll in technical college at some point in their lives is 10-18% - Lewisville's 75057 showed a 32% interest

Of the households that said yes to interest in technical college (50):

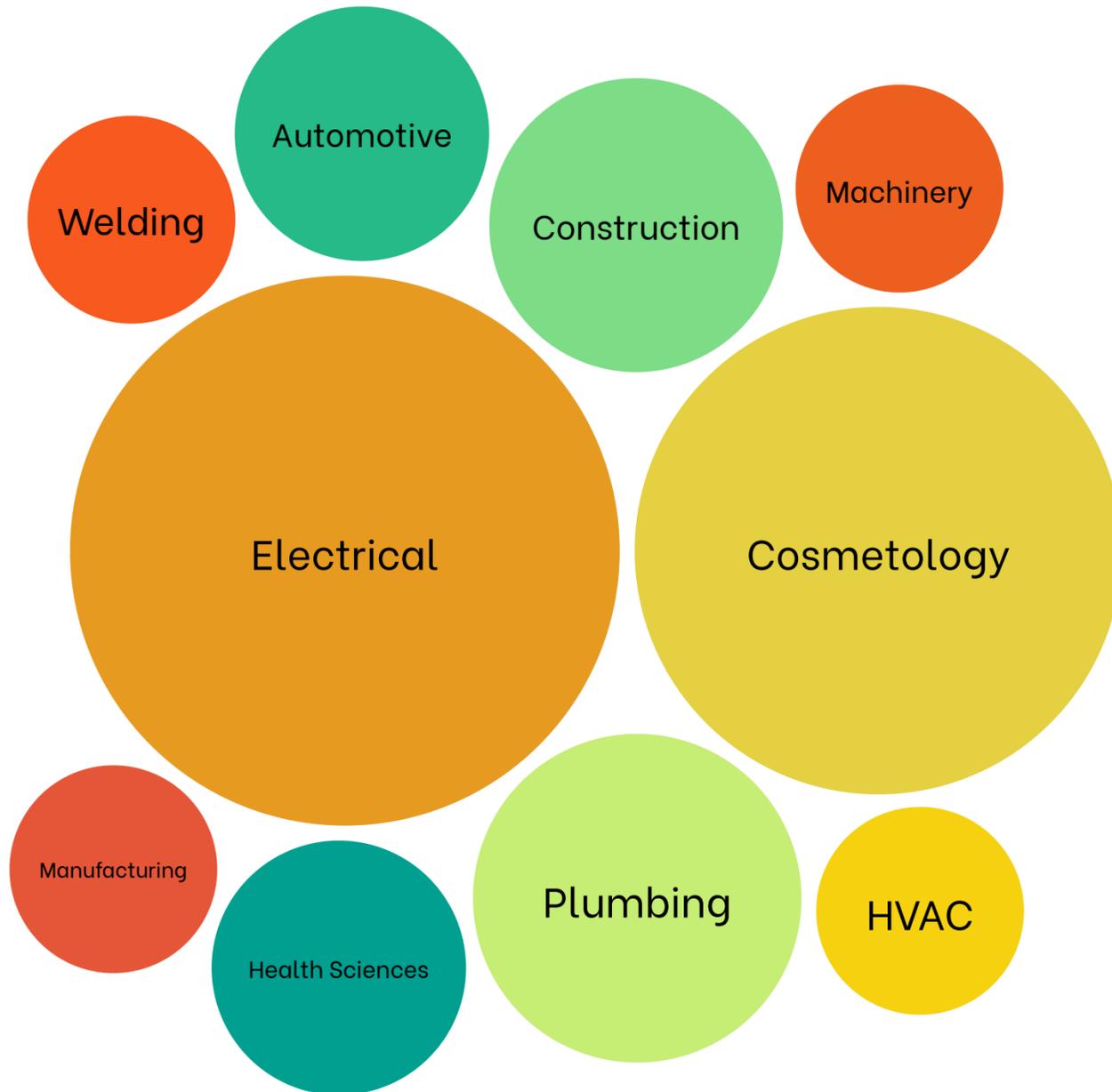
60% did not complete HS

Of the households that said yes to interest in traditional college (8):

75% had a HS Diploma/GED

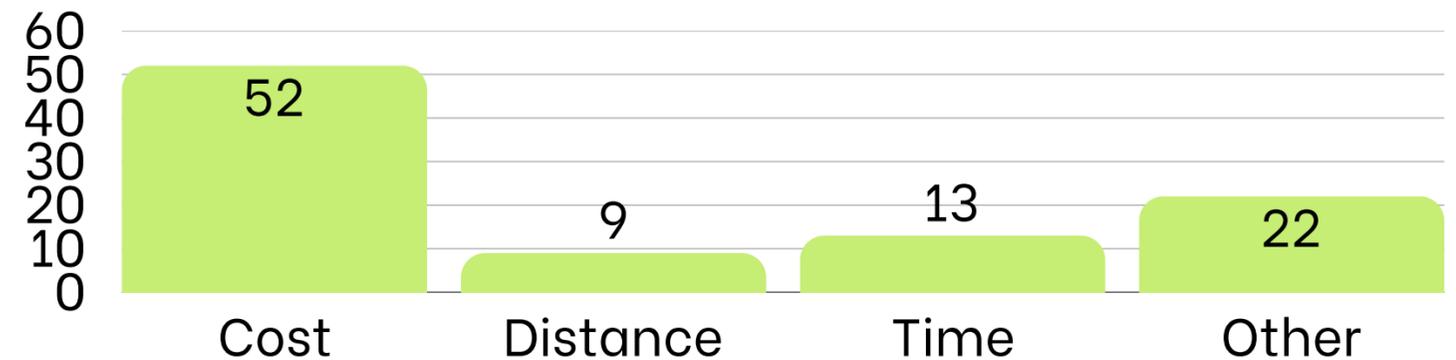
CONTINUING EDUCATION DATA

Field of Study Interests



*Fields of study included in chart had 2-14 responses

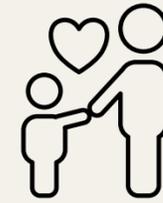
Barriers to Continuing Education



- Households could select more than 1 field of study and barrier.
- Fields of study that had 1 response: Accounting, Agriculture, Business, Criminal Justice, and Information Technology
- 40 households selected “Other” for field of study - Context provided to surveyors when other selected, said they were interested in general educational opportunities.
- Households selecting “Other” for barriers- Context provided to surveyors noted that education opportunities had been unattainable and they had not thought about specific barriers

INSIGHTS FROM SURVEY

- Lewisville's residents in 75057 Zip Code showed an appetite for childcare and/or continuing education opportunities to potentially increase their economic mobility for their households.
- "Other" was answered frequently in regard to opportunities and barriers, even with households identifying an interest - indicating perception of the accessibility for the household to increase economic mobility was low.
- Cost of both childcare and/or continuing education was the most reported barrier for households.



CHILDCARE NEEDS

- Households surveyed were predominantly families with children 4 and under in the home without childcare that were seeking care options.
- Cost proves to be major barrier to access to care but subsidies are not present as a significant resource to community currently.



CONTINUING EDUCATION NEEDS

- Large percentages of households with or without a HS Diploma/GED and without higher education showing interest in higher education opportunities, exemplifies interest if opportunities to access were provided.
- Households noted an interest in understanding pre-requisites for education opportunities.

NEXT STEPS

- ▶ Provided data for 2035
- ▶ Explore resources in the school district
- ▶ Potential Partnership with Higher Education
- ▶ Evaluate program and gaps

ECONOMIC MOBILITY PROGRAMS

- First Time Homebuyer Education Classes
- Housing Collaborative
- Public Library Programs
 - ESL for Adults
 - Learning ESL Online
 - GED Classes
 - Tax Assistance



UPCOMING ECONOMIC MOBILITY PROGRAMS

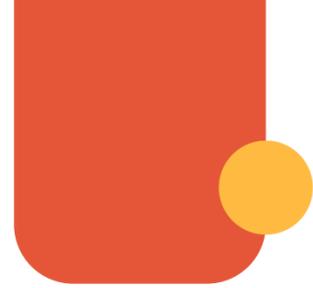
- Economic Mobility Pilot Programs
 - BCL of North Texas
 - Provide to parents in Lewisville ISD
 - Financial education classes
 - One on one personal coaching
 - Create customized financial plan
 - United Way of Denton County
 - Financial literacy for individuals approaching retirement
 - Tools, resources, and opportunities to prepare for long-term financial security
 - Host EMPathways Mobility Mentoring training
 - For direct service providers, faith-based organizations, hospitals, etc.
 - Education on how to promote upward mobility

POTENTIAL PROGRAM

- SB 1145 added \$11.36 to the Texas Tax Code
 - Went into effect January 1, 2024
 - allows cities and counties to pass local option property tax exemption for qualifying child-care facilities
- Qualifications
 - Facility must be licensed and participate in the Texas Workforce Commission's Texas Rising Star Program
 - At least 20% of enrolled children must receive subsidized services.
- Cities around us that have adopted ordinances
 - Denton
 - Dallas
 - Fort Worth
 - Arlington
 - McKinney
- Counties that have adopted
 - Dallas
 - Tarrant



ChildCareTaxRelief.com



DISCUSSION

