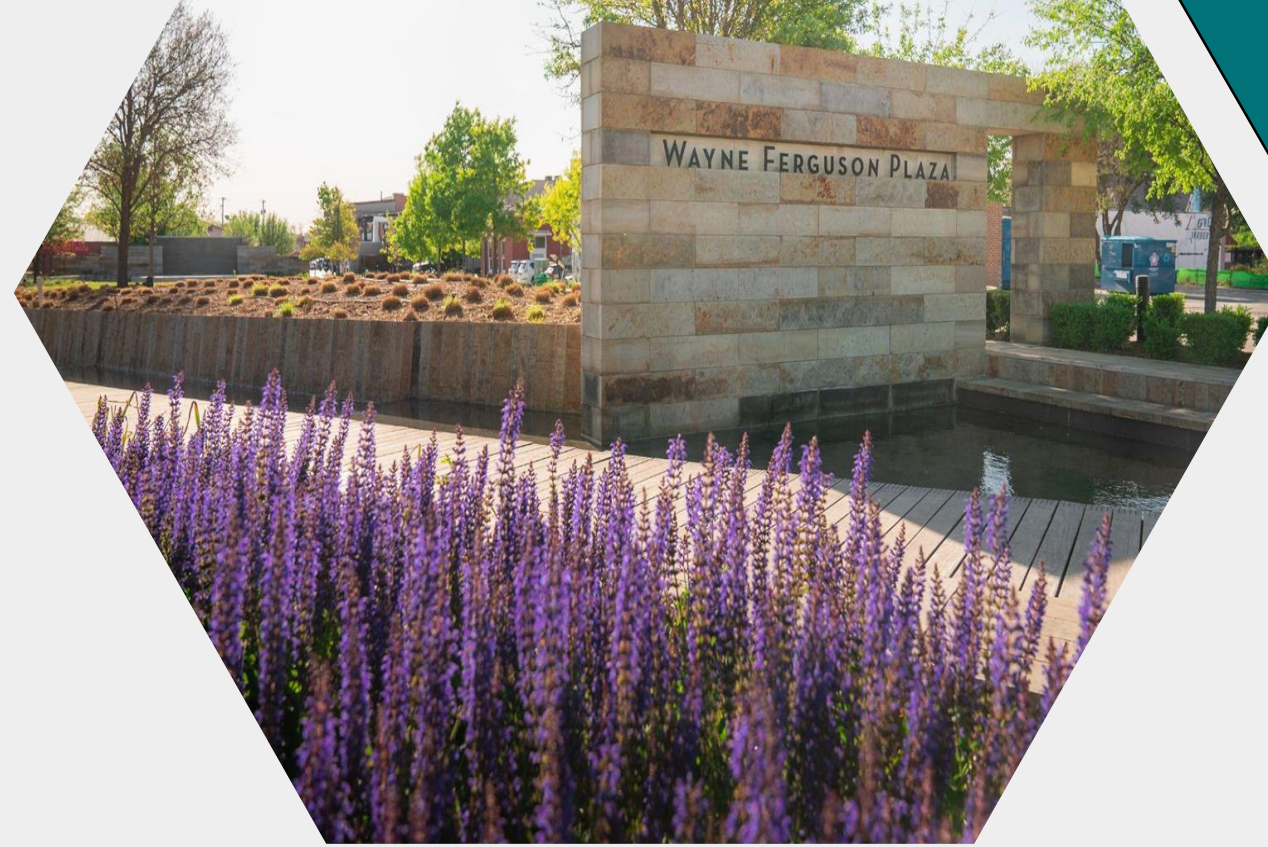




2025 Green Centerpiece Master Strategy Updates



Background

- Followed 2025 Vision
- Unites partners:
 - Protect nature
 - Expand access
 - Sustainability
 - Education/Recreation
 - Lewisville's identity
- Coordinates Efforts
- Second edition

GREEN CENTERPIECE MASTER STRATEGY

*When one tugs at a single thing in nature, he
finds it is attached to the rest of the world*
-John Muir

Adopted
Summer 2022



Key Locations

LLELA

Lake Park

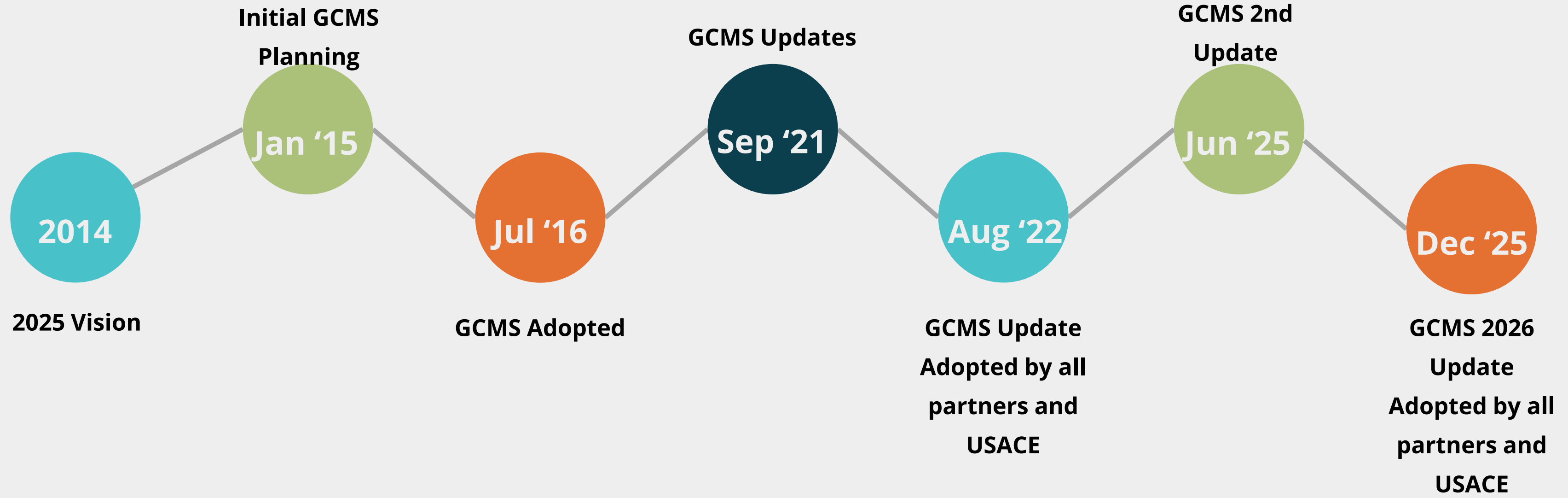
LISDOLA

DCTA Stations

Railroad Park

Trinity River Kayak Launch

Background





1 - USACE LLELA Lease Renewal

- **Description**

Renew USACE Lease of LLELA with three major partners (COL, LISD, UNT)

- **Status - Completed**

Completed — Lease finalized December 2023

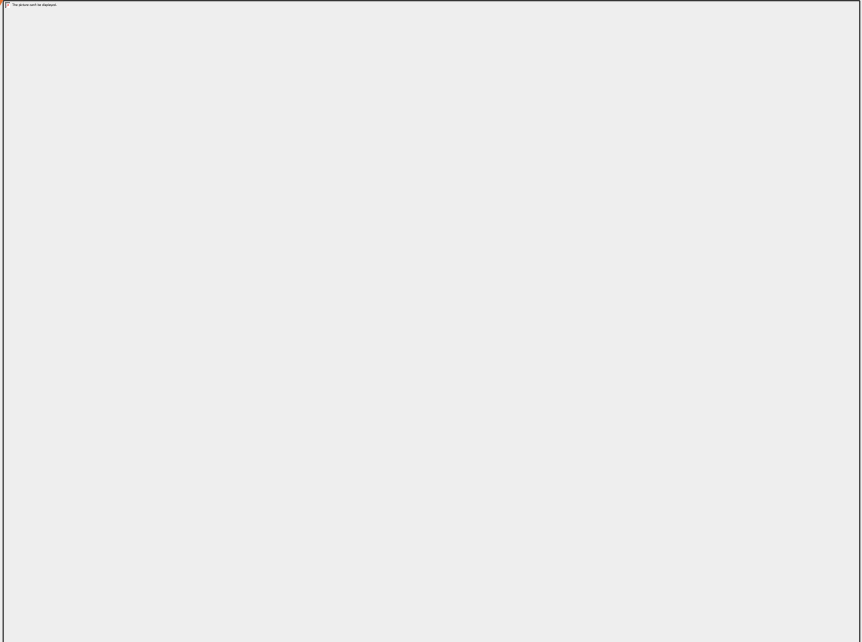
- **Next Steps**

Maintain compliance and prepare for future periodic reviews



2 - Volunteer Management

- **Description**
Establish coordinated procedures related to volunteers contributing to the Green Centerpiece and related programs
- **Status - Ongoing**
Partners evaluating shared background check process; new volunteer platform launching for City of Lewisville
- **Next Steps**
Finalize shared standards and implement new system for all partners in 2026



3 - Green Centerpiece Programming

- **Description**

Collaborate to create hands-on/interactive programs that communicate a common environmental message

- **Status - Ongoing**

NOW program launched; vehicle acquired; LISD and COL community programming expanding

- **Next Steps**

Deploy NOW vehicle and grow neighborhood-based programs; shared programming of LISDOLA





4 - Collaboration & Partnerships

- **Description**

Foster ongoing collaborations between LLELA entities and create additional partnerships to support Green Centerpiece initiatives

- **Status - Ongoing**

Established agreements with KLB, LPA, EFCTMN, FOLLELA; UNT and COL expanded partnership

- **Next Steps**

Develop comprehensive marketing strategy document

8 - Prescribed Burn Management

- **Description**

USACE will review and approve the burn plans that are submitted by the University of North Texas to ensure proper management

- **Status - Ongoing**

COL PARD and LFD coordinates with partners for seasonal burns, planning, and best practices

- **Next Steps**

Continue conducting prescribed burns and post-burn assessments





10 - GC Marketing Plan

- **Description**
Market the Green Centerpiece to a wide market through various media channels with a focus on regional and local residents
- **Status - Ongoing**
Website updated (May 2023), Instagram launched (May 2024), no formal plan created yet
- **Next Steps**
Develop comprehensive marketing strategy document;
Working with UNT marketing students



11 - GC Activities and Events

- **Description**
Create a year-round calendar of activities that draw visitors to the Green Centerpiece
- **Status - Ongoing**
Recently added LLELA Open House, expanded night hikes, NOW outreach
- **Next Steps**
Expand accessibility and themed seasonal events



12 - Environmental Public Art

- **Description**

Public art in the Green Centerpiece, gateways and key locations throughout Lewisville to place focus on the Green Centerpiece

- **Status - Ongoing**

Integrated into Public Art Plan; LLELA murals; Purchase of "Hidden"

- **Next Steps**

Continue working with team to identify opportunities and incorporate into PARD Projects



13 - Residential Native Planting Certification Program

- **Description**

Develop a program that includes classes that teach plant identification and best practices for native plant residential landscaping

- **Status - Completed**

Completed – Roots For Wings launched in 2023; over 100 participants engaged

- **Next Steps**

Launch commercial expansion in 2026



14 - Participant Evaluations

- **Description**

Develop procedure for collecting participant feedback and outcomes to determine effectiveness and satisfaction with visits to LLELA and the Green Centerpiece

- **Status - Ongoing**

Surveys conducted and reviewed annually to guide programs and events

- **Next Steps**

Refine tools to assess long-term learning outcomes and growth of events and programs; identify gaps



15 - Healthy Infrastructure Plan

- **Description**

Create and execute the Healthy Infrastructure Plan to provide opportunities for enhancing Lewisville's open spaces, trails, and the urban tree canopy

- **Status - Completed**

Completed — Plan adopted in March 2023

- **Next Steps**

Implement priority projects and monitor results



16 - COL Sustainability Plan

- **Description**

Establish guidelines for how the Green Centerpiece plans to achieve goals that create financial, societal, and environmental sustainability

- **Status - Completed**

Completed – Sustainability Action Plan adopted in 2021

- **Next Steps**

Integrate sustainability action items into 2035 Vision





17 - Lake Park Master Plan

- **Description**

Develop and implement Lake Park Master Plan

- **Status - Completed**

Completed — Plan approved Dec. 2024; new lease executed April 2025.

- **Next Steps**

Complete shoreline improvements near Boat Ramp #2; Phase 1 design and start construction of Day Use/Campground areas; work with Matthew Southwest and SunTex on Marina redevelopment

18 - LLELA Interpretive Plan

- **Description**

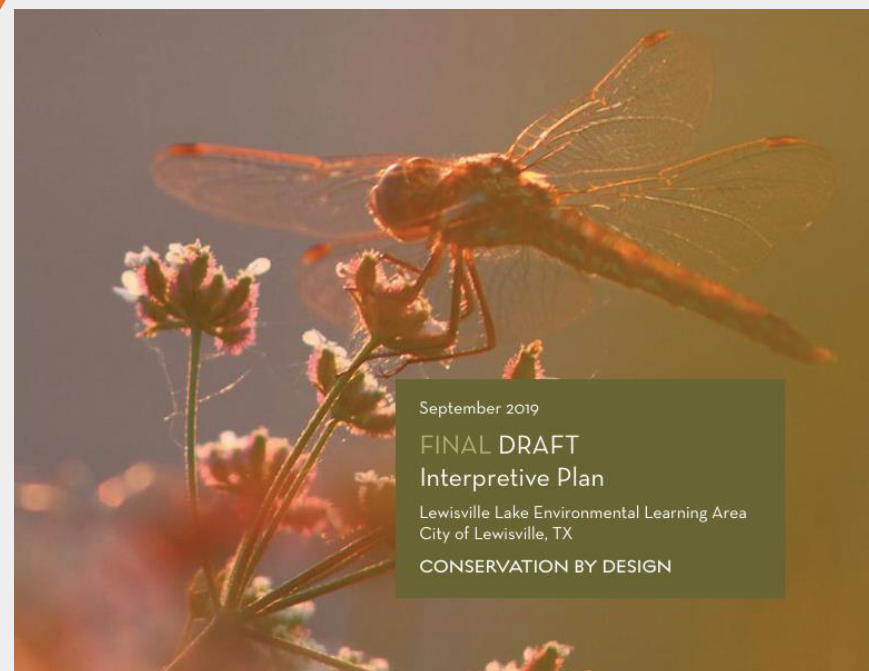
Address the opportunities, concerns, and issues described in the LLELA Interpretive Plan

- **Status - Ongoing**

Signage designed & installed, website updated, next phase targets Nature Center elements

- **Next Steps**

Nature Center design and construction; Enhanced programming





19 - Facilities Maintenance Program

- **Description**

Develop a plan and program for maintaining facilities within the Green Centerpiece including the cabin and ancillary buildings

- **Status - Ongoing**

SOPs in place; Log Home design work underway

- **Next Steps**

Complete Log Home design and start repairs; Incorporation of maintenance considerations to Nature Center design

20 - GC Maintenance Program

- **Description**

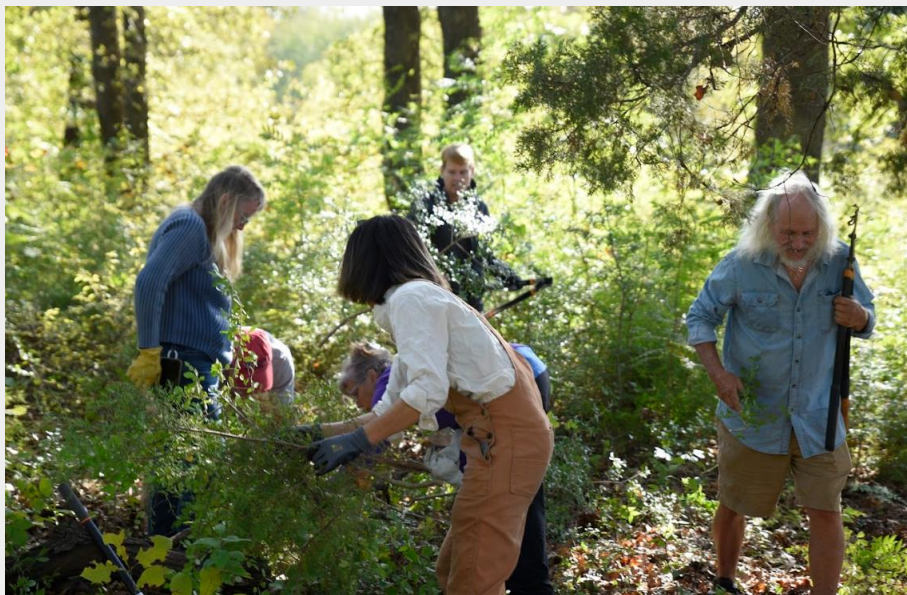
Establish a maintenance program for maintaining outdoor recreation areas, urban forests, greenbelts and trail systems in natural areas throughout the parks system

- **Status - Ongoing**

SOPs created (Trail Building/Maintenance, PPP, Urban Forestry, etc.); routine maintenance and metrics collection underway

- **Next Steps**

Evaluate SOP effectiveness and identify gaps





21 - Capital Investment

- **Description**

Plan, fund, improve, design, and construct infrastructure to enhance connection to and sustainable use of the Green Centerpiece

- **Status - Ongoing**

Kayak launch and Log Home design started; Urban Forester hired for management of tree canopy

- **Next Steps**

Finalize RFQ and select design firm for Nature Center; Project construction; Conduct full tree inventory





22 - Land Acquisition & Development

- **Description**

Purchase, design and develop property in and beyond the Green Centerpiece to preserve the area's ecosystems.

- **Status - Ongoing**

Duwe Properties and Bennett Nature Park; site visits conducted.

- **Next Steps**

Pursue land purchases within GC and engage adjacent owners to develop to desired standards; FY26 Action Step; Work with IES on assessing properties for forestry management



31 - FOLLELA Agreement

- **Description**

Create and adopt a formal partnership agreement with the Friends of LLELA that builds a flexible framework for the partners to share responsibilities

- **Status - Completed**

FOLLELA signed MOU with COL in 2024

- **Next Steps**

Continue upholding agreement and update as needed



31 - TMN Agreement

- **Description**

Create a partnership agreement with the Elm Fork Chapter of the Texas Master Naturalists

- **Status - Completed**

EFTMN signed MOU with COL in 2024; Projects include:

Interpretive Signage (OTL, Glory Park, LLELA, etc.)

Environmental Programming (Roots For Wings, NOW, LLELA, etc.)

- **Next Steps**

Continue upholding agreement and update as needed

Partner Actions

USACE

- Lewisville Lake and LLELA Operations
- White-Tailed Deer Management
- Fisheries Management
- Prescribed Burn Management
- Surveillance

LISD

- 6–12 Connections to Real World Research
- K–5 Natural Science Mentorship Program

UNT

- Student Research Activities Support
- Native Plant Nursery
- Coursework for LLELA Activities
- Restoration Plan Implementation
- Plant-a-Thon

Next Steps



- Approval by Partner boards and councils in Nov/Dec 2025
- Submit adopted version to USACE for final approval in Dec 2025

Questions?

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