

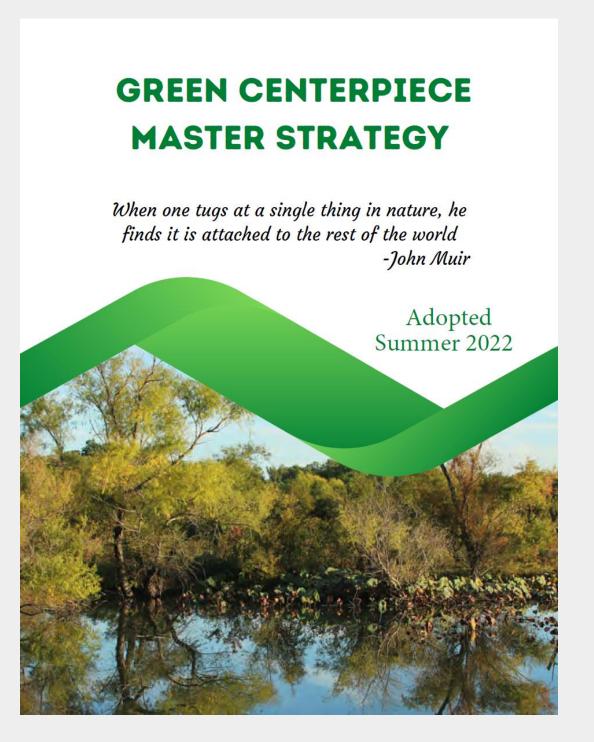
Green Centerpiece
Master Strategy
Updates





- Followed 2025 Vision
- Unites partners:
 - o Protect nature
 - Expand access
 - Sustainability
 - o Education/Recreation
 - Lewisville's identity
- Coordinates Efforts
- Second edition

Background





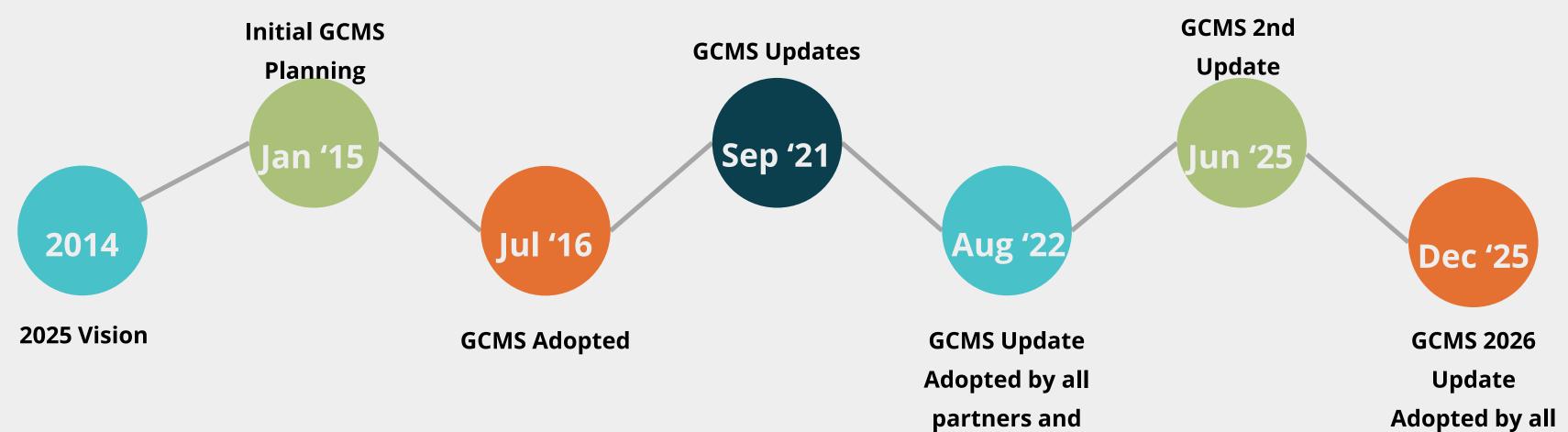
Key Locations
LLELA
Lake Park
LISDOLA
DCTA Stations
Railroad Park
Trinity River Kayak Launch

US Army Corps



Background





partners and

USACE

USACE



1 - USACE LLELA Lease Renewal

Description

Renew USACE Lease of LLELA with three major partners (COL, LISD, UNT)

Status - Completed

Completed — Lease finalized December 2023

Next Steps

Maintain compliance and prepare for future periodic reviews



2 - Volunteer Management

Description

Establish coordinated procedures related to volunteers contributing to the Green Centerpiece and related programs

Status - Ongoing

Partners evaluating shared background check process; new volunteer platform launching for City of Lewisville

Next Steps

Finalize shared standards and implement new system for all partners in 2026



3 - Green Centerpiece Programming

Description

Collaborate to create hands-on/interactive programs that communicate a common environmental message

Status - Ongoing

NOW program launched; vehicle acquired; LISD and COL community programming expanding

Next Steps

Deploy NOW vehicle and grow neighborhood-based programs; shared programming of LISDOLA



4 - Collaboration & Partnerships

Description

Foster ongoing collaborations between LLELA entities and create additional partnerships to support Green Centerpiece initiatives

Status - Ongoing

Established agreements with KLB, LPA, EFCTMN, FOLLELA; UNT and COL expanded partnership

Next Steps

Develop comprehensive marketing strategy document



8 - Prescribed Burn Management

Description

USACE will review and approve the burn plans that are submitted by the University of North Texas to ensure proper management

Status - Ongoing

COL PARD and LFD coordinates with partners for seasonal burns, planning, and best practices

Next Steps

Continue conducting prescribed burns and post-burn assessments



10 - GC Marketing Plan

Description

Market the Green Centerpiece to a wide market through various media channels with a focus on regional and local residents

Status - Ongoing

Website updated (May 2023), Instagram launched (May 2024), no formal plan created yet

Next Steps

Develop comprehensive marketing strategy document; Working with UNT marketing students



11 - GC Activities and Events

Description

Create a year-round calendar of activities that draw visitors to the Green Centerpiece

Status - Ongoing

Recently added LLELA Open House, expanded night hikes, NOW outreach

Next Steps

Expand accessibility and themed seasonal events



12 - Environmental Public Art

Description

Public art in the Green Centerpiece, gateways and key locations throughout Lewisville to place focus on the Green Centerpiece

Status - Ongoing

Integrated into Public Art Plan; LLELA murals; Purchase of "Hidden"

Next Steps

Continue working with team to identify opportunities and incorporate into PARD Projects





WINGS

13 - Residential Native Planting Certification Program

Description

Develop a program that includes classes that teach plant identification and best practices for native plant residential landscaping

Status - Completed

Completed - Roots For Wings launched in 2023; over 100 participants engaged

Next Steps

Launch commercial expansion in 2026



14 - Participant Evaluations

Description

Develop procedure for collecting participant feedback and outcomes to determine effectiveness and satisfaction with visits to LLELA and the Green Centerpiece

Status - Ongoing

Surveys conducted and reviewed annually to guide programs and events

Next Steps

Refine tools to assess long-term learning outcomes and growth of events and programs; identify gaps



15 - Healthy Infrastructure Plan

Description

Create and execute the Healthy Infrastructure Plan to provide opportunities for enhancing Lewisville's open spaces, trails, and the urban tree canopy

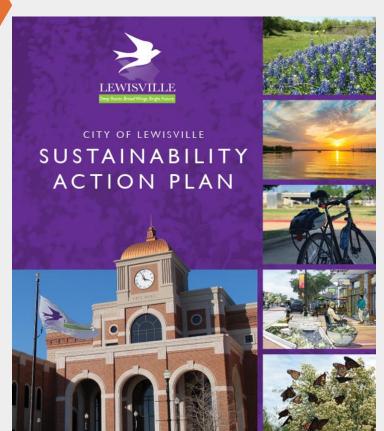
Status - Completed

Completed — Plan adopted in March 2023

Next Steps

Implement priority projects and monitor results





16 - COL Sustainability Plan

Description

Establish guidelines for how the Green Centerpiece plans to achieve goals that create financial, societal, and environmental sustainability

Status - Completed

Completed — Sustainability Action Plan adopted in 2021

Next Steps

Integrate sustainability action items into 2035 Vision



17 - Lake Park Master Plan

Description

Develop and implement Lake Park Master Plan

Status - Completed

Completed – Plan approved Dec. 2024; new lease executed April 2025.

 Next Steps
 Complete shoreline improvements near Boat Ramp #2; Phase 1 design and start construction of Day Use/Campground areas; work with Matthew Southwest and SunTex on Marina redevelopment



18 - LLELA Interpretive Plan

Description

Address the opportunities, concerns, and issues described in the LLELA Interpretive Plan

Status - Ongoing

Signage designed & installed, website updated, next phase targets Nature Center elements

Next Steps

Nature Center design and construction; Enhanced programming





19 - Facilities Maintenance Program

Description

Develop a plan and program for maintaining facilities within the Green Centerpiece including the cabin and ancillary buildings

Status - Ongoing

SOPs in place; Log Home design work underway

Next Steps

Complete Log Home design and start repairs; Incorporation of maintenance considerations to Nature Center design



20 - GC Maintenance Program

Description

Establish a maintenance program for maintaining outdoor recreation areas, urban forests, greenbelts and trail systems in natural areas throughout the parks system

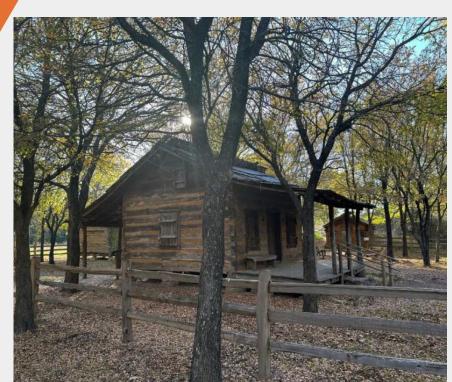
Status - Ongoing

SOPs created (Trail Building/Maintenance, PPP, Urban Forestry, etc.); routine maintenance and metrics collection underway

Next Steps

Evaluate SOP effectiveness and identify gaps





21 - Capital Investment

Description

Plan, fund, improve, design, and construct infrastructure to enhance connection to and sustainable use of the Green Centerpiece

Status - Ongoing

Kayak launch and Log Home design started; Urban Forester hired for management of tree canopy

Next Steps

Finalize RFQ and select design firm for Nature Center; Project construction; Conduct full tree inventory



22 - Land Acquisition & Development

Description

Purchase, design and develop property in and beyond the Green Centerpiece to preserve the area's ecosystems.

Status - Ongoing

Duwe Properties and Bennett Nature Park; site visits conducted.

Next Steps

Pursue land purchases within GC and engage adjacent owners to develop to desired standards; FY26 Action Step; Work with IES on assessing properties for forestry management



31 - FOLLELA Agreement

Description

Create and adopt a formal partnership agreement with the Friends of LLELA that builds a flexible framework for the partners to share responsibilities

Status - Completed

FOLLELA signed MOU with COL in 2024

Next Steps

Continue upholding agreement and update as needed



31 - TMN Agreement

Description

Create a partnership agreement with the Elm Fork Chapter of the Texas Master Naturalists

Status - Completed

EFTMN signed MOU with COL in 2024; Projects include: Interpretive Signage (OTL, Glory Park, LLELA, etc.) Environmental Programming (Roots For Wings, NOW, LLELA,

etc.)

Next Steps

Continue upholding agreement and update as needed



Partner Actions

USACE

- Lewisville Lake and LLELA Operations
- White-Tailed DeerManagement
- FisheriesManagement
- Prescribed BurnManagement
- Surveillance

LISD

- 6–12 Connections to Real World Research
- K-5 Natural ScienceMentorship Program

UNT

- Student ResearchActivities Support
- Native Plant Nursery
- Coursework for LLELA Activities
- Restoration Plan Implementation
- Plant-a-Thon



Next Steps











- Approval by Partner boards and councils in Nov/Dec 2025
- Submit adopted
 version to USACE for
 final approval in Dec
 2025

Questions?

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