

LEWISVILLE CITY COUNCIL

REGULAR SESSION

January 27, 2025

6:00 P.M.

Present:

TJ Gilmore, Mayor – absent
Patrick Kelly, Mayor Pro Tem

Council Members:

Ronni Cade, Deputy Mayor Pro Tem
Bob Troyer
William Meridith
Brandon Jones – arrived at 6:16 p.m.
Kristin Green

City Staff:

Claire Powell, City Manager
Gina McGrath, Deputy City Manager
Shante Akafia, Assistant City Manager
Jim Proce, Assistant City Manager
Lauren Crawford, Deputy City Attorney
Jennifer Malone, Acting City Secretary

With a quorum of the Council Members present, the workshop session of the Lewisville City Council was called to order by Mayor Pro Tem Kelly at 6:00 p.m. on Monday, January 27, 2025, in the City Council Conference Room of Lewisville City Hall, 151 West Church Street, Lewisville, Texas. City Department Heads were also in attendance.

WORKSHOP SESSION

**Discussion of Regular Agenda Items and
Consent Agenda Items**

(Agenda Item A)

Mayor Pro Tem Kelly led a discussion of regular agenda items and consent agenda items and received questions and comments from City Council and City staff. City Engineer David Salmon and Chief Information Officer Chris Lee answered questions and comments from the City Council regarding Item No. E-8.

**City Charter Review Committee
Recommendations**

(Agenda Item B)

At the request of Mayor Pro Tem Kelly, Human Resources Director Tadd Phillips and Charter Review Commission member Steve Southwell gave a presentation on the City Charter Review Committee Recommendations and received questions and comments from City Council and City staff. There was discussion regarding the Charter Review Commission recommendations involving grammar, Council compensation and a petition requirement for filing for office. The consensus of the City Council was to call the election for May 2025.

**Enhanced Resident Satisfaction Survey
Tools and Improvements**

(Agenda Item C)

At the request of Mayor Pro Tem Kelly, Director of Community Relations and Tourism James Kunke and Budget Manager Ashley Carlisle gave a presentation on the Enhanced Resident Satisfaction Survey Tools and Improvements and received questions and comments from City Council and City staff.

Mayor Pro Tem Kelly RECESSED Workshop Session at 6:56 p.m.

REGULAR SESSION

With a quorum of the Council Members present, the regular session of the Lewisville City Council was called to order by Mayor Pro Tem Kelly at 7:00 p.m. on Monday, January 27, 2025.

Invocation

(Agenda Item A)

At the request of Mayor Pro Tem Kelly, Council Member Bob Troyer gave the invocation.

Pledge to the American and Texas Flags

(Agenda Item B)

At the request of Mayor Pro Tem Kelly, Council Member Brandon Jones gave the pledge to the United States and Texas flags.

Mayor Pro Tem Kelly RECESSED Regular Session at 7:02 p.m.

Return to Workshop Session if Necessary

(Agenda Item H)

**Enhanced Resident Satisfaction Survey
Tools and Improvements**

(Agenda Item C)

Mayor Pro Tem Kelly RECONVENED Workshop Session at 7:03 p.m.

Budget Manager Ashley Carlisle continued the presentation on the Enhanced Resident Satisfaction Survey Tools and Improvements. City staff received questions and comments from City Council and City staff.

Mayor Pro Tem Kelly RECESSED Workshop Session at 7:10 p.m.

REGULAR SESSION

Mayor Pro Tem Kelly RECONVENED Regular Session at 7:11 p.m.

**Public Hearing: Consideration of the
Adoption of the Business 121 Corridor
Plan.**

(Agenda Item C-1)

In 2023, the City Council directed staff to begin planning efforts for the Business 121 Corridor and to pursue an actionable plan to improve safety, aesthetics and economic vitality on the corridor. The planning process involved data collection and engagement with a variety of stakeholders. The Business 121 Corridor Plan has 72 actionable strategies within the three key themes of mobility improvements, quality of place improvements and economic vitality policies. The corridor vision statement anticipates that Business 121 will remain a vital transportation corridor for the region, will be a vibrant place to live and do business, and will serve as a proud gateway into Lewisville. The Planning and Zoning Commission recommended unanimous (7-0) adoption of the plan on December 3, 2024.

City staff's recommendation was that the City Council adopt the Business 121 Corridor Plan as set forth in the caption above.

Planning Manager Michele Berry was available for questions posed by the City Council.

Planning Manager Michele Berry gave a presentation to the City Council.

Mayor Pro Tem Kelly opened the public hearing at 7:20 p.m.

MOTION: Upon a motion made by Deputy Mayor Pro Tem Cade and seconded by Council Member Jones, the Council voted six (6) "ayes" and no (0) "nays" to close the public hearing. The motion carried.

Mayor Pro Tem Kelly closed the public hearing at 7:21 p.m.

MOTION: Upon a motion made by Council Member Jones and seconded by Council Member Green, the Council voted six (6) "ayes" and no (0) "nays" to adopt the Business 121 Corridor Plan as set forth in the caption. The motion carried.

Public Hearing: Consideration of Resolution No. 0729-25-RES, a resolution of the City Council of The City of Lewisville, Texas, Certifying the City of Lewisville is Eligible to Receive Grant Assistance, Accepting a Grant Award From the Texas Parks & Wildlife Department, Designating the Director of Parks and Recreation to act on Behalf of the City of Lewisville Relating to the Grant Award, and Providing an Effective Date.

(Agenda Item C-2)

The Lewisville Parks & Recreation Department seeks approval to submit a grant application to the Texas Parks & Wildlife Department (TWPD) to participate in the Boat Access Grant Program to redesign and construct Boat Ramp #2. The grant provides 75% matching funds for the planning and construction of public boat ramp facilities. Matching funds are available and have been earmarked within City capital improvement funds. Staff is working with Halff Associates, Inc. to prepare a grant application that will maximize scoring opportunities in the application.

City staff's recommendation was that the City Council approve the resolution as set forth in the caption above.

Mayor Pro Tem Kelly opened the public hearing at 7:22 p.m.

MOTION: Upon a motion made by Council Member Green and seconded by Deputy Mayor Pro Tem Cade, the Council voted six (6) "ayes" and no (0) "nays" to close the public hearing. The motion carried.

Mayor Pro Tem Kelly closed the public hearing at 7:23 p.m.

MOTION: Upon a motion made by Council Member Troyer and seconded by Council Member Jones, the Council voted six (6) "ayes" and no (0) "nays" to approve **Resolution No. 0729-25-RES**. The motion carried.

Visitors Forum

(Agenda Item D)

There were no speakers for Visitors Forum.

CONSENT AGENDA

(Agenda Item E)

MOTION: Upon a motion made by Council Member Meridith and seconded by Council Member Troyer, the Council voted six (6) “ayes” and no (0) “nays” to approve the Consent Agenda as presented.

3. APPROVAL OF MINUTES: City Council Minutes of the January 6, 2025, Workshop Session, and Regular Session.
4. Approval of an Agreement with Bird Advocacy and Consulting, Inc., in an Amount of \$72,000 Annually, for Government Relations Services; and Authorization for the City Manager, or Her Designee, to Execute the Agreement.
5. Approval of a Professional Services Agreement Between the City of Lewisville and CEI Engineering Association Inc. for Professional Engineering and Consulting Services for the Design of Lewisville Lake Environmental Learning Area Kayak Launch in the Amount of \$99,500; and Authorization for the City Manager, or Her Designee, to Execute the Agreement.
6. Approval of a Second Amendment to the Agreement Between the City of Lewisville and Good Earth Corporation for Mowing and Landscaping of Zone 5; Adding \$51,948.75 to the Contract and Authorization for the City Manager, or Her Designee, to Execute the Agreement
7. Approval of Interlocal Agreement with the Lewisville Independent School District Regarding the Continued Implementation of the Elementary School Resource Rover Program Regarding Salary and Benefits and Authorization for the City Manager, or Her Designee, to Execute the Agreement.
8. Approval of **Resolution No. 0730-25-RES**, a Resolution of the City Council of the City of Lewisville, Texas, Approving an Agreement for the Furnishing of Traffic Signal Equipment by a Municipality with the State of Texas, Acting Through the Texas Department Of Transportation; and Providing an Effective Date and Authorize the City Manager, or Her Designee, to Execute the Agreement
9. Approval of **Resolution No. 0731-25-RES**, a Resolution Calling the May 3, 2025 Lewisville City Council General Election; Approval of an Election Calendar; and Authorization for the Mayor to Sign the Election Order.
10. Approval of **Resolution No. 0732-25-RES**, a Resolution for the Acceptance of the 2025 State and Local Cybersecurity Grant Award in the Amount of \$39,201.74.

The motion carried.

**Consideration of Ordinance No. 0733-25-ORD,
an Ordinance Amending the Fee Schedule of**

**the City of Lewisville by Amending Fees
Related to Solid Waste and Recycling Services
and Presentation Related to Implementation of
Solid Waste Changes City-wide.**

(Agenda Item F-11)

The City Council approved an exclusive franchise agreement for solid waste and recycling collection and disposal with Republic Services for Legacy Lewisville that became effective January 1, 2021. Following the annexation of the Castle Hills area, the city assumed an exclusive franchise agreement for residential solid waste and recycling collection and disposal with Community Waste Disposal (CWD). City Council directed staff to transition solid waste and recycling collection for the Castle Hills area to the Republic Services exclusive franchise agreement making the service consistent throughout Lewisville. The CWD contract is set to expire on January 31, 2025, at which point Republic will assume all solid waste and recycling collection and disposal as outlined in the current exclusive franchise contract. This ordinance will remove the solid waste and recycling fees specific to the previously annexed area of Lewisville served by CWD. Staff has negotiated a transition plan with CWD and Republic that considers challenges for both customers and providers in the Castle Hills area.

The City staff's recommendation was that the City Council approve the ordinance as set forth in the caption above.

Public Services Director Aaron Russell gave a presentation to the City Council.

Deputy City Attorney Lauren Crawford read the ordinance caption into the record as follows:

“An Ordinance of the Lewisville City Council Amending the Fee Schedule of the City of Lewisville by Amending Fees Related to Solid Waste and Recycling Services; Providing a Repealer, Severability, and an Effective Date; and Declaring an Emergency.”

MOTION: Upon a motion made by Council Member Green and seconded by Council Member Jones, the Council voted six (6) “ayes” and no (0) “nays” to approve Ordinance No. **0733-25-ORD** as set forth in the caption. The motion carried.

Reports

(Agenda Item G-1)

- Council Member Meridith reported on upcoming Lewisville Library activities.
- Council Member Troyer reported on upcoming events at the Lewisville Grand Theater.
- City Engineer David Salmon provided an update regarding the construction on West College Street and announced that a resident meeting is scheduled for this project on January 28, 2025 in the Council Chambers.
- Director of Public Services Aaron Russell reported on the lake level.

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- Council Member Green reported on the cleanup at the Champion Macedonia Cemetery and thanked the people that organized the event.
- Council Member Jones spoke regarding the tax preparation assistance from United Way.
- Deputy Mayor Pro Tem Cade reported on the United Way United Tribute event and thanked everyone that volunteered, and spoke regarding International Holocaust Remembrance Day.
- Mayor Pro Tem Kelly reported on the United Way United Tribute event, reminded everyone of the centennial celebration and the events that are planned, and reminded everyone to “live in your city, don’t exist in your city”.

Closed Session

(Agenda Item I)

There were no items for closed session.

In Accordance with Texas Government Code, Subchapter D,

- 1. Section 551.072 (Real Estate): Property Acquisition*
- 3. Section 551.087 (Economic Development): Deliberation Regarding Economic Development Negotiations.*

**Reconvene and Consider Action, if any, on
Items Discussed in Closed Session**

(Agenda Item J)

Adjournment

(Agenda Item K)

There being no further business to come before the Council, Mayor Pro Tem Kelly adjourned the meeting of the Lewisville City Council at 7:42 p.m. on Monday, January 27, 2025.

These minutes approved by the Lewisville City Council on the 17th of February, 2025.

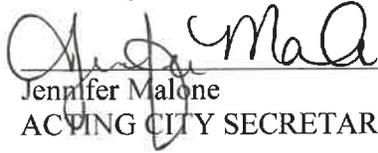
APPROVED



TJ Gilmore
MAYOR

ATTEST:

**LEWISVILLE CITY COUNCIL
REGULAR SESSION
January 27, 2025**



Jennifer Malone
ACTING CITY SECRETARY





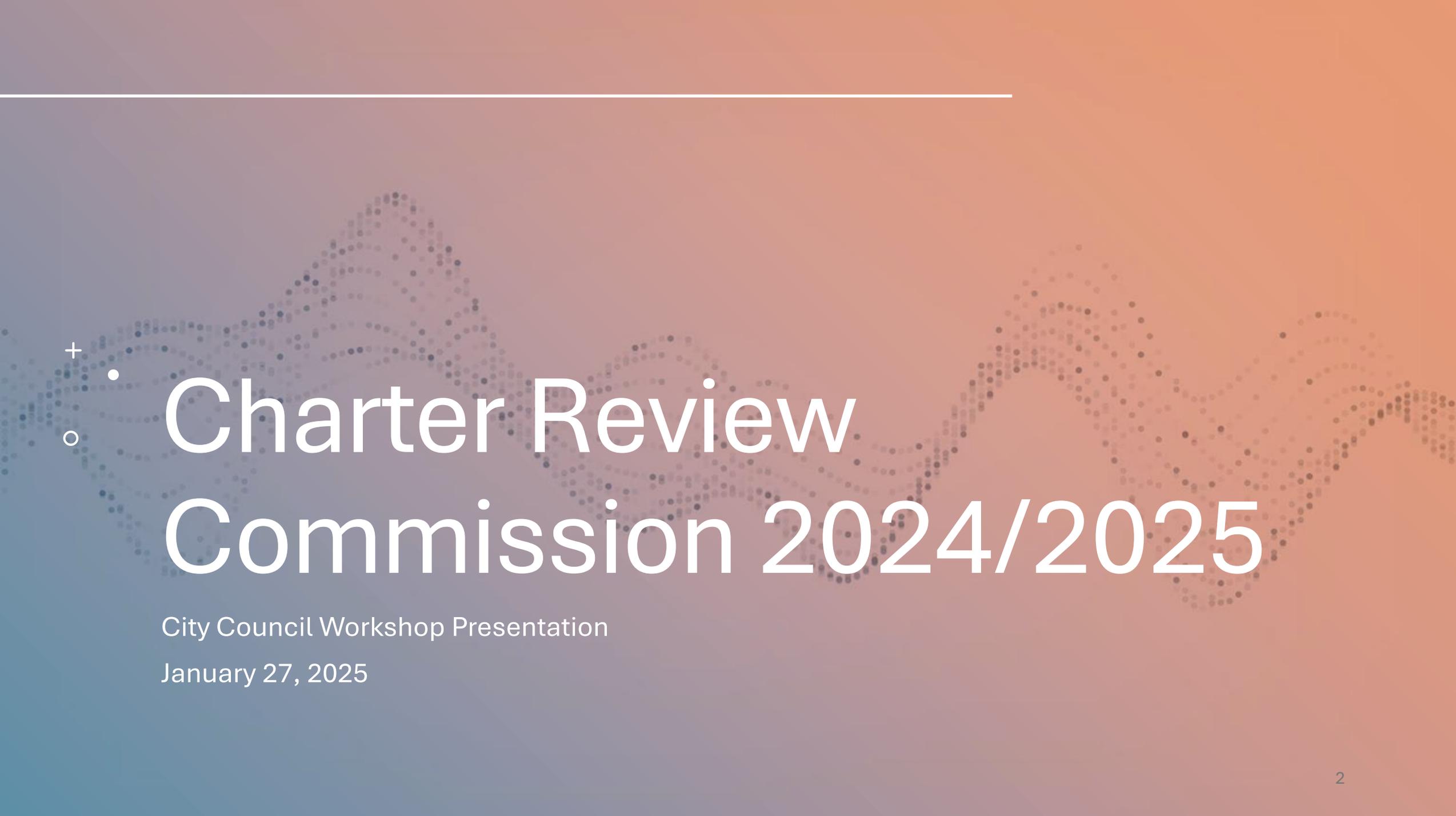
LEWISVILLE

Deep Roots. Broad Wings. Bright Future.

Lewisville City Council Meeting

January 27, 2025

City Charter Review Committee Recommendations



Charter Review Commission 2024/2025

City Council Workshop Presentation

January 27, 2025



Charter Commission Members

- The City Council appointed the following members on July 15, 2024
 - Dean Ueckert
 - Steve Southwell
 - Russ Kerbow
 - James McClinton
 - Guy Harris

Duties of the Commission (Section 11.22)



Inquire into the effectiveness of the city charter and determine whether any charter provisions require revision. To this end public hearings may be held.

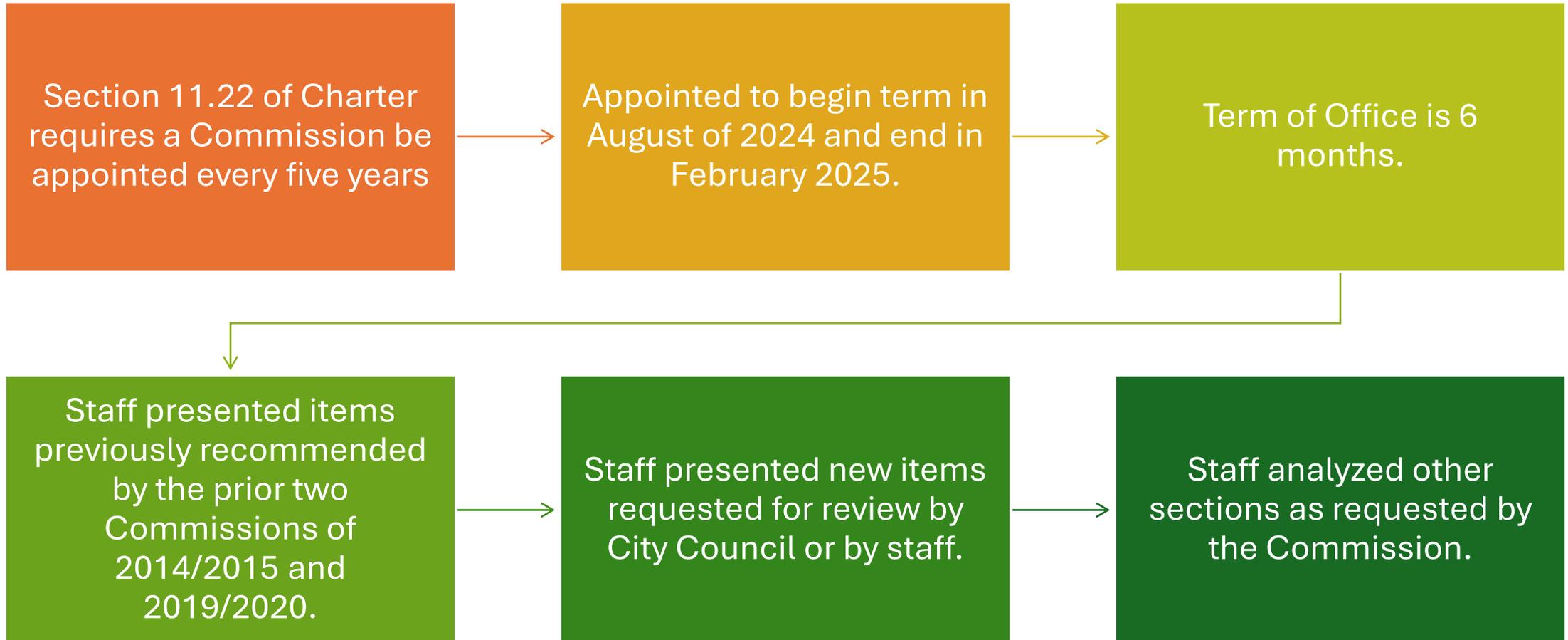


Propose, if it deems desirable, amendments to this charter to improve the effective application of said charter to current conditions.



Report its findings and present its proposed amendments, if any, to the City Council.

Commission Process



The City of Lewisville Home Rule Charter

Adopted by referendum on January 29, 1963 and addresses:

- Form of Government & Boundaries
- Powers of the City
- The City Council
- Administrative Services (roles such as City Manager)
- Elections
- Recall, Initiative, and Referendum
- Planning & Zoning
- Finance
- Franchises & Public Utilities
- General Provisions (including this Commission)

Previous Charter Elections

- Charter Elections called four times since 2000
- 2001 – 9 propositions, all passed
- 2004 – 13 propositions, all passed
- 2017 – 2 propositions, both passed
 - Council vacancies 78%
 - Residential districts 81%
- 2021 – 4 propositions, 3 passed
 - Council size 85%
 - Budget language 74%
 - Powers of Council 65%
 - Planning Commission eligibility 46%

Charter Review Commission Meetings



Topics Considered by the 2025 Charter Commission

- 3.04 Council compensation
- 3.07 (s) Powers of the council - contractor bonding
- 3.10 Rules of procedure - council exercise of power 
- 3.11 (a) Procedures for passage of ordinances 
- 4.03 City secretary 
- 4.07 Other departments - role clarity between council and management 
- 5.03 Filing for office - review fees and procedures 
- 9.24 Taxes; when due and payable - remove reference to city tax assessor
- 9.25 – Tax liens; remove reference to city tax assessor 
- 11.22 Charter commission size 



Indicates new topics not considered by recent prior commissions



Indicate topics included in recommendations to Council

Topics Recommended for 2025 Charter Election

1

3.04 Council compensation

2

3.11 (a) Procedures for passage of ordinances

3

4.03 City secretary

4

5.03 Filing for office - petition

5

11.22 Charter commission size

6

Correction ballot language – addresses 3.10, 4.07, 9.24, and 9.25

1

City Council Monthly Compensation

CITY	MAYOR	COUNCIL	NOTES	CITY POPULATION
Coppell	\$0	\$0	No compensation aside from meals or conference expense	43,190
Mesquite	\$100	\$50		146,132
Arlington	\$250	\$200		394,992
Carrollton	\$375	\$200		134,083
Flower Mound	\$300	\$200		81,270
Grapevine	\$498	\$258		52,283
McKinney	\$450	\$350	2024 proposing an increase via charter election	214,810
Allen	\$625	\$375		117,565
Richardson	\$433	\$433		118,281
Frisco	\$850	\$700		236,432
Garland	\$1,043	\$708		236,258
Denton	\$1,000	\$750		159,609
Irving	\$1,200	\$900		252,564
Grand Prairie	\$1,333	\$917		207,408
Plano	\$2,000	\$1,000		292,706
Fort Worth	\$2,417	\$2,083	Considered Part-Time Employee	989,842
Dallas	\$5,000	\$3,125	2024 proposing an increase via charter election; Full-Time Employee	1,295,447
17 City Monthly Average	\$1,051	\$721		292,522
15 City Monthly Average (no Dallas/Ft Worth)	\$697	\$469		179,172
Lewisville	\$100	\$100		136,002
17 City Percentage Difference	-951.44%	-620.57%		
15 City Percentage Difference (No Dallas/Ft Worth)	-597.19%	-369.42%		

Data Collected September 2024

1 3.04 Compensation

- **Current Language:** The mayor and members of the city council of Lewisville shall each receive compensation in the sum of \$50.00 for each meeting of the city council which they attend; they shall also be entitled to reimbursement of and for necessary expenses incurred in the performance of their official duties, when approved by the council.
- **Issue:** Pay set in 2004 with no methodology for increasing pay, lags other cities.
- **Proposed Language:** The mayor ~~of the city council of Lewisville shall receive compensation in the sum of \$400.00 per month~~ and ~~the~~ members of the city council of Lewisville shall each receive compensation in the sum of ~~\$300.00 per month~~ ~~\$50.00 for each meeting of the city council which they attend.~~; The mayor and members of the city council of Lewisville they shall also be entitled to reimbursement of and for necessary expenses incurred in the performance of their official duties, when approved by the council.

2

Current Ordinance Practice

- Example:
 - *Consideration of an Ordinance of the City Council of the City of Lewisville, Texas, Amending the Previously Adopted and Approved Budget Ordinance for the Fiscal Year October 1, 2023 to September 30, 2024; By Providing Supplemental Appropriations to Various Funds; Providing an Effective Date; and Declaring an Emergency.*
- Council declares an emergency, as construed by Charter, in order to conduct business in a timely fashion.
- Taking each item for three (3) readings adds a minimum of one (1) month of additional wait time for each ordinance or necessitate adding two special Council meetings for each ordinance.

2

3.11 Procedures for passage of ordinances – Comparison Cities

88%

One (1) reading*

to pass an ordinance

12%

Two (2) readings

to pass an ordinance

0%

Three (3) readings

to pass an ordinance

**Common for franchise agreements to require two readings, which our charter already requires in section 10.02*

2 3.11 Procedures for passage of ordinances

- City of Lewisville is the only one of 18 cities that prescribes three (3) readings
- Our emergency clause is unique to us and the two (2) cities who still require multiple readings
- Presumably, our three (3) reading language was created to assure proper notice
- The Lewisville Charter was created in 1963. Lewisville three (3) reading language was part of the original Charter, predating Texas statutory changes under the Texas Open Meetings Act
- “The Open Meetings Act...was adopted to help make governmental decision-making accessible to the public. It requires meetings of governmental bodies to be open to the public, except for expressly authorized closed sessions, and to be preceded by public notice of the time, place, and subject matter of the meeting.” – *Texas Attorney General, Open Meetings Act Handbook 2024*
- The Texas Open Meetings Act was adopted in 1967, substantially revised in 1973, and codified as Government Code Section 551 in 1993
- Government Code Section 551 now requires
 - Written notice of all meetings of the governmental body
 - 72-hour notice requirements
 - Notice must be sufficient to apprise the general public of the subjects to be considered
- 551.045 specifies when emergency exceptions can be made to the 72-hour notice requirement

2 3.11(a) Procedures for passage of ordinances

- **Current Language:** The city council shall legislate by ordinance, and the enacting clause of every ordinance shall be, "Be it Ordained by the City Council of the City of Lewisville, Texas:". The city attorney shall approve all ordinances adopted by the council, as to the legality thereof, or shall file with the city secretary his written legal objections thereto. Evidence of approval of an ordinance by the city attorney may be by notation on the ordinance itself, or by separate paper or instrument. Every ordinance enacted by the council shall be signed by the mayor, mayor pro-tem, or by two councilmen, and shall be filed with and recorded by the city secretary. Except as otherwise herein specifically provided, the descriptive caption of all ordinances shall be read in open meeting of the council on three (3) several days. All ordinances shall take effect immediately upon final passage thereof. However, the requirements for reading ordinances on three (3) several days may be dispensed with, where an ordinance relating to the immediate preservation of the public peace, health, safety, or public welfare is adopted by the favorable vote of 5/6 of the six (6) councilmen mentioned under section 3.01 above, qualified and serving, and contains a statement of the nature of the emergency.
- **Issue:** Align with state law and remove language regarding City Council's consideration of ordinances in 3.11(a). The Open Meetings Act notice provision addresses 72-hour notice, noticing locations, and emergency meetings provisions.
- **Proposed Language:** The city council shall legislate by ordinance, and the enacting clause of every ordinance shall be, "Be it Ordained by the City Council of the City of Lewisville, Texas:". The city attorney shall approve all ordinances adopted by the council, as to the legality thereof, or shall file with the city secretary his written legal objections thereto. Evidence of approval of an ordinance by the city attorney may be by notation on the ordinance itself, or by separate paper or instrument. Every ordinance enacted by the council shall be signed by the mayor, mayor pro-tem, or by two councilmen, and shall be filed with and recorded by the city secretary. ~~Except as otherwise herein specifically provided, the descriptive caption of all ordinances shall be read in open meeting of the council on three (3) several days.~~ All ordinances shall take effect immediately upon final passage thereof. ~~However, the requirements for reading ordinances on three (3) several days may be dispensed with, where an ordinance relating to the immediate preservation of the public peace, health, safety, or public welfare is adopted by the favorable vote of 5/6 of the six (6) councilmen mentioned under section 3.01 above, qualified and serving, and contains a statement of the nature of the emergency.~~

3 4.03 City secretary

- **Current Language:** The city council shall appoint the city secretary. The city secretary shall give notice of council meetings, shall keep the minutes of the proceedings of such meetings, shall authenticate by his signature and record in full a book kept and indexed for the purpose, all ordinances, resolutions, and shall perform such other duties as the city council shall assign to him, and those elsewhere provided in this charter.
- **Issue:** On September 9, 2024, the City Council declared that “effective immediately the City Secretary shall be under the direction and supervision of the City Manager or her designee. The City Secretary shall be responsible to the City Manager or her designee for the administration of the City Secretary Department. The City Secretary shall prepare such reports and recommendations concerning the City Secretary Department when requested by the City Manager or her designee and shall perform such other duties as may be assigned from time to time by the City Manager or her designee.”
- **Proposed Language:** The city ~~council manager~~ shall appoint the city secretary. The city secretary shall give notice of council meetings, shall keep the minutes of the proceedings of such meetings, shall authenticate by his signature and record in full a book kept and indexed for the purpose, all ordinances, resolutions, and shall perform such other duties as the city ~~council manager~~ shall assign to him, and those elsewhere provided in this charter. **The city secretary may be removed from office by the city manager.**

4 5.03 Filing for office

- **Current Language:** Any person having the qualifications set forth for councilman under section 3.02 of this charter shall have the right to file an application to have his name placed on the official ballot as a candidate for any elective office, and such application in writing, signed by such candidate and accompanied by his loyalty affidavit, as prescribed by the Texas Election Code shall entitle such applicant to a place on the official ballot. Each such person filing his application to have his name placed on the official ballot shall, in his application, specify the place for which he desires to become a candidate.
- **Issue:** Some members of the council are interested in reviewing filing fees, petition in lieu of filing fees, and ethics commission status options.
- **Proposed Language:** Any person having the qualifications set forth for **mayor or** councilman under section 3.02 of this charter shall have the right to file an application, **in writing**, to have his name placed on the official ballot as a candidate for any elective office., ~~and s~~Such application ~~in writing, signed by such candidate~~ ~~and shall be~~ accompanied by ~~his loyalty affidavit~~a petition, signed by qualified voters of the city eligible to vote for the candidate, equal in number to the number of signatures required for a candidate petition by the Texas Election Code, as amended, ~~as prescribed by the Texas Election Code shall entitle such applicant to a place on the official ballot~~. Each such person filing his application to have his name placed on the official ballot shall, in his application, specify the place for which he desires to become a candidate.

4 5.03 Filing for office

Requirements of Texas Election Code Sec. 143.005. APPLICATION FOR HOME-RULE CITY OFFICE

- A **petition only** may be required; however, the charter provision should track state law, which requires a minimum number of signatures of either 25 or one-half of one percent of the total vote received in the territory for which the office is elected by all candidates for mayor in the most recent general election (*Tex. Elec. Code Ann. § 143.005(d)*)
- A **filing fee** may be required but the charter provision must include an alternative procedure to the fee requirement (*Tex. Elec. Code Ann. § 143.005(c)*)
- A **petition in lieu of a filing fee** may be required; however, the charter provision should track state law, which requires a minimum number of signatures of either 25 or one-half of one percent of the total vote received in the territory for which the office is elected by all candidates for mayor in the most recent general election (*Tex. Elec. Code Ann. § 143.005(d)*)

Specific citations from *Tex. Elec. Code Ann. § 143.005*:

(c) If a city charter requires candidates to pay a filing fee, the amount of the fee and an alternative procedure to payment of the fee shall be prescribed by the charter or by ordinance under charter authorization. However, if an ordinance prescribing an alternative procedure to payment of a filing fee is adopted before the effective date of this code without charter authorization, the ordinance, as it exists on the effective date of this code, continues in effect until the adoption of a charter provision prescribing an alternative procedure or authorizing prescription of an alternative procedure by ordinance.

(d) For any petition required or authorized to be filed in connection with a candidate's application for a place on the ballot for an office of a home-rule city, the minimum number of signatures that must appear on the petition is the greater of:

- (1) 25; or
- (2) one-half of one percent of the total vote received in the territory from which the office is elected by all candidates for mayor in the most recent mayoral general election.

4 5.03 Filing for office

Comparison cities:

- 5 Requires a filing fee or petition in lieu of filing fee
- 5 Requires a petition only
- 7 No filing fee or petition

The Commission preferred the petition-only option

Petition-only practical implication:

- One half of one percent of the total votes received in the most recent Lewisville Mayoral race is $5,205 \times .005 = 26.025$, rounds up to 27
- The greater of 25 and Mayoral number = minimum of 27 signatures

4 5.03 Filing for office

- **Current Language:** Any person having the qualifications set forth for councilman under section 3.02 of this charter shall have the right to file an application to have his name placed on the official ballot as a candidate for any elective office, and such application in writing, signed by such candidate and accompanied by his loyalty affidavit, as prescribed by the Texas Election Code shall entitle such applicant to a place on the official ballot. Each such person filing his application to have his name placed on the official ballot shall, in his application, specify the place for which he desires to become a candidate.
- **Issue:** Some members of the council are interested in reviewing filing fees, petition in lieu of filing fees, and ethics commission status options.
- **Proposed Language:** Any person having the qualifications set forth for **mayor or** councilman under section 3.02 of this charter shall have the right to file an application, **in writing**, to have his name placed on the official ballot as a candidate for any elective office., ~~and s~~Such application ~~in writing, signed by such candidate~~ ~~and shall be~~ accompanied by ~~his loyalty affidavit~~a petition, signed by qualified voters of the city eligible to vote for the candidate, equal in number to the number of signatures required for a candidate petition by the Texas Election Code, as amended, ~~as prescribed by the Texas Election Code shall entitle such applicant to a place on the official ballot~~. Each such person filing his application to have his name placed on the official ballot shall, in his application, specify the place for which he desires to become a candidate.

5 11.22 Charter Commission Size

- **Issue:** Should any boards or commissions have their size adjusted to match or exceed the size of City Council?
- **Current Language:** The city council shall appoint at its first regular meeting in July of 2009, and every fifth year thereafter, a charter review commission of five (5) citizens of the City of Lewisville.
- **Proposed Language:** The city council shall appoint at its first regular meeting in July of 2009, and every fifth year thereafter, a charter review commission of **seven (7)** ~~five (5)~~ citizens of the City of Lewisville.

6 Correction Ballot Language

Possible language: *The Lewisville City Charter be amended throughout to correct non-substantive errors such as **punctuation and grammar**; **harmonize conflicting sections**; **update gendered language**; and **eliminate references to position titles that no longer exist**.*

- Addresses multiple corrections on the Commission’s list, specifically including:
 - **Punctuation and grammar – approximately 385 corrections including**
 - Add needed commas including consistent use of the Oxford comma; Remove unnecessary commas and spaces; Add and remove hyphens; remove parentheses; Add “and”, “the”, “from”, “of”, “that”; Consistent capitalization.
 - **3.10 Rules of procedure - council exercise of power; Resolve inconsistency in number of council members required to exercise power. Edit of 3.10 will clarify that, per 3.01, the exercise of any power requires "an affirmative vote of at least four (4) councilmembers with the mayor having no vote except as provided in section 3.01b of this charter."**
 - **4.07 Other departments - role clarity between council and management; Resolve inconsistency in number of councilmembers required to exercise power. Edit of 3.10 will clarify that, per 3.01, the exercise of any power requires "an affirmative vote of at least four (4) councilmembers with the mayor having no vote except as provided in section 3.01b of this charter."**
 - **9.24 & 9.25 - remove references to city tax assessor**
 - **Gendered language: would remove or replace 14 uses of “he”, 29 uses of “his”, 8 uses of “him”, and 5 uses of “councilman.” Replacing language would include “mayor”, “council member”, “city manager”, “chief of police”, “city attorney”, “city secretary”, “clerk”, “they”, “their,” or “them” and remove section 11.09 language**

Topics Recommended for 2025 Charter Election

1

3.04 Council compensation

2

3.11 (a) Procedures for passage of ordinances

3

4.03 City secretary

4

5.03 Filing for office - petition

5

11.22 Charter commission size

6

Correction ballot language – addresses 3.10, 4.07, 9.24, and 9.25

Looking Forward





Questions



Appendix – Subtopics of Correction Ballot Language

3.10 rules of procedure

- **Current Language:** The city council shall determine its own rules of procedure and may compel the attendance of its members. Five (5) qualified members of the city council, including the mayor, or mayor pro-tem or deputy mayor pro-tem, shall constitute a quorum to do business, and the affirmative vote of a majority of those present shall be necessary to adopt any ordinance, resolution or exercise any power authorized by this charter. Minutes of the proceedings of all meetings of the city council shall be kept, to which any citizen may have access at all reasonable times, and which shall constitute one of the archives of the city. The vote upon the passage of all ordinances and resolutions or other action shall be taken by the "ayes" and "nays" and entered upon the minutes, and every ordinance, resolution or other action, upon its final passage, shall be recorded in a book kept for that purpose under full caption, and shall be authenticated by the signature of the presiding officer and the person performing the duties of the city secretary.
- **Issue:** Resolve inconsistency in number of councilmembers required to exercise power. Edit of 3.10 will clarify that, per 3.01, the exercise of any power requires "an affirmative vote of at least four (4) councilmembers with the mayor having no vote except as provided in section 3.01b of this charter."
- **Proposed Language:** The city council shall determine its own rules of procedure and may compel the attendance of its members. Five (5) qualified members of the city council, including the mayor, or mayor pro-tem or deputy mayor pro-tem, shall constitute a quorum ~~to do business, and the affirmative vote of a majority of those present shall be necessary to adopt any ordinance, resolution or exercise any power authorized by this charter.~~ Minutes of the proceedings of all meetings of the city council shall be kept, to which any citizen may have access at all reasonable times, and which shall constitute one of the archives of the city. The vote upon the passage of all ordinances and resolutions or other action shall be taken by the "ayes" and "nays" and entered upon the minutes, and every ordinance, resolution or other action, upon its final passage, shall be recorded in a book kept for that purpose under full caption, and shall be authenticated by the signature of the presiding officer and the person performing the duties of the city secretary.

4.07 Other departments

- **Current Language:** The city council may abolish or consolidate such offices and departments as it may deem to be to the best interest of the city, and may divide and subdivide the administration of any such departments as it may deem advisable; may create new departments, and may discontinue any offices or departments at its discretion, except those specifically established by this charter.
- **Issue:** The 2021 Charter election asked the voters “Should the charter be amended to clarify the role of the city manager by deleting a provision giving the city council authority to administer city departments.” That proposition passed. 4.07 language pre-dates that action. This change would further clarify the roles of the City Council and city manager.
- **Proposed Language:** ~~The city council may abolish or consolidate such offices and departments as it may deem to be to the best interest of the city, and may divide and subdivide the administration of any such departments as it may deem advisable; may create new departments, and may discontinue any offices or departments at its discretion, except those specifically established by this charter.~~

9.24 Taxes; when due and payable

- **Current Language:** All taxes due the City of Lewisville shall be payable at the office of the city assessor collector; and may be paid at any time after the tax rolls for the year have been completed and approved, which shall not be later than October 1st. Taxes shall be paid before February 1st, and all such taxes not paid prior to such date shall be deemed delinquent and shall be subject to such penalty, interest and other collection costs as provided by the Texas Tax Code, Section 33.01 et seq., as it now exists or may hereafter be amended.
- **Issue:** The City no longer has an office of the city assessor collector, and those activities are preformed by the Denton County Appraisal District and the Denton County Tax Collector. Delete reference.
- **Proposed Language:** All taxes due the City of Lewisville ~~shall be payable at the office of the city assessor collector; and~~ may be paid at any time after the tax rolls for the year have been completed and approved, which shall not be later than October 1st. Taxes shall be paid before February 1st, and all such taxes not paid prior to such date shall be deemed delinquent and shall be subject to such penalty, interest and other collection costs as provided by the Texas Tax Code, Section 33.01 et seq., as it now exists or may hereafter be amended.

9.25 Tax liens

- **Current Language:** A lien is hereby created on all property, personal and real, in favor of the City of Lewisville, for all taxes, ad valorem, occupation or otherwise. Said lien shall exist from January 1st in each year, until the taxes are paid. Such lien shall be prior to all other claims; and no gift, sale, assignment or transfer of any kind, or judicial writ of any kind, can ever defeat such lien but, the city assessor-collector can pursue such property, and whenever found out, may seize and sell enough thereof to satisfy such taxes. All persons or corporations owning or holding personal property or real estate in the City of Lewisville on the first day of January of each year, shall be liable for all municipal taxes levied thereon for such year. The personal property of all persons owing any taxes to the City of Lewisville is hereby made liable for all of said taxes, whether the same be due upon personal or real property, or upon both.
- **Issue:** The City no longer has an office of the city assessor collector, and those activities are preformed by the Denton County Appraisal District and the Denton County Tax Collector. Same issue as 9.24. Delete reference.
- **Proposed Language:** A lien is hereby created on all property, personal and real, in favor of the City of Lewisville, for all taxes, ad valorem, occupation or otherwise. Said lien shall exist from January 1st in each year, until the taxes are paid. Such lien shall be prior to all other claims; and no gift, sale, assignment or transfer of any kind, or judicial writ of any kind, can ever defeat such lien but, the city ~~assessor-collector~~ can pursue such property, and whenever found out, may seize and sell enough thereof to satisfy such taxes. All persons or corporations owning or holding personal property or real estate in the City of Lewisville on the first day of January of each year, shall be liable for all municipal taxes levied thereon for such year. The personal property of all persons owing any taxes to the City of Lewisville is hereby made liable for all of said taxes, whether the same be due upon personal or real property, or upon both.



LEWISVILLE

Deep Roots. Broad Wings. Bright Future.

Lewisville City Council Meeting

January 27, 2025

Enhanced Resident Satisfaction Survey
Tools and Improvements

Community Satisfaction Survey

January 2025

Trust in government



Only 1 in 3

Americans have high trust in their state and local government

State Policy Network
Research, May 2023



~10% drop
of Americans' trust in local government to handle local problems

Gallup, 2021



41% trust score
Government leaders are the least trusted societal leaders with a 41% trust score

Edelman Trust Barometer,
2023

To build trust you need to →

Accurately understand diverse **needs and priorities**

”

 Civic engagement is the most
 important factor in building trust in our
institutions, and our communities
need to find better ways to encourage
active participation in civic life.”

Erin Norman, State Policy Network

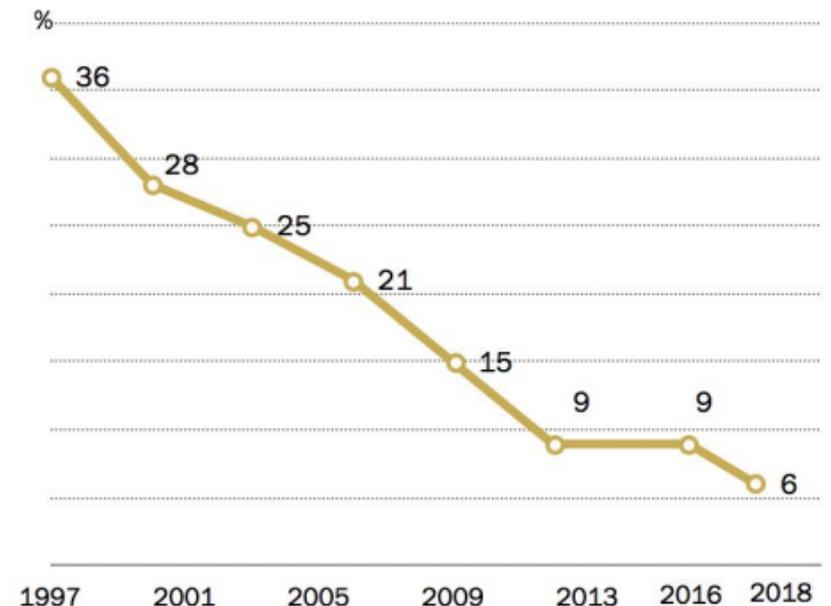
Conventional ways to reach community are getting worse, not better

- ✓ Community meetings have very limited reach, are increasingly heated
- ✓ Formerly “gold standard” survey research methods continue to get less and less effective every year
- ✓ Paper surveys almost exclusively reach older, less diverse, more well resourced communities

The continued decline of legacy approaches requires consideration of new, more modern ones.

After brief plateau, telephone survey response rates have fallen again

Response rate by year (%)



Pew Research, 2018

Notes About Data Reliability

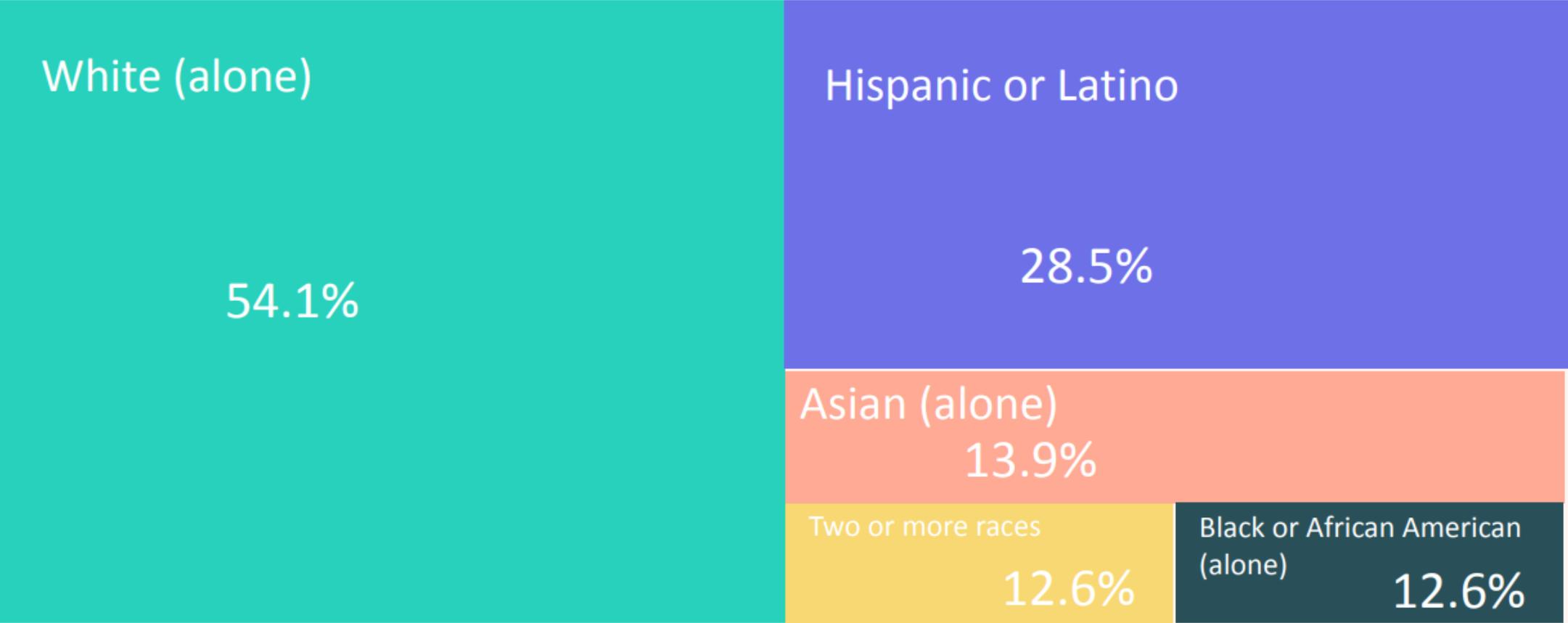
- Lewisville has conducted a Resident Satisfaction Survey since at least 2000, using outside experts to conduct scientifically valid telephone response surveys.
- As a cost-cutting measure, we brought the survey in-house in 2014 and converted to an online, opt-in model, sacrificing the random sample validity but increasing the response pool as an offset.
- Online opt-in surveys can be susceptible to “survey bombing” in which a focused group of respondents taints the overall results either by posing as residents when they are not or by encouraging specific biased responses.
- One example was the College Street Pool survey which showed a high percentage of opposition to the splash park project, but also showed a pattern of duplicate responses from just a few sources.

Notes About Data Reliability

- While susceptible to deliberate abuse, the Resident Satisfaction Survey had not been hit by survey bombing prior to the 2024 survey.
- Results of the 2024 Resident Satisfaction Survey showed a similar pattern of duplicate answers. The raw data also pointed to significant participation by nonresidents posing as residents. That, combined with statistically unusual attrition rates that corresponded to statistically inconsistent shifts in yearly results, called the response set into question.
- Because of this, staff believes that a more reliable and secure survey system is needed if we are to continue using public surveys as a valid tool to measure public sentiment. Restoring some measure of scientific accuracy also is desired.

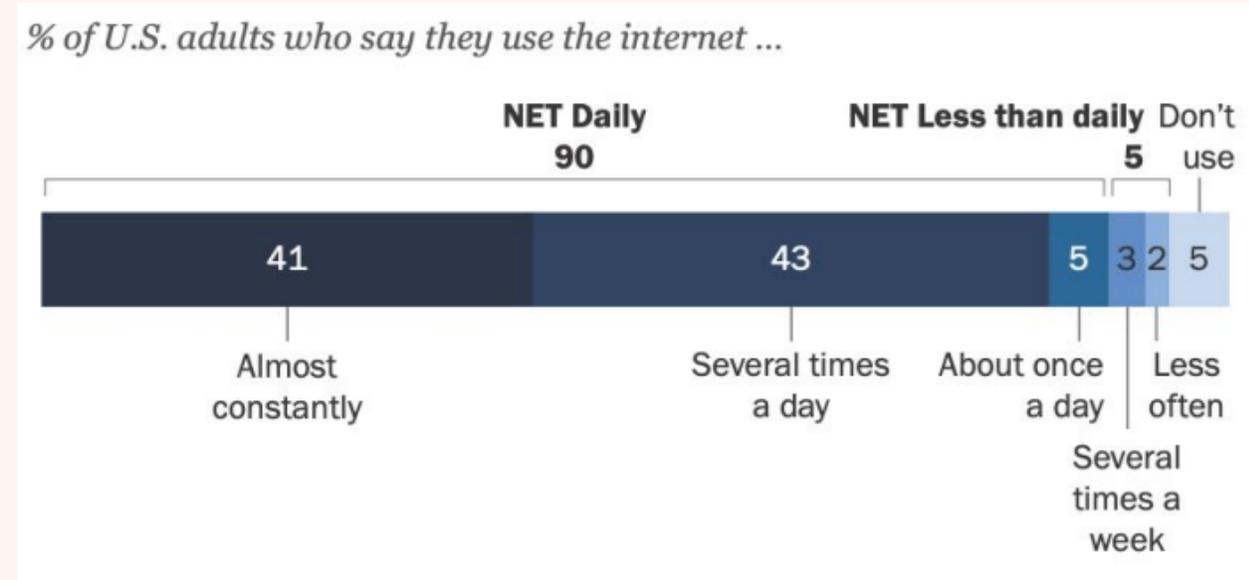
Who are our residents?

US Census Data for [Lewisville, TX](#)

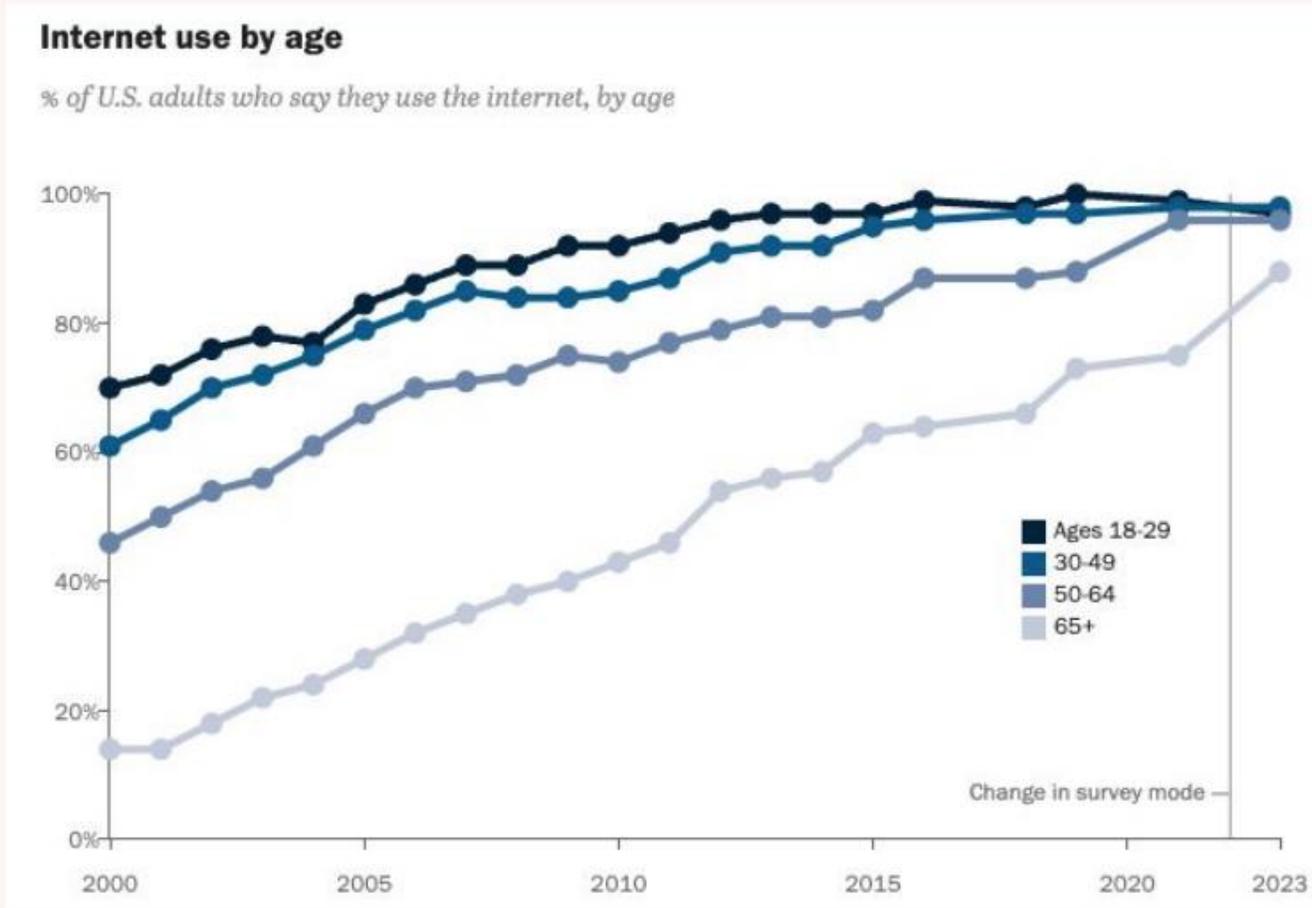


95% of Americans use the Internet, and trending up

- ✓ Internet use is consistently and overwhelmingly high across every demographic, and trending up:
 - 88% of 65+ year olds
 - 86% of Americans making less than \$30k a year
 - 91% of Black Americans
 - 97% of Hispanic Americans
 - 90% of those with a High school education or less
- ✓ Proliferation of mobile internet (smartphones) has dramatically increased access, despite lag in hard-wired broadband



Meet Residents Where They Are ...



[Pew Research JAN 31, 2024](#)

Americans check their phones on average

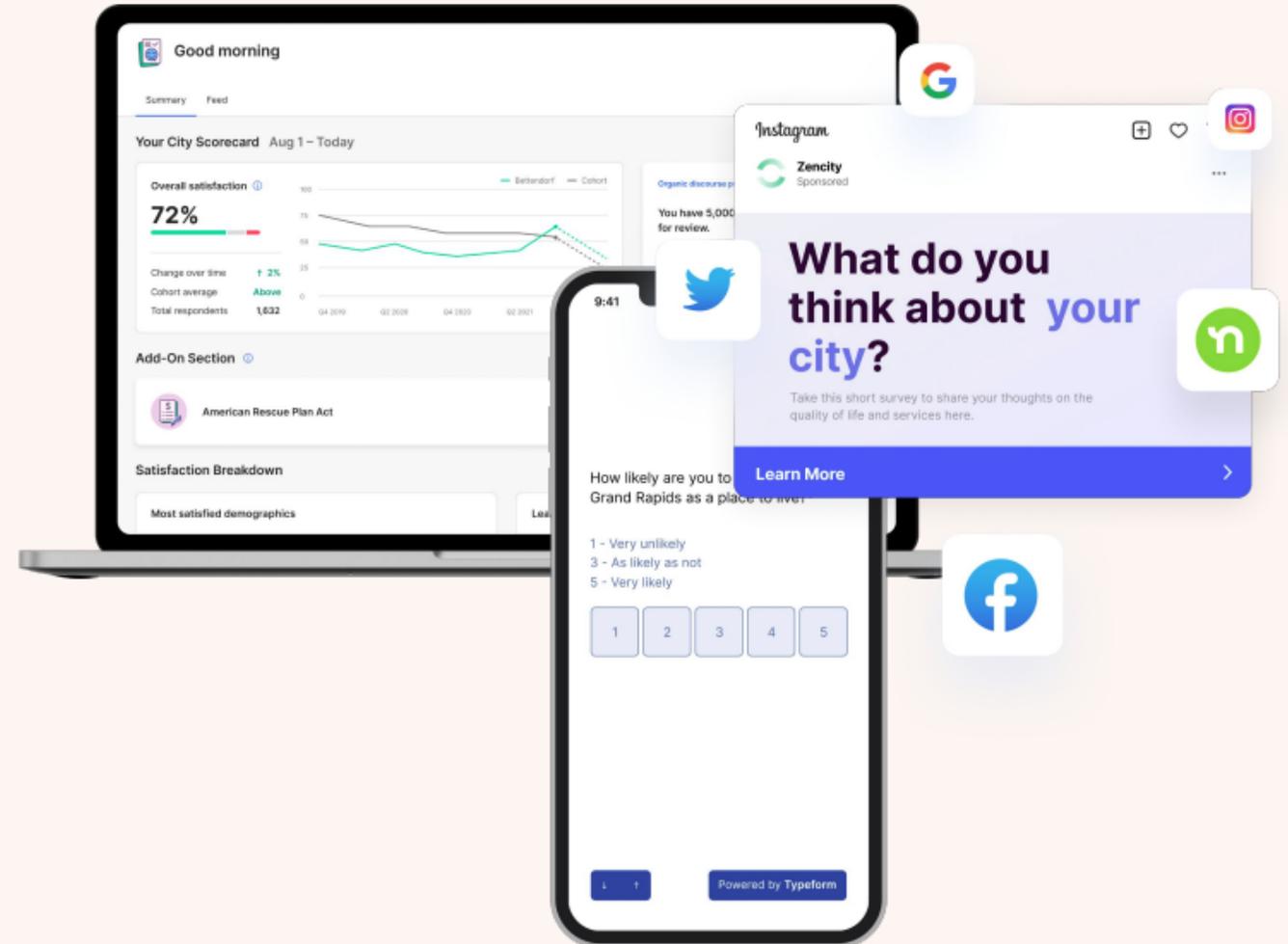
96

times per day, or once every ten minutes

Zencity Community Surveys

How it works:

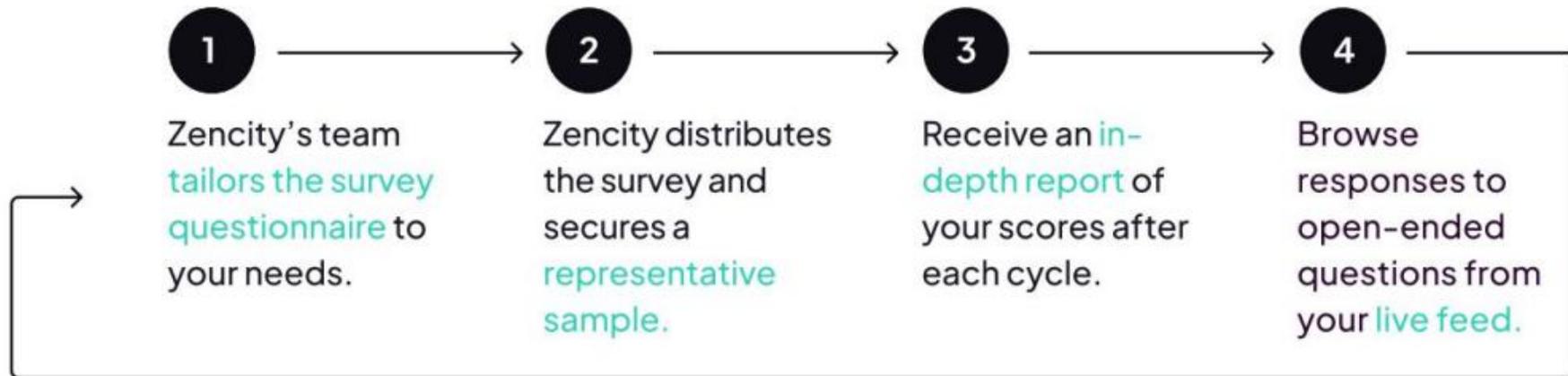
- Digitally distributed via targeted ads
- Up to 29 languages and user-friendly, concise questionnaires;
- Reach up to 90% of residents, and complete in 5 min or less;
- Dashboard with resident scores and live view of responses to open-ended questions;
- Annual Survey Report
- Easily publish data on City website via API for maximum transparency & trust building



Zencity Community Surveys

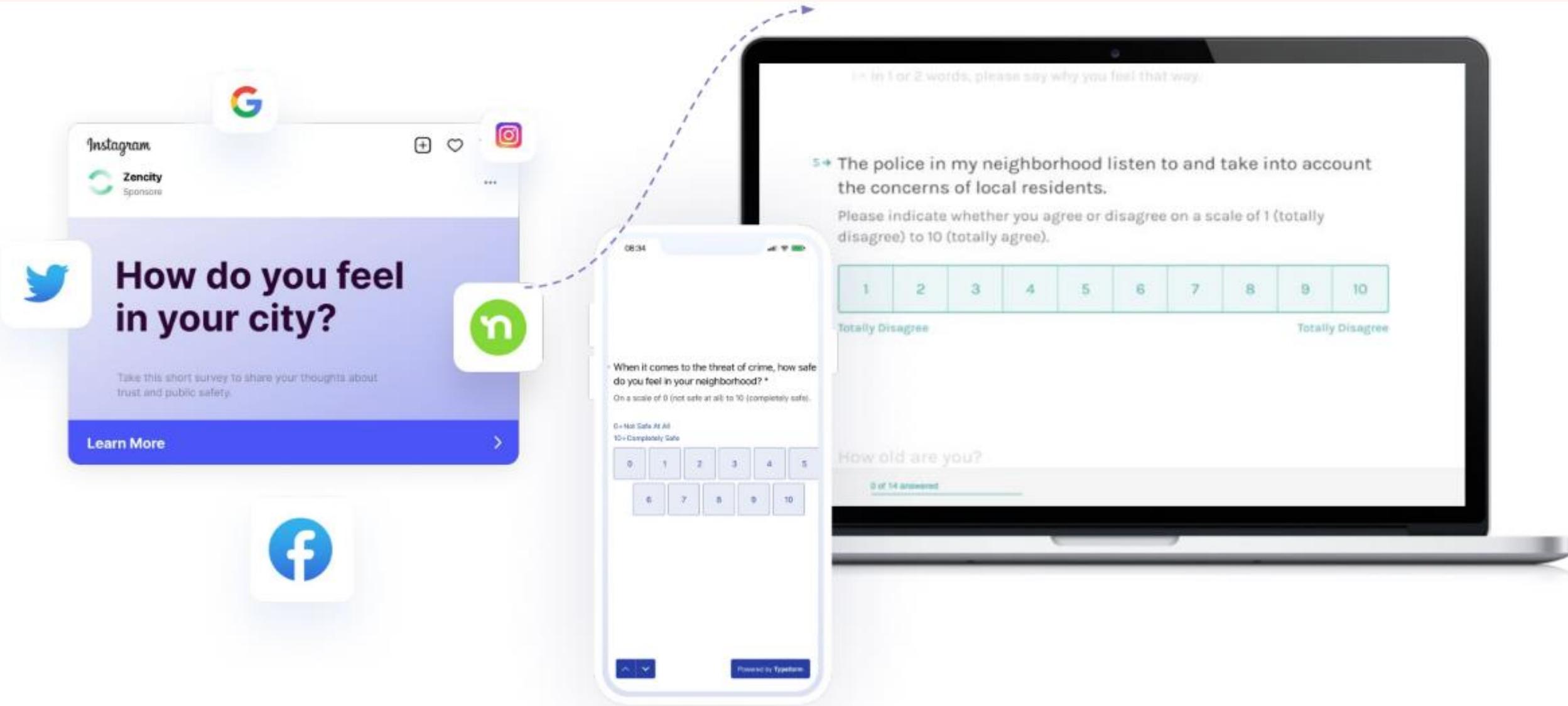
How it works

We take you from distribution to analysis, so you can focus on the next steps

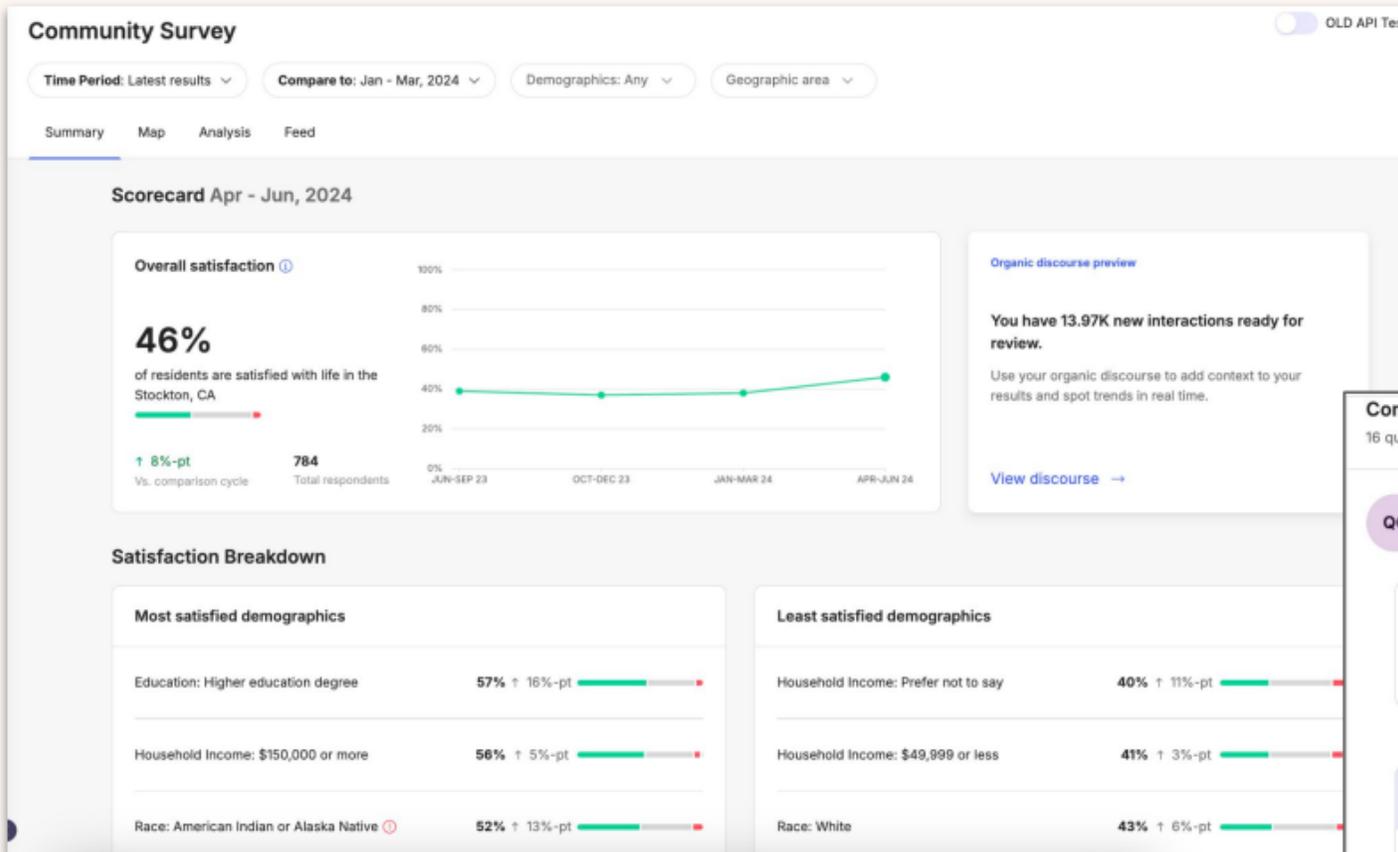


Demo

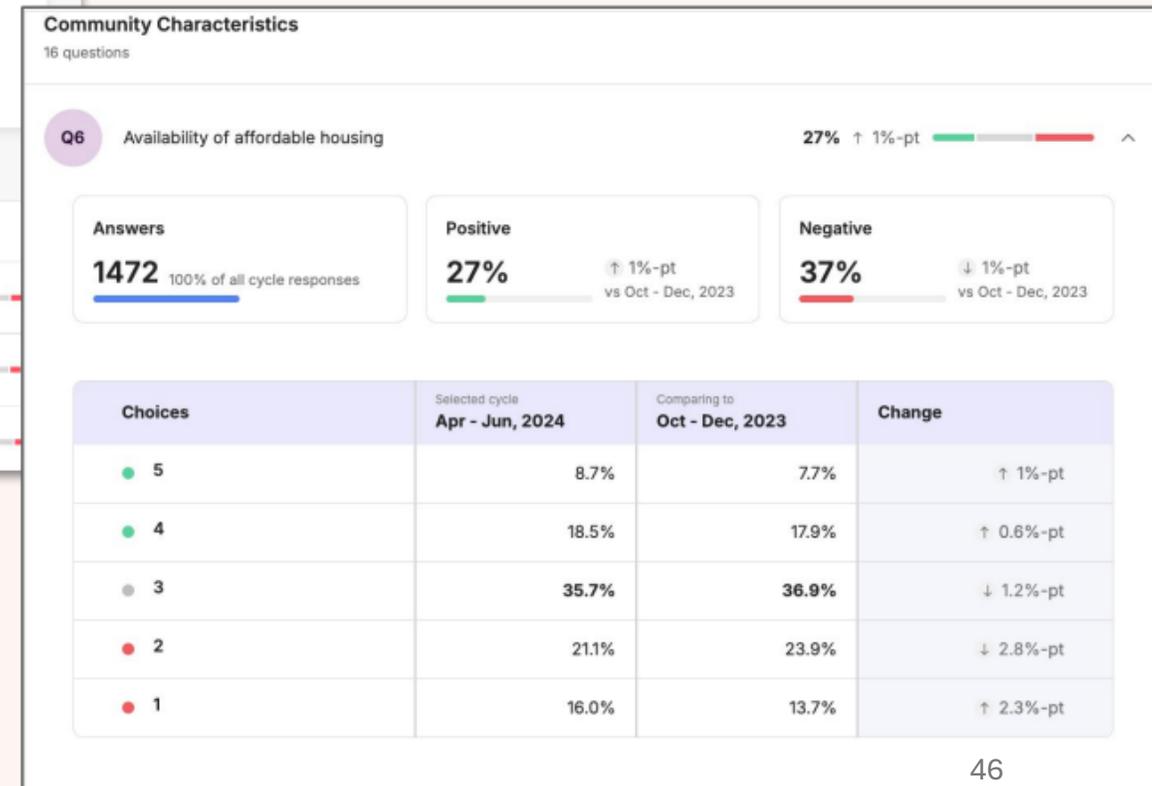




Internal: Live Community Survey Dashboard



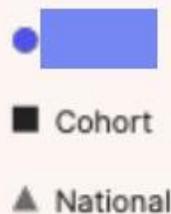
- Dashboard includes:
- Overall satisfaction score
- Live feed for real-time responses
- Most satisfied/least demographics, broken down
- Ability to break down questions



Internal: Benchmark Reporting with Zencity Community Survey

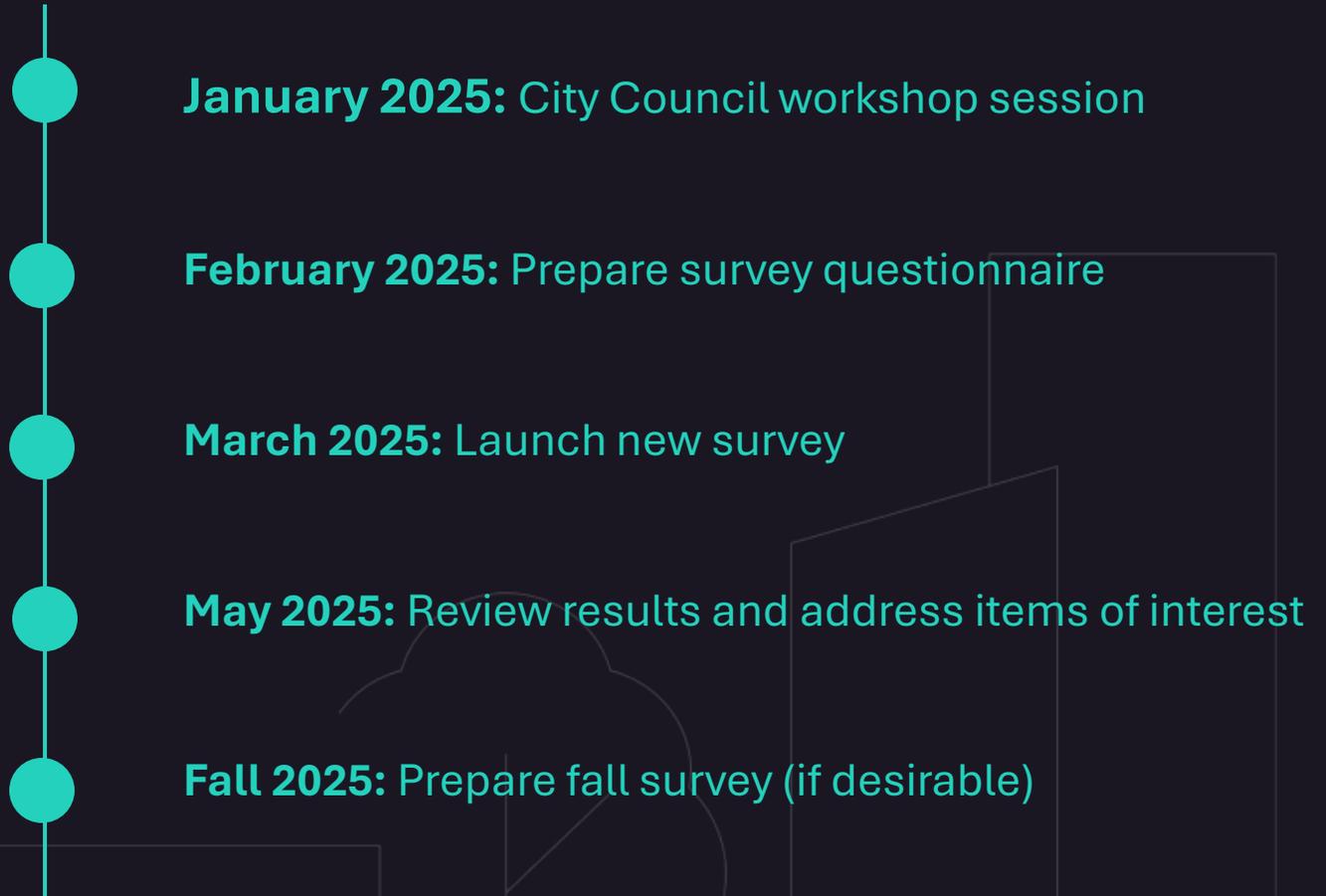
QUESTION	NATIONAL	COHORT	YOUR SCORE	SATISFACTION COMPARISON
How is the overall quality of life in [redacted]?	62%	64%	32%	
How likely are you to recommend [redacted] as a place to live?	60%	51%	24%	
How likely are you to be living in [redacted] 5 years from now?	60%	64%	50%	

The overall resident satisfaction in [redacted] is 7% higher than its cohort.



QUESTION	NATIONAL	COHORT	YOUR SCORE	SATISFACTION COMPARISON
Availability of affordable housing	33%	22%	24%	
Availability of jobs that pay a living wage	38%	39%	19%	
Access to quality health care services	57%	55%	39%	
Access to quality education	60%	58%	35%	
Ease of getting around by public transportation	43%	46%	38%	
Sense of overall safety	56%	56%	16%	
Sense of community among residents	49%	51%	27%	
Acceptance of residents of all backgrounds	57%	57%	50%	
Overall cleanliness and maintenance	53%	51%	16%	
Quality of parks and recreational amenities	59%	55%	24%	
Quality of waste and recycling services	59%	61%	35%	
Availability of a variety of art and cultural events	49%	45%	31%	

Timeline



Questions



BUSINESS 121
CORRIDOR
PLAN

CITY COUNCIL
MEETING

JANUARY 27, 2025

PROJECT SCHEDULE

Summer/Fall 2023

Fall/Winter 2023

Spring 2024

Spring/Summer 2024

Fall 2024



PHASE 1
DIAGNOSE



PHASE 2
LISTEN



PHASE 3
ENVISION



PHASE 4
CALIBRATE



PHASE 5
EXECUTE

DRAFT REPORT

Chapter Outline

1: Planning Context provides an overview of the project and existing conditions on the corridor.

2: Corridor Framework presents plan recommendations grouped by theme, including improvements for mobility, quality of place, and economic vitality.

3: Catalytic Sites proposes future development programs for three areas to illustrate how future growth can support the vision and goals of this plan.

4: Implementation provides the steps to realize the plan in near-, mid-, and long-term timeframes.

Appendices

- A: Existing Conditions Memo
- B: Community Engagement Memo
- C: Intersection Audit
- D: Travel Demand Model Summary
- E: ArcGIS Urban Summary
- F: Fiscal Metrics Summary

Figure 17: Pedestrian Bridge Rendering

Opened in the Fall of 2023, the **Northaven Trail Bridge** is just under half of a mile long and accommodates pedestrians and cyclists crossing US-75 in Dallas. The bridge was constructed by pre-assembling pieces while others were built in place to help reduce traffic impediments. This project received funding from the City of Dallas, Dallas County, and the North Central Texas Council of Governments. The bridge connects three trails to the east and one towards the west.

8.9 Explore feasibility of either a pedestrian bridge or tunnel to provide a mid-block crossing opportunity in the Corporate Drive subarea.

A high-cost, high-impact countermeasure for improving pedestrian crossings away from signalized intersections is to implement either a pedestrian bridge (overpass) or tunnel (underpass). Either option would create a safe, bicyclist and pedestrian crossing opportunity without compromising the flow of traffic. Considerations for a bridge or tunnel should include selecting a high-traffic location that is already familiar to pedestrians to maximize comfort and increase the likelihood of use as well as connecting the bridge or tunnel to existing sidewalk facilities. Figure 17 shows an example concept of what a pedestrian bridge in the Corporate Drive subarea could look like.

Place Types

Place types are meant to represent future character of development. For the Business 121 Corridor, a total of nine place types were created to guide future growth and redevelopment that is consistent with the best character. The images shown in the subsequent graphics include those both in and outside of Lewisville.

Residential Neighborhoods

This place type focuses on strengthening existing viable neighborhoods to retain residents while attracting new families, supported by diverse housing choices and community amenities. Supported land uses include detached and attached single family dwellings.

Residential Mixed-Use

This place type provides living, shopping, working, and recreational opportunities within a short distance, strengthening existing areas with a diverse range of housing types with slightly higher densities. Supported land uses include detached and attached single family dwellings, multi-family dwellings, townhomes, and neighborhood retail and personal services.

Corridor Commercial

This place type focuses on enhancing retail and professional service establishments situated along Business 121 and 139E, serving as both citywide and regional attractions. Supported land uses include neighborhood retail and personal services, general retail, and professional offices.

Mixed Use Node

This place type encompasses large-scale developed areas with a mix of vertical residential, office, retail, and entertainment. These areas are intended to be dynamic activity centers within the community. Supported land uses include multi-family dwellings, attached single family dwellings, professional offices, and mixed-use.

Industrial Legacy

This place type includes long-standing small-scale industrial, wholesale trades, and auto-oriented uses. Focus efforts on improving the built environment. Supported land uses include light industrial, wholesale trade, general retail, commercial services, professional offices, and auto-oriented services.

Industrial Transition

This place type provides a buffer zone between the Old Town District and the Industrial Legacy place types, facilitating the shift from urban living to industrial uses. Supported land uses include light industrial, general retail, commercial services, professional offices, townhomes, and multi-family dwellings.

Industrial Employment Center

This place type includes large format industrial areas for corporate, innovation, and technology-driven activities. Supported land uses include light industrial, manufacturing, wholesale trade, general retail, commercial services, and professional offices.

Northaven Pedestrian Bridge

Opened in the Fall of 2023, the **Northaven Trail Bridge** is just under half of a mile long and accommodates pedestrians and cyclists crossing US-75 in Dallas. The bridge was constructed by pre-assembling pieces while others were built in place to help reduce traffic impediments. This project received funding from the City of Dallas, Dallas County, and the North Central Texas Council of Governments. The bridge connects three trails to the east and one towards the west.

Source: Texas Department of Transportation (TxDOT)

8.10 Partner with TxDOT for a pilot program that explores additional crossings where there are not frequent intervals (such as near high activity centers in Corporate Drive) or pedestrian refuges for better safety.

The Corporate Drive subarea sees the highest number of mid-block pedestrian crossings away from signalized intersections. The area is a mix of retail and residential and many residents do not have a vehicle. Due to the long distance between signalized crossings, pedestrians often choose to cross at unmarked areas, creating a danger for themselves and motorists, particularly at night when the corridor is dark. Coordinating with TxDOT to create a pilot program can help explore if new pedestrian crossings would be beneficial, where they should go, and what types would be most suitable for the corridor. The pilot program could explore designated median refuges between Bellare Boulevard and Corporate Drive and dynamic messaging signage warning motorists to be aware of pedestrians.

8.11 Consider adopting a Vision Zero policy to promote safety improvements along the corridor and throughout the City.

Vision Zero is a strategy that aims to eliminate all traffic fatalities and serious injuries by designing safe streets for all roadway users, enforcing traffic laws, and educating the public. By adopting a Vision Zero policy, city leaders can prioritize roadway safety along the Business 121 Corridor and other roadways by addressing the root causes of crashes, such as speeding, distracted driving, and poor visibility. Both the City of Dallas and City of Fort Worth have Vision Zero initiatives.

Vision Zero aims to prioritize human life and prevent traffic deaths severely. Prioritizing pedestrians who utilize the corridor by installing infrastructure that is both comfortable and convenient can save lives and improve the overall roadway experience for all roadway users. To implement significant improvements in roadway safety, a Vision Zero Task Force should be created. Additionally, areas along the corridor that pose danger to road users should be flagged for review. Robust community engagement is a necessity to ensure that an equitable outcome can be reached. This includes creating a high-quality network and identifying communities of concern. More information and best practices for implementing Vision Zero can be found here: <https://visionzeronetwork.org/>.

8.12 Develop a Safety Action Plan to reduce vehicle and pedestrian crashes along the corridor and throughout the City.

In 2022, NCTCOG developed a Regional Pedestrian Safety Action Plan in which Business 121 from 139E to Forebush was identified as a secondary pedestrian safety corridor, which means that it is a corridor that averages five pedestrian crashes per linear mile of roadway. A Local Safety Action Plan can be developed to identify actions to improve pedestrian safety in a community and can focus on the community as a whole. Key elements of a Safety Action Plan include prioritizing locations, selecting countermeasures, and developing an implementation strategy. The Safe Streets for All (SS4A) federal grant program funding can be used to implement a Safety Action Plan. More details on the funding program can be viewed here: <https://www.transportation.gov/grants/SS4A>.

The intersection of Corporate Drive features a dedicated crossing location and crosswalk, creating safety zones for pedestrians.

BUSINESS 121 CORRIDOR PLAN

3

RECOMMENDATIONS OVERVIEW

1

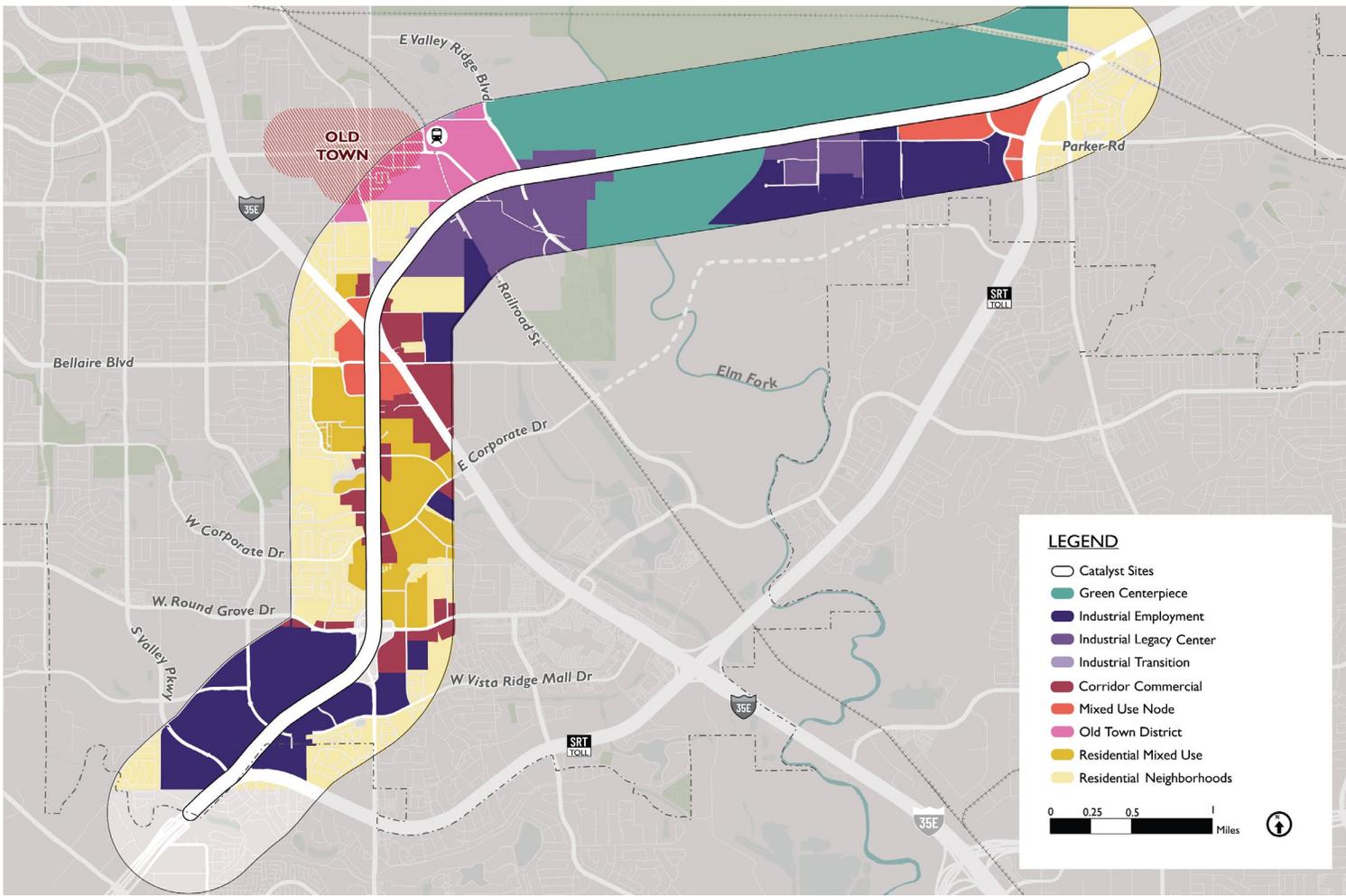
Corridor Future Development Vision: This map explores potential future land uses within the corridor study area to give guidance as future development and redevelopment occurs.

2

Corridor Concept Plan: This map depicts recommended locations for mobility and safety improvements, neighborhood investments, and commercial vibrancy efforts within the corridor study area.

3

Corridor Strategies: A series of goals and strategies seek to address the issues and challenges that the corridor faces today. Each of the strategies relates back to one or more of the key themes of mobility, quality of place, and economic vitality.



RECOMMENDATIONS OVERVIEW

1

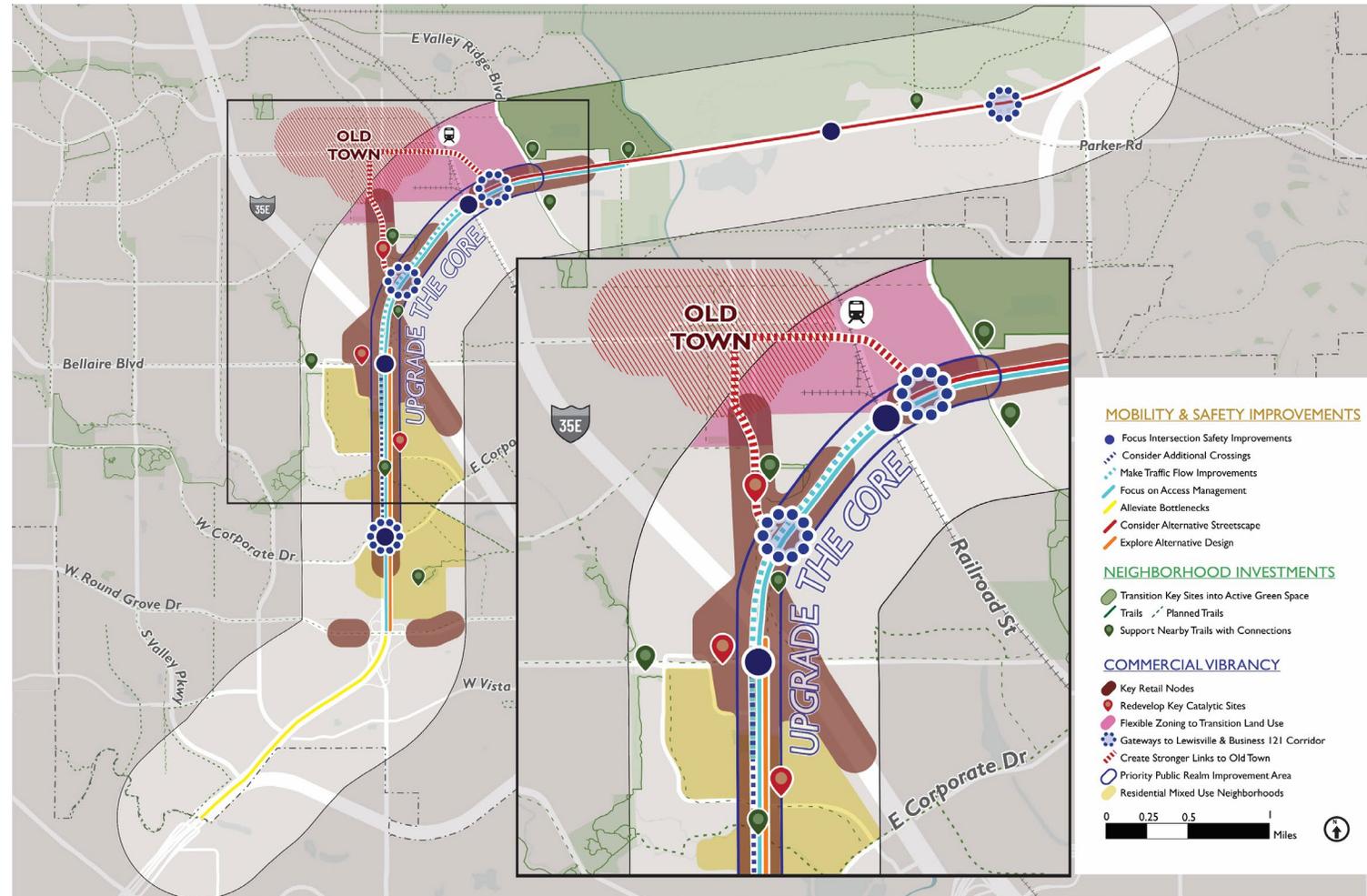
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RECOMMENDATIONS OVERVIEW

1

Corridor Future Development Vision:

This map explores potential future land uses within the corridor study area to give guidance as future development and redevelopment occurs.

2

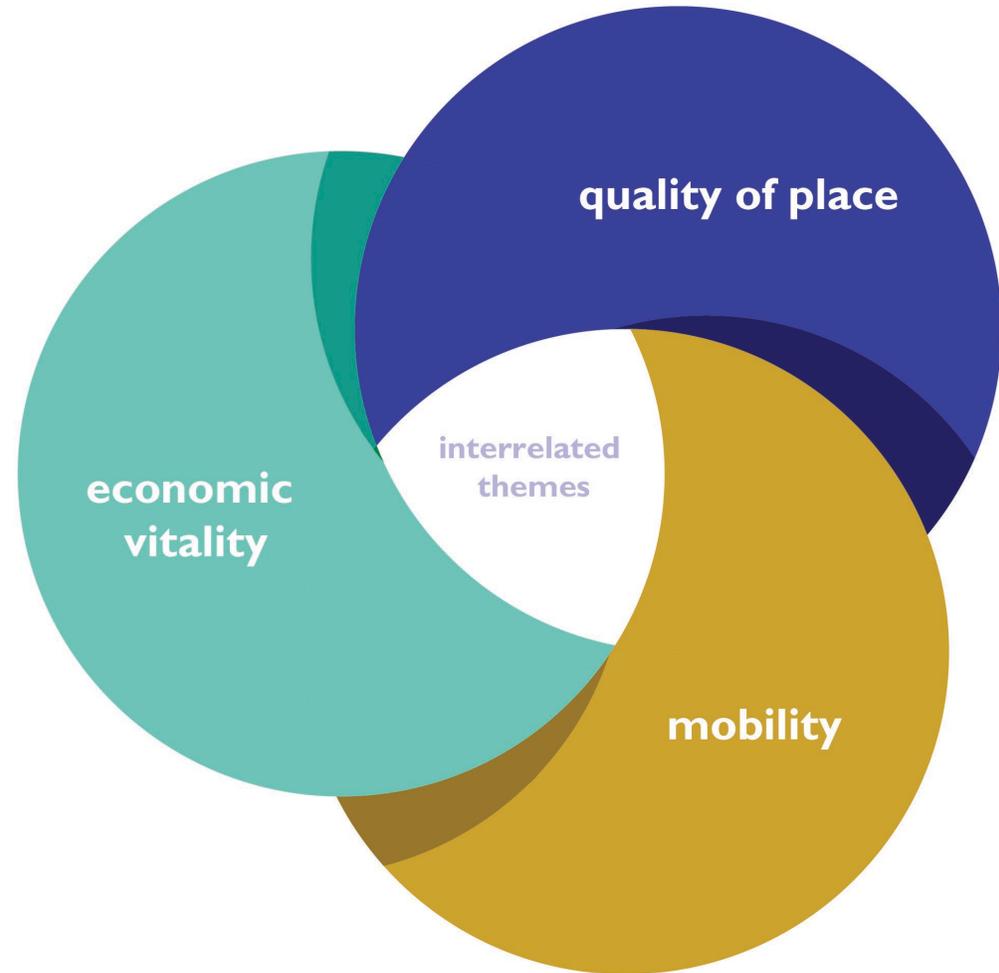
Corridor Concept Plan:

This map depicts recommended locations for mobility and safety improvements, neighborhood investments, and commercial vibrancy efforts within the corridor study area.

3

Corridor Strategies:

A series of goals and strategies seek to address the issues and challenges that the corridor faces today. Each of the strategies relates back to one or more of the key themes of mobility, quality of place, and economic vitality.



PLAN GOALS

GOAL 1: Enhance and unify the core commercial activity area's visual appeal and pedestrian connectivity with human-scale elements.

GOAL 2: Create and highlight links between Business 121 and Old Town.

GOAL 3: Improve the condition of aging housing stock within the corridor.

GOAL 4: Enhance Business 121 with amenities that support neighborhood quality of life and recreation.

GOAL 5: Introduce Lewisville as a destination with public art and identifiable corridor gateways.

GOAL 6: Enhance existing commercial centers through the adaptive reuse and/or redevelopment of properties.

GOAL 7: Build a sense of commercial vibrancy along the Corridor, prioritizing a combination of daily needs and experiential retailers.

GOAL 8: Address key safety issues on Business 121 to make all users feel more comfortable.

GOAL 9: Address access management to properties to better balance access and traffic flow.

GOAL 10: Implement traffic flow improvements to make traffic more predictable.

GOAL 11: Alleviate bottlenecks along the corridor.

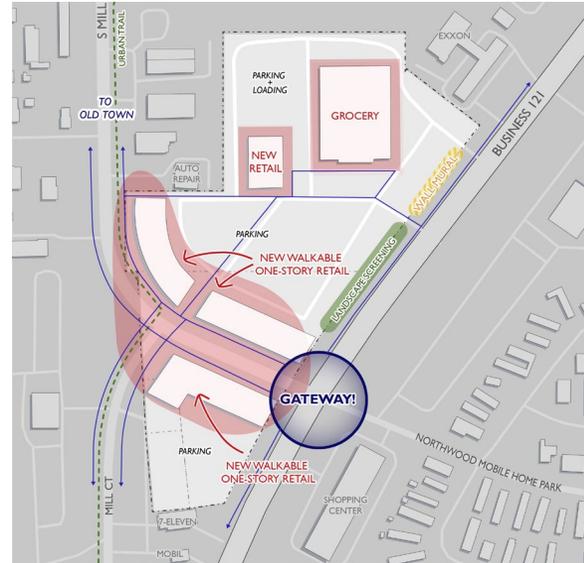
GOAL 12: Explore alternative roadway sections.

CATALYTIC SITES

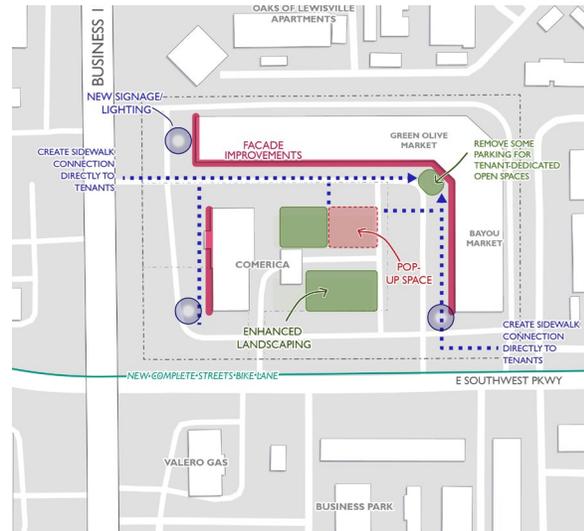
Three locations along the corridor were identified to develop **catalytic development scenarios**. These sites were chosen for their potential to **activate substantial redevelopment and economic growth** along the Business 121 Corridor.

Low- and high-intervention scenarios were then developed for each catalytic site. The Corridor Advisory Committee, stakeholders, City Council, and Planning & Zoning Commission helped shape the **final scenarios**.

MILL STREET REALIGNMENT



SOUTHWEST PARKWAY PLAZA



LAKELAND + BELLAIRE



IMPLEMENTATION PROGRAM OVERVIEW

72 total strategies across 12 goals

Timeframe

- Short-Term: 0-5 years
- Medium-Term: 5-10 years
- Long-Term: 10+ years

Order of Magnitude Cost

- **Low:** Less than \$50,000
- **Medium:** \$50,000 - \$500,000
- **High:** Greater than \$500,000
- **To be determined by future study:** well over 'high' order of magnitude cost

Other Parameters

- Related Key Theme(s)
- Corridor or Sub-Area Focus
- Support/Partners
- Priority



UPDATED PRIORITIZATION

STRATEGY	RELATED KEY THEME	TIMEFRAME	ORDER OF MAGNITUDE COST	AREA / SUBAREA	SUPPORT/PARTNERS
Goal 1: Enhance and unify the core commercial activity area's visual appeal and pedestrian connectivity with human-scale elements.					
1.1: Conduct meetings twice annually to engage with the Lewisville Area Chamber of Commerce and Corridor businesses to provide updates from police on crime, changes to the street, and implementation of this plan.	Economic Vitality	Short-Term Ongoing	Low	Corridor	Chamber subgroups, area businesses
 1.2: Continue pursuing commercial facades program to allow for building treatments to add character and preserve functional spaces for future businesses, with a preference given to core activity area along Business 121.	Quality of Place, Economic Vitality	Short-Term Ongoing	Medium to High	Old Town/Central, Corporate Drive Subareas	Area businesses
1.3: Continue to reduce and right-size parking requirements and encourage new development of sites along Business 121.	Quality of Place, Economic Vitality	Short-Term	Low	Old Town/Central, Corporate Drive Subareas	
 1.4: Activate underutilized land, such as parking lots, with pop-ups and programming by partnering with property owners. Consider other place-based elements, like painted crosswalks, murals, landscaping, or even parks.	Quality of Place, Economic Vitality	Short-Term	Low	Old Town/Central, Corporate Drive Subareas	Property owners
1.5: Explore policy that encourages adoption of design guidelines.	Quality of Place, Economic Vitality	Medium-Term	Low	Corridor	
1.6: Update design standards in the Unified Development Code to encourage quality development and design principles.	Quality of Place, Economic Vitality	Short-Term	Low	Old Town/Central, Corporate Drive Subareas	
 1.7: Fill in gaps in the street light network with lights for cars and for people.	Quality of Place, Mobility	Short-Term	High	Corridor	TxDOT Highway Safety Improvement Program
1.8: Fill in the tree canopy to enhance visual appeal and physical comfort.	Quality of Place, Mobility	Medium-Term	Medium to High	Old Town/Central, Corporate Drive Subareas	TxDOT Highway Safety Improvement Program, Keep Lewisville Beautiful
1.9: Implement traffic-calming design interventions on Business 121 side roads and large internal circulation on private property.	Quality of Place, Mobility	Medium-Term	High	Corporate Drive Subarea	TxDOT, property owners

STRATEGY	RELATED KEY THEME	TIMEFRAME	ORDER OF MAGNITUDE COST	AREA / SUBAREA	SUPPORT/PARTNERS
1.10: Incorporate infrastructure and adopt policies that promote micro-mobility within the corridor to increase last mile connections.	Quality of Place, Mobility	Long-Term	High	Corridor	NCTCOG, DCTA
1.11: Enforce code violations and conduct quarterly sweeps to encourage property owners to improve building conditions to address safety and remove clutter.	Quality of Place Economic Vitality	Short-term Ongoing	Low	Corridor	Waste hauling companies

Goal 2: Create and highlight links between Business 121 and Old Town.

2.1: Identify key city staff to monitor long-term development strategy for parcels at catalytic sites and property at key intersections near Old Town gateways and I-35E.	Quality of Place, Economic Vitality	Short-Term	Low	Old Town/Central, Corporate Drive Subareas	
2.2: Target incentives for improving visual appeal of private property and buildings, and focus engagement efforts for adoption at key intersections along Business 121's gateways to Old Town and DCTA such as at Mill St, Main St, and Railroad St.	Quality of Place, Mobility	Medium-Term	Medium	Old Town/Central Subarea	
2.3: Focus public realm and streetscape enhancements on major connecting streets such as Mill St, Main St, and Railroad St.	Quality of Place, Mobility	Medium-Term	High	Old Town/Central Subarea	
2.4: Provide public assistance for catalytic site redevelopment opportunities to demonstrate market potential and unlock future growth opportunities.	Quality of Place, Economic Vitality	Long-Term	High	Old Town/Central, Corporate Drive Subareas	
2.5: Design an ornamental roadway branding along Business 121 to leverage roadway visibility, particularly between FM 3040 and Valley Ridge Blvd. Example elements of roadway branding may include banners, lighting fixtures, and wayfinding signage to Old Town.	Quality of Place	Medium-Term	Medium	Old Town/Central, Corporate Drive Subareas	

Goal 3: Improve the condition of aging housing stock within the corridor.

3.1: Continue conversations with the community about housing affordability needs.	Quality of Place, Economic Vitality	Medium-Term	Low	Corridor	
3.2: Find opportunities to address the need for more affordable housing on the corridor.	Quality of Place, Economic Vitality	Medium-Term	Low	Corridor	
3.3: Study the potential resources required to expand the infrastructure capacity needed for residential development on the Business 121 Corridor.	Economic Vitality, Quality of Place	Medium-Term	Low	Old Town/Central, Corporate Drive Subareas	

STRATEGY	RELATED KEY THEME	TIMEFRAME	ORDER OF MAGNITUDE COST	AREA / SUBAREA	SUPPORT/PARTNERS
3.4: Continue to pursue rehabilitation of the existing multi-family housing stock in exchange for preservation of affordability.	Economic Vitality, Quality of Place	Long-Term	Medium	Old Town/Central, Corporate Drive, Southwest End Subareas	
3.5: Conduct property owner outreach to increase awareness of City, State and Federal programs available for residential improvements (e.g., Energy Efficient Commercial Buildings Deduction (Section 179D)).	Economic Vitality	Short-Term	Low	Old Town/Central, Corporate Drive, Southwest End Subareas	
3.6: Leverage the existing Property Enhancement Program to encourage existing homeowners to improve the condition of owner-occupied housing.	Economic Vitality, Quality of Place	Short-Term Ongoing	Medium	Old Town/Central, Corporate Drive, Southwest End Subareas	
3.7: Routinely conduct a field assessment of housing inventory along the Corridor and identify priority investment areas.	Economic Vitality	Ongoing	Low	Corridor	
3.8: Consider creating an infrastructure repair or maintenance incentive program for manufactured home communities provided in exchange for preservation of affordable rental spaces or other desired outcomes.	Economic Vitality	Long-Term	Medium	Corridor (manufactured home communities)	
Goal 4: Enhance Business 121 with amenities that support neighborhood quality of life and recreation.					
4.1: Align with citywide efforts to increase green spaces and recreational opportunities along the corridor.	Quality of Place, Mobility	Medium-Term	Medium	Corridor	
4.2: Increase awareness of existing assets with signage and improved landscaping, with additional emphasis on LLELA.	Quality of Place, Mobility	Medium-Term	Medium	Corridor	UNT, LISD, USACE
4.3: Integrate greening and green infrastructure to enhance the functionality and attractiveness of the roadway.	Quality of Place	Medium-Term	Medium	Southwest End Subarea	TxDOT
4.4: Prioritize enhancing pedestrian connections and residential density near the Denton County Transportation Authority (DCTA) Old Town Station.	Quality of Place	Long-Term	Low	Old Town/Central Subarea	DCTA

STRATEGY	RELATED KEY THEME	TIMEFRAME	ORDER OF MAGNITUDE COST	AREA / SUBAREA	SUPPORT/PARTNERS
Goal 5: Introduce Lewisville as a destination with public art and identifiable corridor gateways.					
 5.1: Enhance small and large gateways to Lewisville with targeted public realm enhancements at key points on the corridor, such as where land use becomes significantly more active.	Quality of Place	Medium-Term	Medium	Corridor	
5.2: Find opportunities for public art that acknowledges the character of the corridor and to distinguish commercial activity areas and consider a community process to engage and collaborate.	Quality of Place	Short-Term	Medium	Corridor	Arts Board
5.3: Initiate a local mural program to collaborate with neighborhood artists on creating murals and crosswalk art at key connecting roads.	Quality of Place	Short-Term	Medium	Corridor	
5.4: Explore renaming the corridor and potentially have a public naming contest.	Quality of Place	Long-Term	Low	Corridor	
Goal 6: Enhance existing commercial centers through the adaptive reuse and/or redevelopment of properties.					
6.1: Encourage Mixed-Use Zoning to leverage housing demand and activate underutilized land.	Quality of Place, Economic Vitality	Medium-Term	Low	Corridor	
 6.2: Incentivize infill of underperforming commercial centers through strategic investments in parcel assembly or public realm improvements which enhance the connectivity and sense of place.	Economic Vitality, Quality of Place	Medium-Term	Medium	Old Town/Central Corporate Drive Subareas	
6.3: Monitor the health of existing commercial centers by evaluating sales revenue, lease rates, and vacancies on a quarterly basis.	Economic Vitality	Ongoing	Low	Corridor	
6.4: Identify alternative funding sources to fund extraordinary infrastructure costs associated with infill development.	Economic Vitality	Medium-Term	Medium	Old Town/Central Corporate Drive Subareas	

STRATEGY	RELATED KEY THEME	TIMEFRAME	ORDER OF MAGNITUDE COST	AREA / SUBAREA	SUPPORT/PARTNERS
Goal 7: Build a sense of commercial vibrancy along the Corridor, prioritizing a combination of daily needs and experiential retailers.					
7.1: Facilitate business attraction and retention within the Business 121 Corridor through routine engagement with the real estate and business community, identifying opportunities for growth and expansion.	Economic Vitality	Ongoing	Low	Corridor	
 7.2: Continue to undertake efforts that attract and retain a mix of experiential retail, daily-needs retail, such as a grocery store, and independent restaurants that complement and strengthen the existing business mix.	Economic Vitality	Medium-Term	Low	Corridor	
7.3: Consider new programs with private-sector partners that support entrepreneurial activity.	Economic Vitality	Long-Term	Medium	Corridor	Chamber, Small Business Development Center, Old Town Business Association
 7.4: Update zoning on the corridor parcels to better reflect future desired conditions.	Quality of Place, Economic Vitality	Short-Term	Low	Corporate Drive Subarea	
7.5: Continue efforts to attract food pantries or farmers/local markets for pop-up market events.	Quality of Place, Economic Vitality	Medium-Term	Low	Corporate Drive Subarea	Tarrant Area Food Bank, One Community Church, Rich Lubke Community Organic Garden, Keep Lewisville Beautiful, Denton County Master Gardeners
Goal 8: Address key safety issues on Business 121 to make all users feel more comfortable.					
 8.1: Address ADA compliance issues at the signalized intersections along the corridor to improve overall accessibility.	Mobility	Short-Term	High	Corridor	
 8.2: Fill in sidewalk gaps on public property, prioritizing key locations with high pedestrian traffic, and coordinating with TXDOT where necessary.	Mobility, Quality of Place	Medium-Term	High	Corridor	TxDOT
8.3: Implement intersection improvements at the intersection with Bellaire Boulevard based on the opportunities observed during the intersection audit to include adding lighting, clearing obstructions from the sidewalks, repainting crosswalks, updating pedestrian signal, and making cross-slopes on pedestrian facilities ADA accessible.	Mobility	Medium-Term	High	Old Town/Central Subarea	TxDOT

STRATEGY	RELATED KEY THEME	TIMEFRAME	ORDER OF MAGNITUDE COST	AREA / SUBAREA	SUPPORT/PARTNERS
8.4: Implement intersection improvements at the intersection with I-35E NB Frontage Road based on the opportunities observed during the intersection audit to include adding lighting, adding cautionary signage, and clearing obstructions from sidewalks.	Mobility	Short to Medium-Term	High	Old Town/Central Subarea	TxDOT
8.5: Implement intersection improvements at the intersection with Southwest Parkway based on the opportunities observed during the intersection audit to include adding lighting, aligning curb ramps, and adding cautionary signage.	Mobility	Medium-Term	To be determined by future study	Corporate Drive Subarea	TxDOT
8.6: Implement intersection improvements at the intersection with Corporate Drive based on the opportunities observed during the intersection audit to include adding lighting, adding missing street sign, aligning the curb ramps, and adding cautionary signage.	Mobility	Medium-Term	High	Corporate Drive Subarea	TxDOT
8.7: Update design standards to incorporate All Ages and Abilities multi-modal design criteria (NACTO guidance) for development and redevelopment along the corridor where appropriate.	Mobility, Quality of Place	Medium-Term	Low	Corridor	
8.8: Work with TxDOT to incorporate enhanced pedestrian crossing features at signalized intersections such as high-emphasis crosswalks and cautionary signage.	Mobility, Quality of Place	Medium-Term	High	Corridor	TxDOT
8.9: Explore feasibility of a either a pedestrian bridge or tunnel to provide a mid-block crossing opportunity in the Corporate Drive subarea.	Mobility	Long-Term	To be determined by future study	Corporate Drive Subarea	TxDOT
8.10: Partner with TXDOT for a pilot program that explores additional crossings where there are not frequent intervals (such as near high activity centers in Corporate Drive) or pedestrian refuges for better safety.	Mobility	Medium -Term	High	Corporate Drive Subarea	TxDOT
8.11: Consider adopting a Vision Zero policy to promote safety improvements along the corridor and throughout the City.	Mobility	Short-Term	Low	Corridor	
8.12: Develop a Safety Action Plan to reduce vehicle and pedestrian crashes along the corridor and throughout the City.	Mobility	Short-Term	Medium	Depends on project	NCTCOG, TxDOT
8.13: Increase pedestrian crossing times at signalized intersections so pedestrians do not get stuck in the median.	Mobility	Short-Term	Low	Corridor	
8.14: Implement pedestrian screening landscaping to provide a buffer from the roadway and to encourage pedestrians to cross at intersections.	Mobility, Quality of Place	Medium-Term	Medium	Corridor	TxDOT



STRATEGY	RELATED KEY THEME	TIMEFRAME	ORDER OF MAGNITUDE COST	AREA / SUBAREA	SUPPORT/PARTNERS
8.15: Explore a grade separation for the DCTA railroad crossing to increase safety.	Mobility	Long-Term	To be determined by future study	Old Town/Central Subarea	DCTA
8.16: Install speed monitoring and awareness devices such as dynamic feedback messages and yard signs.	Mobility	Medium-Term	Medium	Corridor	TxDOT
8.17: Collaborate with the Lewisville Independent School District to identify important bus route locations and stops to support safer routes to schools.	Mobility, Quality of Place	Short-Term	Low	Corridor, particularly Corporate Drive Subarea	LISD
8.18: Consider coordinating foot patrols or bike patrols, in partnership with residents, schools, and the Police Department, exploring grant programs where possible.	Mobility, Quality of Place	Short-Term	Low	Corridor	

Goal 9: Address access management to properties to better balance access and traffic flow.

9.1: Partner with TxDOT on access management to explore consolidating commercial driveways and median breaks where feasible to improve traffic flow and safety.	Mobility	Medium-Term	High	LLELA/Elm Fork, Old Town/Central, Corporate Drive Subareas	TxDOT, Business owners, Property owners
9.2: Increase internal circulation to commercial businesses by encouraging few curb cuts and enforcing cross-access easements to provide alternative routes.	Mobility, Quality of Place	Ongoing	Low	Corridor	Property owners
9.3: Prohibit U-Turns at median breaks to prevent potential accidents and to encourage protected U-Turns at signals instead.	Mobility	Short-Term	Low	Corridor	

Goal 10: Implement traffic flow improvements to make traffic more predictable.

10.1: Conduct a signal progression study to determine where and what type of adjustments are needed to promote more consistent travel speeds along the corridor.	Mobility	Short-Term	Medium	Corridor	TxDOT
10.2: Consider utilizing Advanced Transportation Management Systems and Intelligent Transportation Systems throughout the corridor to improve traffic flow.	Mobility	Long-Term	To be determined by future study	Corridor	NCTCOG, TxDOT
10.3: Study the stretch of corridor between Bellaire Boulevard and Southwest Parkway where there is no traffic signal to assess options to reduce speeding, provide an additional pedestrian crossing, and promote more consistent and safe flow of traffic.	Mobility	Medium-Term	High	Corporate Drive Subarea	TxDOT

STRATEGY	RELATED KEY THEME	TIMEFRAME	ORDER OF MAGNITUDE COST	AREA / SUBAREA	SUPPORT/PARTNERS
10.4: Coordinate with landfills and other heavy truck traffic generators to route trucks on Corporate Drive or Business 121 as appropriate.	Mobility	Medium-Term	Low	LLELA/Elm Fork, East End Subareas	Waste management providers
10.5: Explore lowering the speed limit between I-35E and FM 3040.	Mobility, Quality of Place	Medium-Term	Low	Old Town/Central, Corporate Dr Subareas	TxDOT
Goal 11: Alleviate bottlenecks along the corridor.					
11.1: Add a dedicated U-Turn lane at Vista Ridge Mall/Edmonds Ln to make a more continuous route for drivers staying on frontage roads to avoid paying tolls.	Mobility	Medium-Term	To be determined by future study	Southwest End Subarea	TxDOT, NTTA
11.2: Explore depressing the main lanes of Business 121 between FM 3040 and the Sam Rayburn Tollway to alleviate peak period congestion.	Mobility	Long-Term	To be determined by future study	Southwest End Subarea	TxDOT, NTTA
11.3: Conduct a truck routing study to determine alternative routes for heavy truck traffic.	Mobility	Medium-Term	Medium	Corridor	NCTCOG, Major employers
Goal 12: Explore alternative roadway sections.					
12.1: Transition the corridor in the northeastern portion from a rural cross-section to a more suburban cross-section with the addition of curb and gutter and continuous sidewalks.	Mobility, Quality of Place	Long-Term	To be determined by future study	LLELA/Elm Fork, East End Subareas	TxDOT
12.2: Explore options to enable preferred street character and configuration.	Mobility, Quality of Place	Long-Term	High (study only)	Old Town/Central, Corporate Drive Subareas	TxDOT

NEXT STEPS

NEXT STEPS

- **October 1st:** Final Corridor Advisory Committee Meeting
- **October 15th:** Final Joint Work Session with City Council and P&Z Commission
- **November 1st:** TxDOT Leadership Meeting
- **December 3rd:** Seek endorsement from Planning & Zoning Commission
- **January 27th:** Seek plan adoption by City Council



Link to website



Solid Waste & Recycling



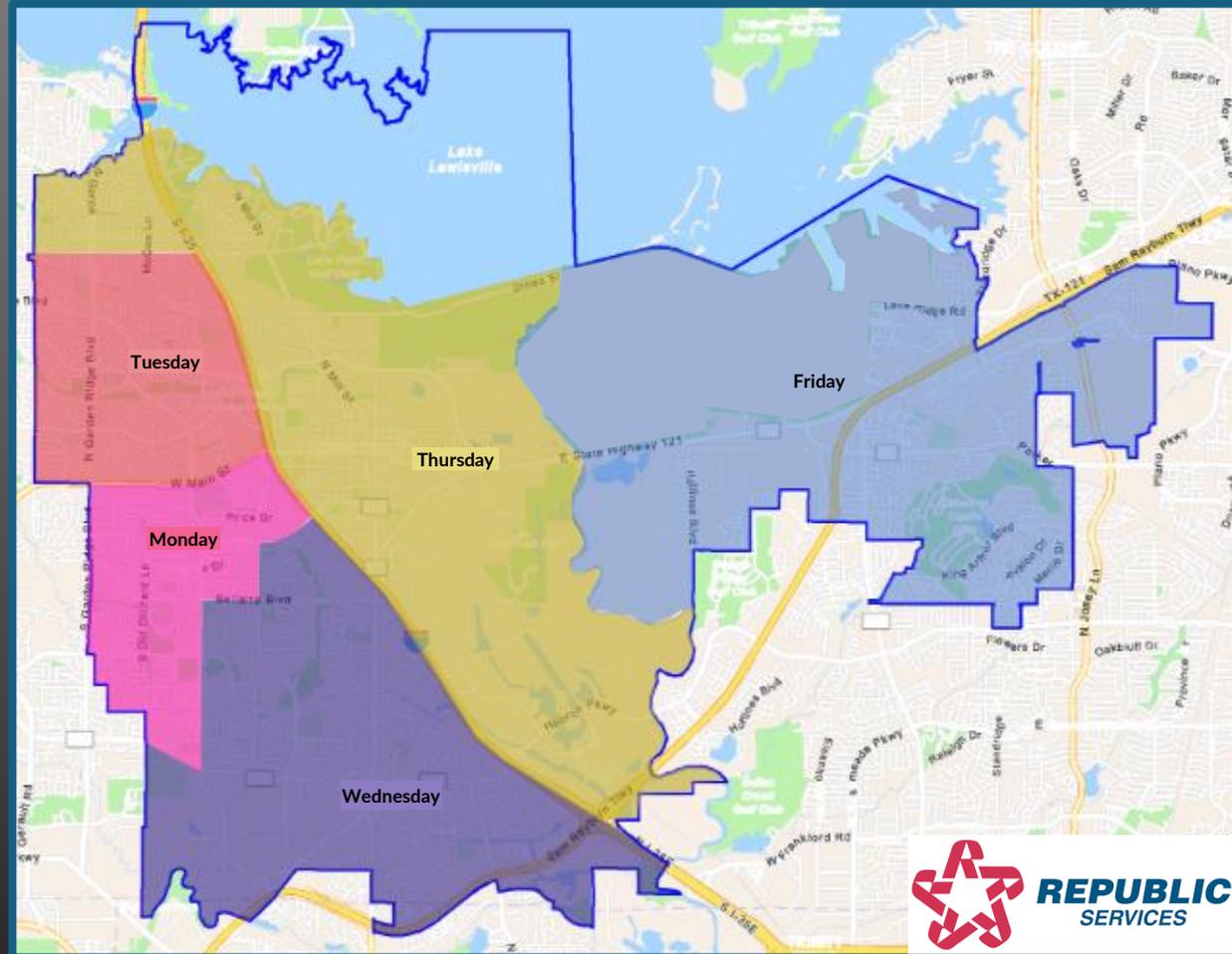
Tuesday

Monday

Wednesday

OPTION 3

- City-wide reroute
 - Even distribution
- 1 day/week collection



**Existing Republic
Services Customers**

21,887

**Total Affected by
Change**

6,878

31.4%

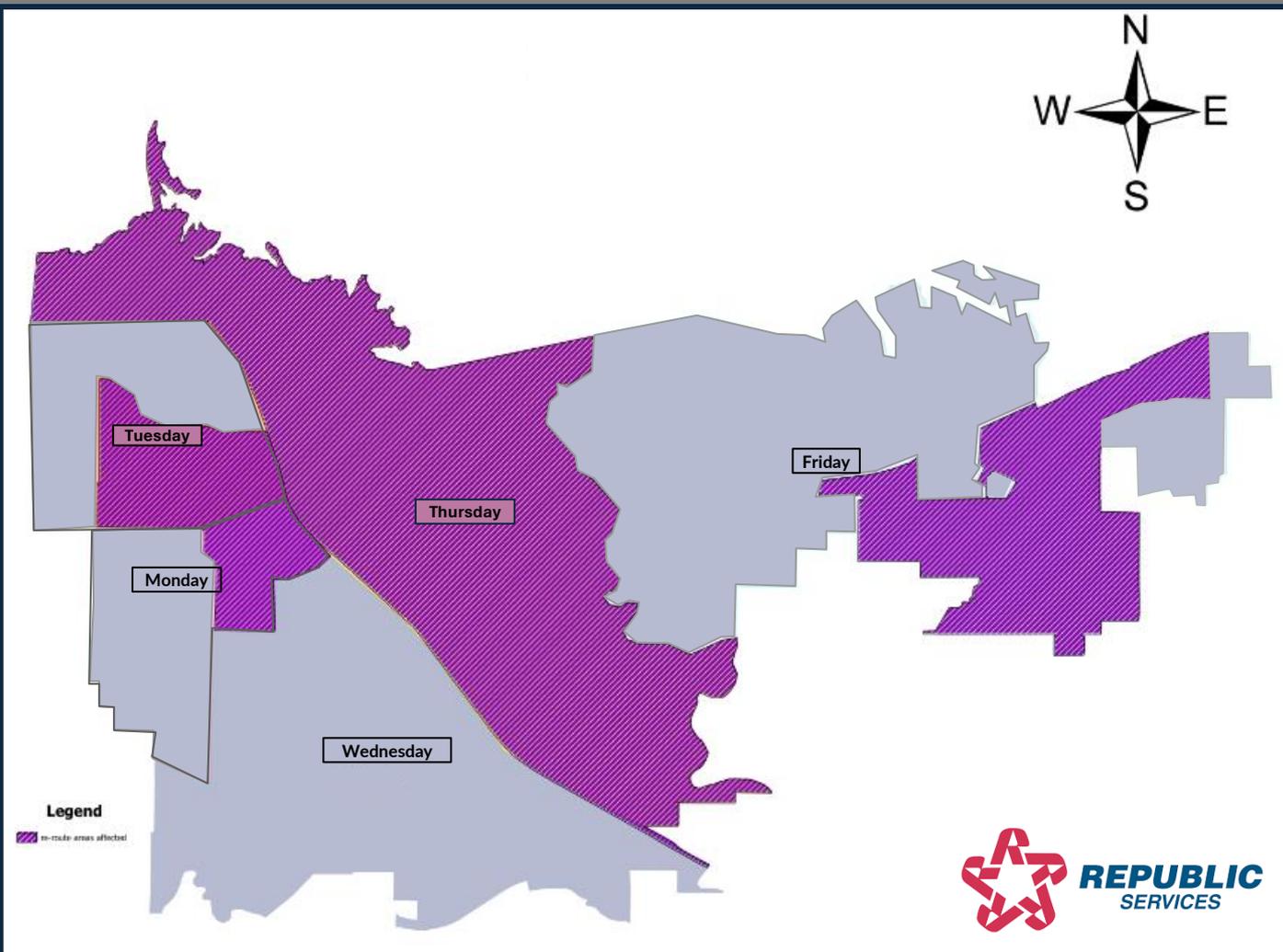
City-Wide

26,112

**Total Affected by
Change**

11,071

42.4%



Timeline:

- November: Media release 1, e-Horizons newsletter.
- December: Weekly social media posts, video reels on recycling and waste topics, additional newsletters, informational pamphlet last week.
- January: Mailers sent to residents, continued social media posts and newsletters, Everbridge call-out planned for those affected.

Communication Channels:

- Digital: Social media (Nextdoor, Facebook, Instagram), City website with interactive map, video reels.
- Direct: Mailers to all residents, Everbridge call-out.

Key Features:

- Interactive map for pickup day changes.
- Video content on recycling tips, waste guidelines, and cart placement.
- Personalized mailers and Everbridge to affected residents.

Next Steps

- New Service starts Feb. 3rd
- New carts delivered in the Castle Hills area Jan. 27 – Feb. 2
- CWD garbage carts in Castle Hills will be collected through February when set out EMPTY with garbage.
- CWD will collect CWD Recycling carts with final collection