

# Parades

*The only time traffic is fun*



# Parades

*City staff manages or assists with three annual parades*

## Cattle Drive



- Held in September
- Started in 2004
- City runs all aspects
- Budget = \$15,000
- 2024 entries = 35
- Spectators = est. 900
- Route starts at

Main/Cowan and ends at Bill

## Homecoming



- Held in October
- Started in 1954 (maybe)
- LHS runs the parade
- City assistance includes lineup, barricades, sweepers, pep rally lights and sound

• Budget = \$2,200

• Route starts at

## Christmas



- Held in December
- Started in 2003
- City runs all aspects
- Budget = \$5,000
- 2024 entries = 54
- Spectators = est. 3,000
- Route starts at Main/Cowan and ends at Mill

Street ES

# Parades

## *A brief history of the Cattle Drive Parade*

### TIMELINE

- Started in 2004 when OTBA brought back the Western Day festival
- City assumed operations in 2007
- Suspended during Wayne Ferguson Plaza construction
- No parade in 2020
- Moved to PBR

### REASONS FOR MOVING AWAY FROM WESTERN DAYS

- Safety concerns related to clearing thousands of people from the street to make way for the cattle and vehicles
- Event logistics were severely challenged by bringing the parade into the festival zone, through the zone, and out the other side
- Negative impacts to vendors set up on Main

