## **MEMORANDUM**

**TO:** Donna Barron, City Manager

FROM: Stacie Anaya, Parks & Recreation Director

**DATE:** June 29, 2021

SUBJECT: Consideration of a Variance to the Lewisville City Code, Section 2-201, Fee

Schedule, Regarding a Waiver of Athletic Field Rental Fees and Temporary Event Permit Fees Associated with the Battle of the Badge Benefit Softball

Tournament.

## **BACKGROUND**

For the past 17 years, the Lewisville Citizens Police Academy Alumni Association has hosted the Battle of the Badge Benefit Softball Tournament (2020 was cancelled due to COVID). Local police and fire departments in the Dallas/Ft. Worth area play in the tournament and hundreds of their fans attend to support their favorite teams. The tournament was not head in 2020 due to COVID.

## **ANALYSIS**

The Lewisville Police and Fire Departments, and other local fire and police departments compete in the tournament to raise money for Spirit of a Hero. Spirit of a Hero is a non-profit agency that provides financial, moral, and community support to veterans of the United States armed forces. They do this by raising awareness, funds, and spirits of critically wounded veterans in the Dallas/Fort Worth area.

Battle of the Badge will take place on October 16, 2021, at Railroad Park. Hot dogs and other refreshments will be available for purchase. No entrance fee for spectators will be charged at the event. The event will also feature an array of family activities such as a bounce house, crafts, face painting, and a silent auction. The event proceeds will be split with 60% to be used by the Lewisville Citizens Police Academy Alumni Association on other various community projects and the remaining 40% to Spirit of a Hero.

Estimated rental rates of fields, cost of associated Parks & Recreation staff support, and temporary event permit are approximately \$1,444. This is a \$571 increase from the event held in 2019 resulting from increase in field rental and crew fee rates that were raised in FY2020. These fees have been waived for the past events. The sponsoring parties will be required to meet the City's standard liability insurance requirements.

## **RECOMMENDATION**

City staff recommends that the City Council approve the variance as set forth in the caption above.