



LEWISVILLE 2025 UPDATE

City Council Retreat 2019



UPDATE PROCESS

MARCH 2019-AUGUST 2020

DESIGN FEEDBACK MATERIALS (3/19- 9/19)

- Utilize Annual Lewisville 2025 Reports since 2014; employee input to assess Lewisville 2025 results
- Analyze change in Lewisville since 2014 compared to others in our region
- Incorporate council priorities into Big Moves
- Create synopsis of emerging trends (reference Carolyn Corbin's information)
- Meet with Library Board to discuss overall update process and Library strategic plan update
- Meet with Sustainability Consultant and staff to discuss development of Sustainability Plan
- Develop an Input Workbook for use in meetings
- Develop online survey general topics and specific services; interactive mapping, social media tools
- Design workshop session template to use in board meetings
- Design special topic materials for library (due for a strategic planning update within this timeframe)
- Design special topic materials for Sustainability Plan public input
- Review and refine feedback materials

ENGAGE THE LEWISVILLE COMMUNITY (9/19-2/20)

- Ask Lewisville 2025 committee to assist with evaluating process, setting priorities and being an active player in the update process
- Ask all boards and commissions including Library, Youth Action, Senior Advisory Board, etc. for input
- Work with LISD to gain student and faculty input
- Work with community partners/co-creators to gain input
- Connect with business and neighborhood organizations through focus groups, meeting presentations, etc. Include Chamber, Castle Hills residents, Chin and Hispanic communities, etc.
- Gain feedback at special events such as Western Days, Rocktober, Brewfest, etc.
- Ask general public for engagement – on line, at City Hall, Annex, etc.
- Assemble results and combine input into materials for next phase

LEWISVILLE 2025 CHECKPOINT (10/19-01/20)

- Prepare materials, handle logistics. Organize materials around the Big Moves
- Hold a major community event similar to the original 'Big Ideas' session except building on results since 2014 and any input received during engagement phase
- Create a corresponding major online/social media interaction event
- Summarize and assemble conclusion and direction
- Discuss draft of results with Lewisville 2025 committee, Library Board and other key groups

DRAFT LEWISVILLE 2040 (02/20-04/20)

- Review results so far at City Council Retreat 2020
- What steps are needed to finish what we set out to achieve for the nine Big Moves by 2025?
- What specific steps are needed to finalize Library Strategic Plan and Sustainability Plan?
- What are the next steps on the Big Moves between 2025 and 2040?
- What implementation items are needed?
- Determine budget implications
- Review public discussion draft with City Council during a follow up workshop session – revise draft based on any feedback
- Establish community partner/co-creator commitments in assisting to achieve these 2040 goals

REVIEW OF DRAFT LEWISVILLE 2040 (05/20-06/20)

- Use surveys, mapping, seek online feedback on the recommendations from people who participated in developing the original plan and those who participated in the earlier phases of this process to update it
- Discuss with leaders and co-creators
- Revise the draft document as necessary

ADOPTION OF LEWISVILLE 2040 (07/20 – 08/20)

- Ask for recommendations from the relevant boards and commissions
- Ask City Council consideration of the draft and make any changes necessary
- Action by City Council to adopt the update.
- Communicate and Outreach related to new Lewisville 2040 – update communication materials, structure for budgets and organizational plans to support the 2040 plan

THROUGHOUT PROCESS

- Staff and consultant will meet on a periodic basis to maintain coordination and effectiveness during process
- Communication will be made using web and other mean to provide periodic updates about the status of the process
- Lewisville 2025 committee will get status updates at their regular meetings

SCHEDULE OF PROCESS

Month	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20
1.00 Design Feedback Materials																		
1.01 Staff Assessment of L2025 Results																		
1.02 Comparison with Region & Benchmark Cities																		
1.03 Incorporate Council Strategic Priorities into Big Moves																		
1.04 Synopsis of Trends																		
1.05 Library Board and Sustainability Consultant Discussions					17-Jul													
1.06 Develop Input 'Workbook'																		
1.07 Develop Online Materials																		
1.08 Design Interactive Workshop Session																		
1.09 Design Special Topic Materials																		
1.10 Preview Engagement Materials with Staff																		
1.11 Preview Engagement Materials with City Council							9-Sep											
2.00 Engage the Lewisville Community																		
2.01 Lewisville 2025 Committee																		
2.02 Boards and Commissions																		
2.03 LISD Students and Faculty																		
2.04 Community Co-creators																		
2.05 Business and Neighborhood Organizations																		
2.06 Event Participants																		
2.07 General Public																		
2.08 Assemble Results																		

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3.00 Lewisville 2025 Checkpoint																			
3.01 Preparations																			
3.02 Major Community Event									week of 11/11 or 11/18										
3.03 Major Online/Social Interaction																			
3.04 Assemble Results																			
3.05 Targeted Group Sessions																			
4.00 Draft Lewisville 2040																			
4.01 Review results at City Council retreat												mid-month							
4.02 Actions to Complete 2025 by 2025; Library Strategic Plan; and Sustainability Plan																			
4.03 Future Steps for Current Big Moves																			
4.04 Develop Implementation Big Move																			
4.05 Identify Budget Implications for FY20-21																			
4.06 Review Public Discussion Draft with City Council														20-Apr					
4.07 Establish Partner (Co-creator) Commitments																			
5.00 Review of Draft Lewisville 2040																			
5.01 Design Interactive Tools																			
5.02 Feedback from Participants																			
5.03 Discussion with Leaders and Co-creators																			
5.04 Refine Draft for Adoption																			

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6.00 Adoption of Lewisville 2040																			
6.01 Review & Recommendation by Boards & Commissions																			
6.02 Consideration by City Council																			
6.03 Action by City Council																			
6.04 Communication and Outreach for new Lewisville 2040																			
7.00 On-Going Activities																			
7.01 Staff/Consultant Conference Calls and Meetings																			
7.02 Communications																			