

The background image shows a serene outdoor water feature. On the left, a dense cluster of tall, thin reeds or grasses leans over a dark, rectangular water basin. The water is calm, reflecting the surrounding environment. To the right, a wooden deck made of light-colored planks extends into the water. In the background, a wooden building with a dark roof is partially visible. The overall atmosphere is peaceful and natural.

Strategies for a Loveable Old Town

Creating an Emotionally Engaging Place

City Council Retreat 2019



Old Town First Fridays

Wine Walk

Showcase Old Town Businesses

Find A Private Partner to Run
(Main & Mill)

OLD TOWN



Rain-Activated Art

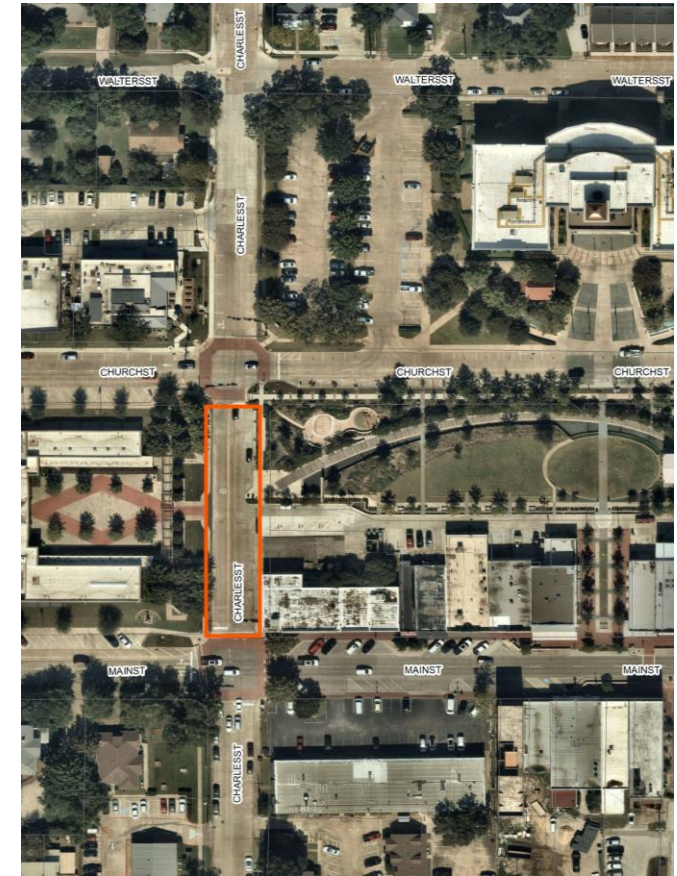
WFP Splash Pad



Embracing the Temporary: Vacant Lot Galleries



Hop Scotch to Twisted Root



Embracing the Temporary
Closing Charles for FUN!



Irreverent Street Crossings



Embracing the Temporary Pop-Up Pooch Park



Mice on Main

A unique way to explore downtown Greenville.

MICE ON MAIN stems from a school project idea created by a local high school student who wanted to do something good for the community. The student also wanted anyone visiting downtown Greenville to feel like they were in a special place that had character and individuality.

Based on the popular children's best-seller *Goodnight Moon*, in which a mouse re-appears throughout a child's dream, a bronzed sculpture of that book and one of the nine *MICE ON MAIN* are mounted on the outdoor water fountain in front of Hyatt Regency Greenville. The other eight mice are strategically installed along a stretch of Main Street between the Hyatt and City Hall.

Although we can never disclose the exact location of the *MICE ON MAIN*, clues to finding all nine of them are listed below. Copies of these clues are also available at the Hyatt's front desk... good luck!

- Mouse number one will never get thirsty as it sits near water that springs above ground.
- Mouse number two is within 25 steps of mouse number one and works on keeping vehicles off the sidewalk by keeping watch atop a parking barrier.
- Mouse number three is thinking about going "down-under" for an early morning beverage.
- Mouse number four is busy watching the crowds at Downtown Alive, while keeping an eye on one of Greenville's tallest banks.
- Mouse number five has a birds-eye view of pedestrians passing underneath this "high" tech business.
- Mouse number six looks like it is looking for a place to hide.

The Bitty Birds of Old Town



Poydras Plaza Ping Pong & Other Games

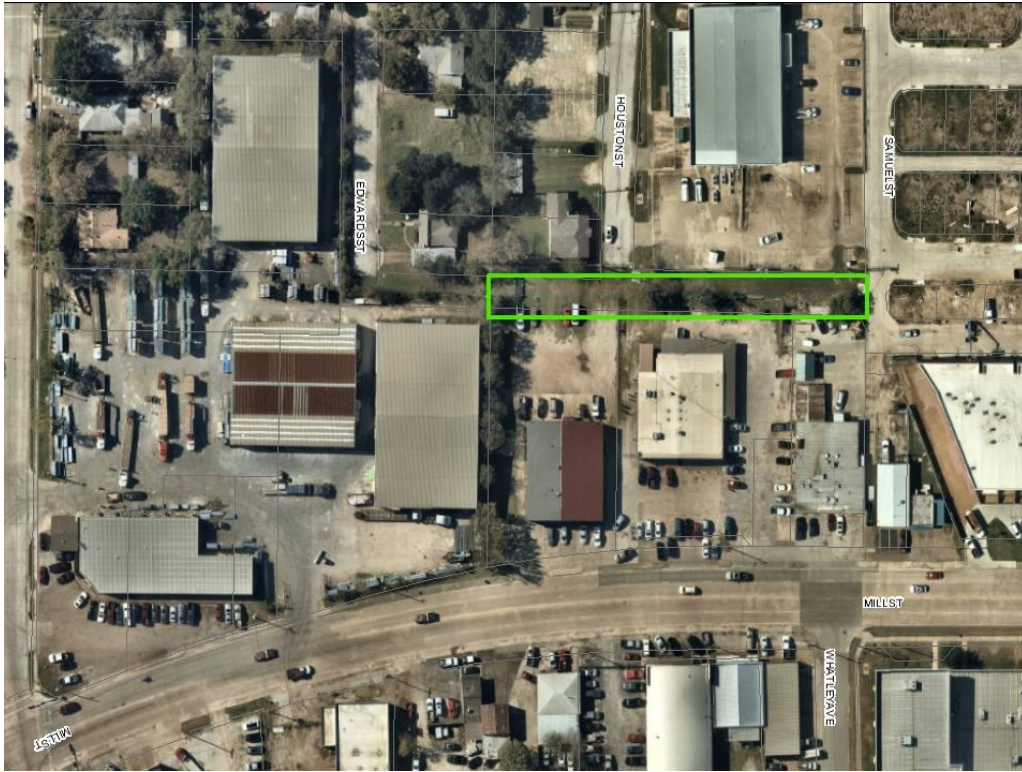


Create a Landscaped Doorway to Old Town



Main Street Sound System

Creating Ambiance & PA System for Events



Opportunities for Linear Pocket Parks



Old Town Bark Park

Decision Points: Funding & Priority Projects

Project	Anticipated Costs
Wine Walk	Staff time only (Staffed with 1 parks crew and two police officers)
Rain-Activated Stencils	\$930 (10 stencils and waterproof clear paint)
Vacant Lot Gallery	\$5,000 for 5 pieces to be displayed
Before I die...	\$3,700 for installation
Hop Scotch	\$6,000 for hopscotch and other similar game stencils down the entire sidewalk.
Retractable Bollards for Charles Street	\$7,500 for 6 bollards
Decorative Crosswalk	\$10,000 each
Temporary Dog Park	\$11,960
Bitty Birds of Old Town	\$12,500 for ten birds, including installation
Poydras Plaza: Ping Pong Table and WFP Games	Total: \$12,250-\$2,700 Ping Pong Tables: \$8,000 (concrete or steel)/\$2,000 (aluminum and moveable) Corn Hole Games: \$1,750 (concrete)/\$450 (moveable) Chess Table: \$2,500 (concrete)/\$250 (moveable)
Landscaped Entrance to Old Town	\$25,000
Main Street Sound System	\$40,000 (55,000 if we include Wayne Ferguson Plaza)
Linear Park	\$200,000
Permanent Dog Park	\$1,000,000 (but only as contribution to bigger development).