

LEWISVILLE CITY COUNCIL

REGULAR SESSION

April 20, 2026

6:15 P.M.

Present:

TJ Gilmore, Mayor

Council Members:

Ronni Cade, Mayor Pro Tem
Bob Troyer, Deputy Mayor Pro Tem
William Meridith
Lonnie Tipton
Kristin Green
Patrick Kelly

City Staff:

Claire Powell, City Manager
Gina McGrath, Deputy City Manager
Shante Akafia, Assistant City Manager
Liz Plaster, City Attorney
Lauren Crawford, Deputy City Attorney
Jennifer Malone-Ippolito, City Secretary

With a quorum of the Council Members present, the workshop session of the Lewisville City Council was called to order by Mayor Gilmore at 6:15 p.m. on Monday, April 20, 2026, in the City Council Conference Room of Lewisville City Hall, 151 West Church Street, Lewisville, Texas. City Department Heads were also in attendance.

WORKSHOP SESSION

Discussion of Regular Agenda Items and Consent Agenda Items

(Agenda Item A)

Mayor Gilmore led a discussion of regular agenda items and consent agenda items and received questions and comments from City Council and City staff.

City Manager Claire Powell answered a question regarding Item No. E-2; City Attorney Lizbeth Plaster answered a question regarding Item No. E-3. There was discussion regarding Item Nos. F-4, F-5 and F-6.

Special Event Grant Program

(Agenda Item B)

At the request of Mayor Gilmore, Assistant City Manager Shante Akafia gave a presentation regarding the Special Event Grant Program and received questions and comments from City Council and City staff.

Ms. Akafia reviewed some decision points and received general feedback; however, no formal decision was made.

Decision Point 1: Maximum Grant Award. What is the maximum grant amount that should be awarded to a nonprofit for a single event?

The staff recommendation was \$2,000 per event.

General feedback indicated support for a maximum grant award of \$2,000.

Decision Point 2: Frequency of Grant Award. How many times may a single nonprofit organization receive a grant within one fiscal year?

The staff recommendation was once per fiscal year per organization.

General feedback indicated support for this approach, particularly if it is re-evaluated after the first year.

Decision Point 3: Geographic Prioritization. Should the application process prioritize events held outside of Old Town to expand the city's geographic event footprint?

The staff recommendation was to support this geographical prioritization approach.

General feedback indicated support for this approach in the situation that there were multiple applications at one time.

Decision Point 4: Nonprofit Eligibility Scope. Should eligibility be limited to Lewisville-based nonprofits only, or open to any nonprofit as long as the event occurs in Lewisville?

General feedback indicated support for not limiting eligibility to Lewisville-based nonprofits only as long as they serve Lewisville and as long as the level of service would be measurable. There was also discussion regarding prioritizing applications for organizations that are in Lewisville.

Decision Point 5: Overall Eligibility. Should the grant program be open to businesses within Lewisville?

General feedback indicated support of localizing this funding to non-profits; there was discussion related to businesses having the option to partner with a non-profit.

There was a question regarding whether excess funds would roll to the next fiscal year. Deputy City Manager Gina McGrath advised that this could be set up to roll to the next fiscal year.

**Review and Discuss Lewisville 2035 Vision
Plan Structure**

(Agenda Item C)

At the request of Mayor Gilmore, Karen Walz, Strategic Community Solutions, gave a presentation regarding the Lewisville 2035 Vision Plan Structure and received questions and comments from City Council and City staff.

There was discussion regarding the Strengthen Old Town survey result.

Mayor Gilmore RECESSED Workshop Session at 6:57 p.m.

REGULAR SESSION

With a quorum of the Council Members present, the regular session of the Lewisville City Council was called to order by Mayor Gilmore at 7:01 p.m. on Monday, April 20, 2026.

Mayor Gilmore RECESSED Regular Session at 7:01 p.m.

WORKSHOP SESSION

Mayor Gilmore RECONVENED Workshop Session at 7:02 p.m.

**Review and Discuss Lewisville 2035 Vision
Plan Structure**

(Agenda Item C)

At the request of Mayor Gilmore, Karen Walz, Strategic Community Solutions, gave a presentation regarding the Lewisville 2035 Vision Plan Structure and received questions and comments from City Council and City staff.

Ms. Walz asked council members for feedback and suggestions. The following comments were received from council members: like the interwoven fabric examples and the concept of the threads; like the reduction from nine to give Big Moves; like the 'foundational'; like being able to connect the people and the staff perspectives and understanding.

Mayor Gilmore ADJOURNED Workshop Session at 7:15 p.m.

REGULAR SESSION

Mayor Gilmore RECONVENED Regular Session at 7:16 p.m.

Invocation

(Agenda Item A)

At the request of Mayor Gilmore, Councilmember William Meridith gave the invocation.

Pledge to the American and Texas Flags

(Agenda Item B)

At the request of Mayor Gilmore, Cub Scouts from Pack 768 led the pledge to the United States and Texas flags.

Proclamation Declaring the Week of May 3-9, 2026, as “National Correction Officers Week.”

(Agenda Item C-1)

Mayor Gilmore presented the proclamation to Detention Supervisor Erica Taylor, and other Police Department staff members.

Visitors Forum

(Agenda Item D)

There were no speakers for Visitors Forum.

CONSENT AGENDA

(Agenda Item E)

MOTION: Upon a motion made by Councilmember Green, and seconded by Deputy Mayor Pro Tem Troyer, the Council voted six (6) “ayes” and no (0) “nays” to approve the Consent Agenda as presented.

1. APPROVAL OF MINUTES: City Council Minutes of the April 6, 2026, Workshop Session and Regular Session
2. Approval of **Resolution No. 0835-26-RES**, a Resolution of the City Council of the City of Lewisville, Texas Authorizing the Submission of a Grant Application to the Texas Office of the Governor, Homeland Security Grant Program, Egrant Number 5951601, Urban Area Security Initiative Federal Fiscal Year 2026 Regular Projects (UASI R) City of Lewisville Security Camera Upgrades; Designating the Fire Chief or His Designee to Accept, Reject, Alter, or Terminate the Grant, if Awarded; Designating the Director of Finance or His Designee to Submit Financial and/or Performance Reports or Alter the Grant, if Awarded; Affirming that in the Event of Loss or Misuse of Grant Funds, the Grant Funds Shall Be Returned; and Providing an Effective Date.

3. Approval of **Resolution No. 0836-26-RES**, a Resolution Authorizing Participation in the Remnant Defendants Opioid Settlement with Associated Pharmacies, Inc and American Associated Pharmacies, J M Smith Corporation, Louisiana Wholesale Drug Company, Inc., Morris and Dickson Co., North Carolina Mutual Wholesale Drug Company, Inc., and United Natural Foods, Inc., including its subsidiaries SuperValu and Advantage Logistics, and Their Associated Entities; and Approving the Six (6) Remnant Defendants' Combined Subdivision Participation and Release Form Regarding the Same; Authorizing the City Manager or Her Designee to Execute All Necessary Documents in Connection with the Above on Behalf of the City; and Providing an Effective Date.

The motion carried.

REGULAR HEARING

Consideration of Resolution No. 0837-26-RES, a Resolution of the City Council of the City of Lewisville, Texas, Nominating Mayor TJ Gilmore for the North Central Texas Council of Governments Executive Board; and Providing an Effective Date.

(Agenda Item F-4)

The North Central Texas Council of Governments (NCTCOG) is currently seeking nominations for the Executive Board, which will be elected at the annual meeting of the General Assembly on Friday, June 12, 2026. The City of Lewisville has been invited to submit nominations for the Board. City Council nominated Mayor Gilmore on May 6, 2024, and he was elected to the board on June 14, 2024. Mayor Gilmore has expressed interest in being re nominated. The deadline to submit nominations is May 12, 2026.

The staff's recommendation was that the City Council consider the resolution as set forth in the caption above.

MOTION: Upon a motion made by Councilmember Kelly and seconded by Councilmember Tipton, the Council voted six (6) "ayes" and no (0) "nays" to approve **Resolution No. 0837-26-RES** nominating Mayor TJ Gilmore for the North Central Texas Council of Governments Executive Board set forth in the caption.

Consideration of Resolution No. 0838-26-RES, of a Resolution Nominating One Member to the Board of Managers of the Denco Area 9-1-1 District.

(Agenda Item F-5)

Jim Carter currently represents area municipalities on the Denco Area 9 1 1 District Board of Managers. Mr. Carter's term expires on September 30, 2026, and he is interested in continuing to serve in this position. The District has requested that each participating city submit their nomination for a candidate to represent their municipality by 5:00 p.m. on May 29, 2026.

The staff's recommendation was that the City Council approve the resolution nominating one member to the Board of Managers of the Denco Area 9 1 1 District as set forth in the caption above.

MOTION: Upon a motion made by Councilmember Green and seconded by Councilmember Kelly, the Council voted six (6) "ayes" and no (0) "nays" to approve **Resolution No. 0838-26-RES** and nominate Jim Carter to the Board of Managers of the Denco Area 9-1-1 District, set forth in the caption.

Consideration of Declaring a Vacancy Exists on the Animal Services Advisory Committee; and Consideration of an Appointment to Place No. 4 on the Animal Services Advisory Committee.

(Agenda Item F-6)

Historically, Place No. 4 on the Animal Services Advisory Committee has been filled by the Animal Services Administrator. The Animal Services Field Supervisor previously served in this position, but this position is currently vacant due to the resignation of the Animal Services Field Supervisor. Brittany Polk is the Animal Services Manager and meets the requirements to serve in Place No. 4 on this committee.

The staff's recommendation was that the City Council declare a vacancy exists and consider an appointment to the Animal Services Advisory Committee as set forth in the caption above.

MOTION: Upon a motion made by Councilmember Kelly and seconded by Deputy Mayor Pro Tem Troyer, the Council voted six (6) "ayes" and no (0) "nays" to approve declare a vacancy exists for Place No. 4 on the Animal Services Advisory Committee and appoint Brittany Polk to Place No. 4 on the Animal Services Advisory Committee set forth in the caption.

City Council and Staff Reports

(Agenda Item G)

- Councilmember Kelly reminded everyone of the upcoming ColorPalooza.
- Councilmember Green also spoke regarding the upcoming ColorPalooza celebration.
- Councilmember Tipton reminded everyone that early voting has begun.
- Deputy Mayor Pro Tem Troyer reported on the activities at the Lewisville Grand Theater.

- Mayor Gilmore invited everyone to attend the tree planting at Wayne Ferguson Plaza on Friday, April 24, 2026.

Return to Workshop if Necessary

(Agenda Item H)

Closed Session

(Agenda Item I)

There was no closed session.

In Accordance with Texas Government Code, Subchapter D,

1. Section 551.072 (Real Estate): Property Acquisition
2. Section 551.087 (Economic Development): Deliberation Regarding Economic Development Negotiations.

**Reconvene and Consider Action, if any, on
Items Discussed in Closed Session**

(Agenda Item J)

Adjournment

(Agenda Item K)

There being no further business to come before the Council, Mayor Gilmore adjourned the meeting of the Lewisville City Council at 7:32 p.m. on Monday, April 20, 2026.

These minutes approved by the Lewisville City Council on the 4th of May, 2026.

APPROVED

TJ Gilmore
MAYOR

ATTEST:

Jennifer Malone-Ippolito
CITY SECRETARY



Special Events Grant Program

Council Workshop

April 20, 2026





How Did We Get Here?

The Lewisville Special Events Grant Program is the result of months of thoughtful deliberation and dialogue with Council. Here is a snapshot of the key milestones that led us to this point:

1

August 4, 2025

Cattle Drive Parade Discussion

2

November 17, 2025

Reallocation of Cattle Drive Funding

3

April 20, 2026

Presentation of Proposed Special Events Grant Program

Available Funding: \$15,000

Benchmarking – Texas Cities with Event Grant Programs

Before developing Lewisville's program framework, staff reviewed comparable grant programs in Texas cities. Each program shares common characteristics that informed our proposed approach.



Common Program Elements

- Offered exclusively to nonprofit organizations
- Focused on community engagement and civic connection
- HOT/Tourism-related funding structures
- Placemaking and activation of key city locations
- Required public access to all funded events
- Formal application and review process
- Defined funding tiers and award structures

Special Event Grant Program

The goal of the program is to provide financial support to eligible nonprofit organizations hosting public events in Lewisville that strengthen community engagement, enhance resident connections, and celebrate the city's culture and identity.

1

Attract Visitors

Drive tourism and foot traffic to Lewisville through well-organized, publicly accessible events.

2

Foster Civic Pride

Create shared experiences that celebrate Lewisville's unique culture, heritage, and identity.

3

Support Local Business

Generate economic activity and vitality by bringing residents and visitors into the community.

4

Ensure Belonging

Create safe, welcoming, and culturally meaningful activities accessible to all residents.



Special Event Grant Program Framework

Intended Outcomes

- Greater community engagement citywide
- Expanded event diversity across Lewisville
- Strengthened support for local nonprofits
- Increased tourism and economic impact

Eligible Events

- Music festivals, concerts, and parades
- Cultural and heritage celebrations
- Art shows, expos, and car shows
- Holiday and community-wide events

Eligibility Requirements

- 501(c)(3) nonprofit
- In good standing with the City of Lewisville
- Non-discrimination policy
- Event must take place within Lewisville city limits
- Must obtain a Special Event Permit
- Must have insurance
- Event must align with goals established in 2025/2035
- Must complete the grant application
- Must list City of Lewisville as event sponsor
- Must submit post-event reporting and audit

Special Event Grant Program Framework (continued)

Eligible Expenses

- Equipment rental (audio, visual, lighting, stage)
- Production infrastructure (restrooms, fencing, barricades)
- Marketing, printing, and promotional materials
- Entertainment costs (bands and performers)
- Public safety or policing services

Restrictions

- Must be open to the general public
- No political or religious advocacy events
- No private or invite-only events
- Blackout dates protect City signature events
- Compliance with ineligible expense guidelines required

Program Administration

- Administered by Community Engagement Department
- Awards committee: Director of Communication & Community Engagement, Special Events Manager, Assistant City Manager

Decision Points for Council

Staff seeks Council direction on the following key policy questions that will shape the final structure of the Special Events Grant Program.

1

Maximum Grant Award

What is the maximum grant amount that should be awarded to a nonprofit for a single event?

Staff Recommendation: \$2,000 per event.

2

Frequency of Grant Awards

How many times may a single nonprofit organization receive a grant within one fiscal year?

Staff Recommendation: Once per fiscal year per organization.

3

Geographic Prioritization

Should the application process prioritize events held outside of Old Town to expand the city's geographic event footprint?

Staff Supports this geographic prioritization approach.

4

Nonprofit Eligibility Scope

Should eligibility be limited to Lewisville-based nonprofits only, or open to any nonprofit as long as the event occurs in Lewisville?

Council direction needed – both options are under consideration.

5

Overall Eligibility

Should the grant program be open to businesses within Lewisville?

Council direction needed – both options are under consideration.

Next Steps:

The following milestones outline the path to program launch over the coming months.



Program Development Completion

Finalize program guidelines in partnership with the Legal and Finance departments to ensure full compliance, proper fund administration, and future funding options (HOT v GF)



Program Launch & Marketing

Develop and execute a communications strategy to promote the grant program to eligible organizations.



Anticipated Go-Live

The program is expected to be fully operational and accepting applications by 4th Quarter of 2026

Questions?



LEWISVILLE VISION 2035

VISION PLAN UPDATE

April 20, 2026 | City Council Workshop

LEWISVILLE

2035

V I S I O N



TODAY'S OBJECTIVES

To share results from recent public engagement & Steering Committee discussion

To propose a preliminary structure for the Vision 2035 plan

To obtain City Council guidance on Vision 2035 structure

AGENDA

1

Review recent community engagement

2

Share preliminary concept for Vision 2035 structure

3

Obtain City Council guidance on structure

4

Outline process for drafting Action Items

AGENDA

1

Review recent community engagement

2

Share preliminary concept for Vision 2035 structure

3

Obtain City Council guidance on structure

4

Outline process for drafting Action Items

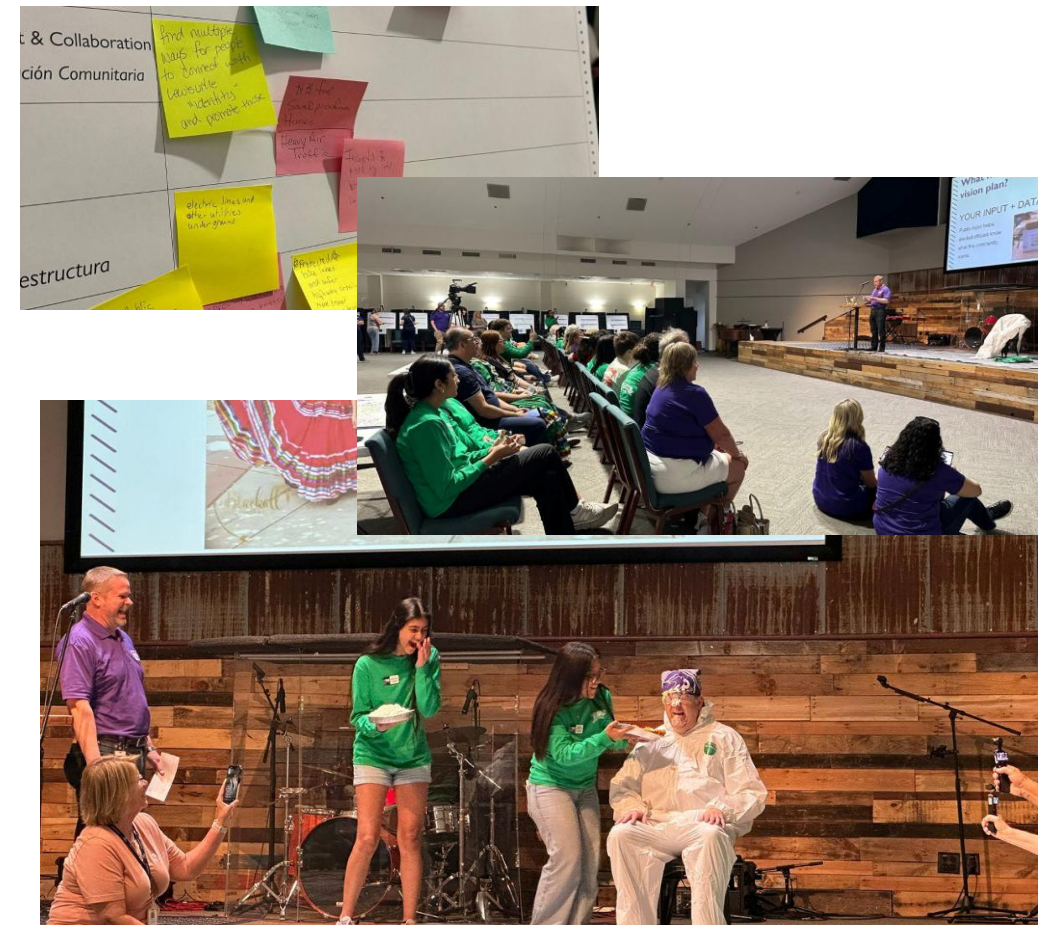
BIG MOVES Phase

Total touchpoints to date: ~8,392

Phase Objective: Gather input and feedback from the public and stakeholders related to vision, way to address Big Issues and distill those into actionable Big Moves for Lewisville.

Input and Feedback Gathered Through:

- Steering Committee meetings and subcommittee discussions
- Online input
- Meeting in a Box activities
- Youth Action Council discussions
- Staff Workshop April 9
- Community Workshop April 9



Station 3 - Progress Perspectives x10



Existing BIG Move #1: Green Centerpiece

GOAL: Create a Green Centerpiece within the large natural area of the Elm Fork floodplain and around Lewisville Lake.

What is the Green Centerpiece?

The Green Centerpiece is the natural floodplain of the Elm Fork of the Trinity River and the lands surrounding Lewisville Lake at the center of the City. It includes:

- Lake Park
- East Hill Park
- The Lewisville Lake Environmental Learning Area (LLELA)
- Trails, habitats and public access areas

Objectives

- Make Lewisville distinctive by centering the community around Lewisville Lake, its floodway and adjacent properties.
- Strengthen connections to the Green Centerpiece through trails, outdoor programs, education and better information, particularly for Lewisville residents who have not used it in the past.
- Position Lewisville as unique within the DFW metroplex by embracing the Green Centerpiece as a defining feature of the City.

Recent Results



Updated the Green Centerpiece Master Strategy in 2022, sharpening the vision for Lewisville Lake and Elm Fork floodplain as the City's natural heart.



Adopted a new master plan for Lake Park and secured bond funding, setting up a major reinvestment in one of Lewisville's most important lakefront spaces.



Built an ADA-accessible kayak launch at Hebron Parkway, adding real public access to the Elm Fork with parking, a dock and riverbank restoration.



Secured National Recreational Trail status for the Trinity River, putting Lewisville's river corridor on the regional recreation map.



Expanded multi-use trails through the floodplain, connecting Lake Park to neighborhoods, transit and civic destinations.



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

Take a few minutes to review the handouts for the existing BIG Moves and Strategic Moves from the Lewisville 2025 Vision Plan Update. Afterwards, review each question below and indicate your response by placing a dot (•) below your selected answer.

Tómese unos minutos para revisar los folletos de los GRANDES Movimientos y Movimientos Estratégicos existentes del Lewisville 2025 Vision Plan Update. Después, revise cada pregunta a continuación e indique su respuesta colocando un punto (•) debajo de la opción que seleccione.

BIG Move #1: Green Centerpiece

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?

A Lot / Mucho	Some / Algo	A Little / Un Poco	None / Nada	I'm Not Sure / No Estoy Seguro

How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?

A Lot / Mucho	Some / Algo	A Little / Un Poco	None / Nada	I'm Not Sure / No Estoy Seguro

Station #3: Your Perspective - What Progress Have You Seen?

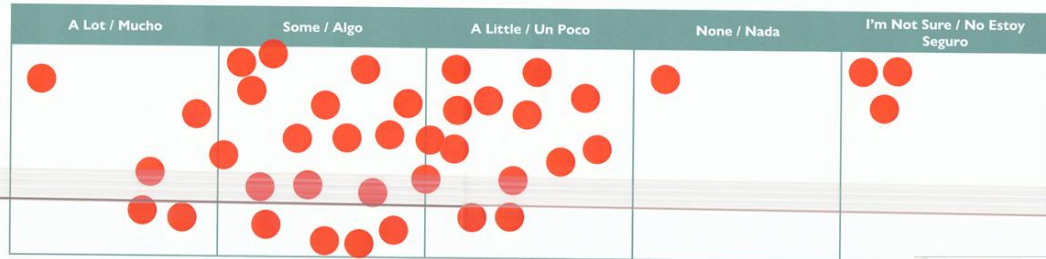
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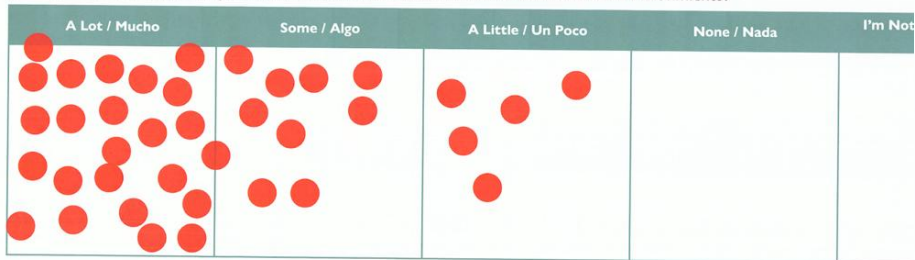
BIG Move #1: Green Centerpiece

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



GRAN Movimiento #1: Centro Verde

How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

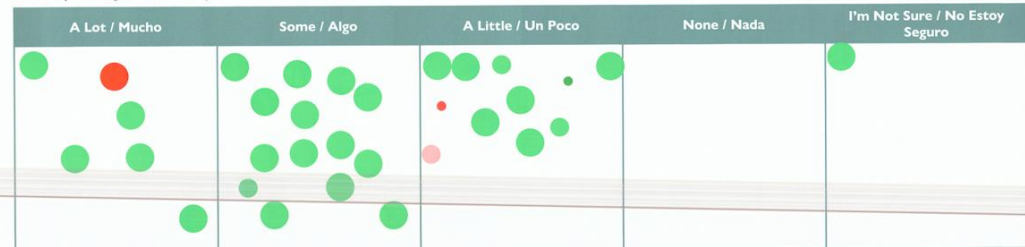
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BIG Move #1: Green Centerpiece

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

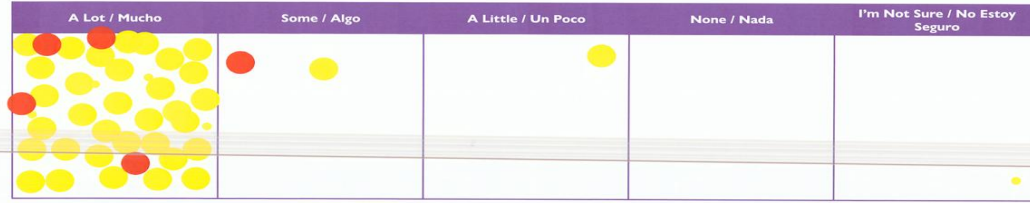
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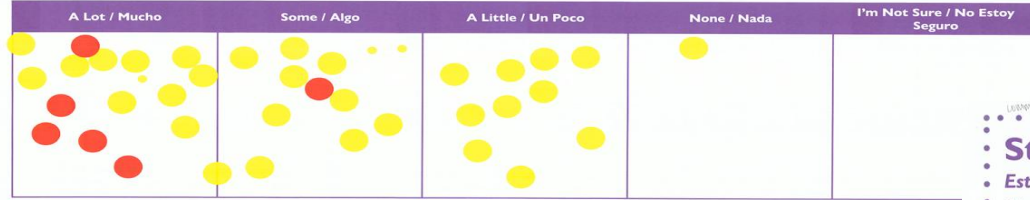
BIG Move #3: Old Town

GRAN Movimiento #3: Old Town

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

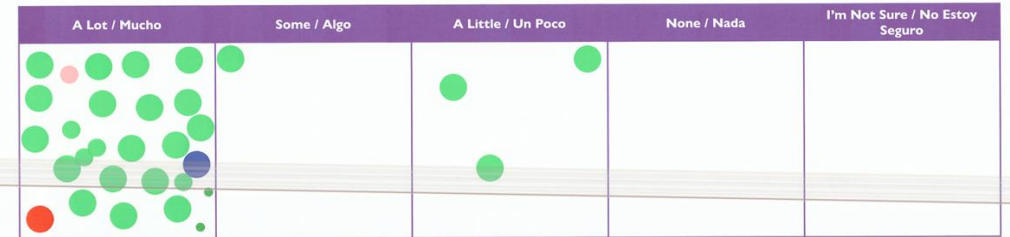
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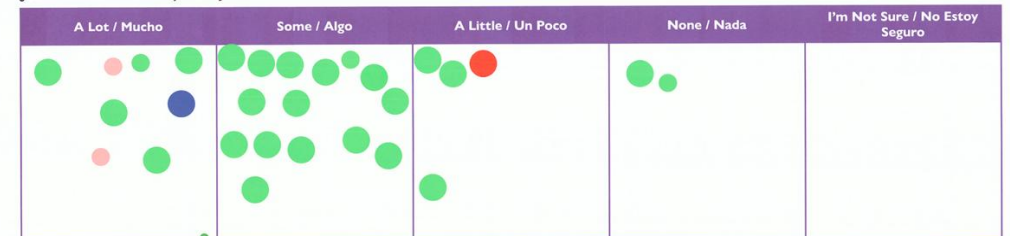
BIG Move #3: Old Town

GRAN Movimiento #3: Old Town

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station 4 - Ideas



Station #4: BIG Moves for Your Top BIG Issues

Estación #4: GRANDES Movimientos para sus Principales GRANDES Problemas

For your **top five BIG Issues**, note how you think they should be addressed—with an existing BIG Move or with a new approach.

Para sus cinco Problemas GRANDES, indique cómo cree que deben abordarse: con un GRAN Movimiento existente o con un nuevo enfoque.

BIG Issues / GRANDE Problemas	NEW BIG Moves / Nuevos GRANDES Movimientos
1) Strengthening Old Town's Role <i>Fortalecer el Papel de Old Town</i>	
2) Supporting Diverse Housing Choices <i>Apoyar Opciones de Vivienda Diversas</i>	
3) Enhancing Neighborhood Amenities <i>Mejorar las Amenidades del Vecindario</i>	
4) Connecting to Lewisville Lake and Nature <i>Conectar con el Lago Lewisville y la Naturaleza</i>	
5) Preserving and Enhancing Natural Systems <i>Preservar y Mejorar los Sistemas Naturales</i>	
6) Supporting Arts, Culture and Recreation <i>Apoyar las Artes, la Cultura y Recreación</i>	
7) Revitalizing the Commercial Corridors <i>Revitalizar los Corredores Comerciales</i>	

Station 5 - Locating the solutions

Station #5: Where can we connect to nature and preserve natural systems?

Estación #5: ¿Dónde podemos conectarnos con la naturaleza y preservar los sistemas naturales?



Place a dot () on the map to indicate where connections to nature should be improved/created. Add additional thoughts below:

Coloque un punto () en el mapa para indicar dónde se deben mejorar o crear conexiones con la naturaleza. Agregue ideas adicionales a continuación:

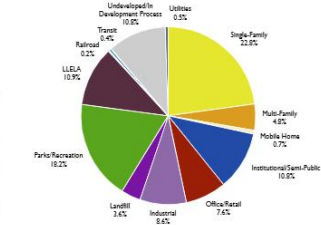
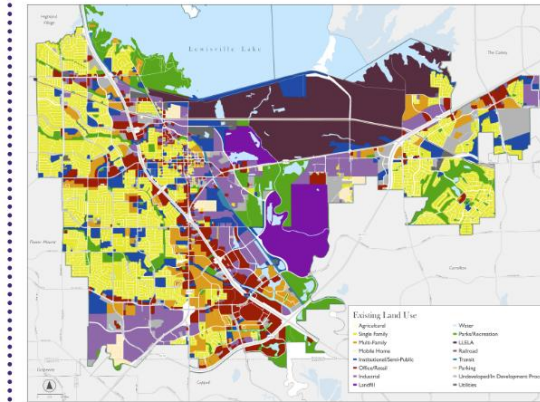


Station #5: Where should we focus on redevelopment and supporting small businesses?

Estación #5: ¿Dónde debemos enfocarnos en la reurbanización y el apoyo a las pequeñas empresas?

Place a dot () on the map to indicate where redevelopment and support small businesses should be focused.

Coloque un punto () en el mapa para indicar dónde se debe enfocar la reurbanización y el apoyo a las pequeñas empresas.



Add additional thoughts below:
Agregue ideas adicionales a continuación:

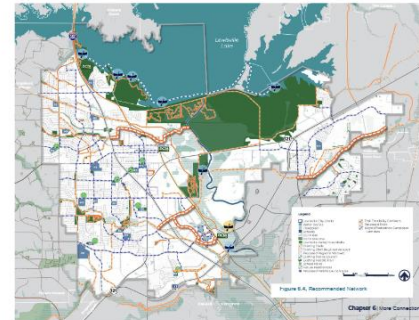
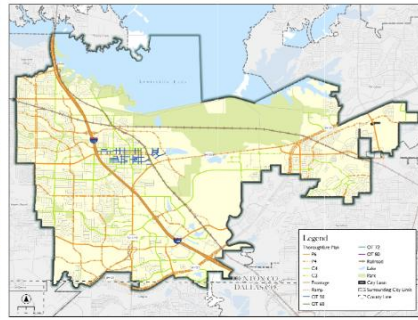


Station #5: Where should street and trail connections be improved?

Estación #5: ¿Dónde se deben mejorar las conexiones de calles y senderos?

Thoroughfare Plan

Recommended Trails Map



Place a dot () on the map to indicate where street and trail connections are needed. Add additional thoughts below:
Coloque un punto () en el mapa para indicar dónde se necesitan las conexiones de calles y senderos. Agregue ideas adicionales a continuación:

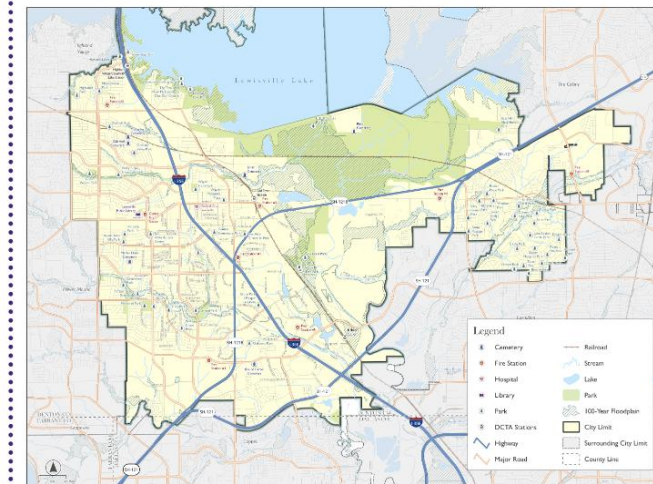


Station #5: Where should neighborhood amenities and housing options be improved?

Estación #5: ¿Dónde deben mejorarse las amenidades del vecindario y las opciones de vivienda?

Place a dot () on the map to indicate where connections to nature should be improved/created. Add additional thoughts below:

Coloque un punto () en el mapa para indicar dónde se deben mejorar o crear conexiones con la naturaleza. Agregue ideas adicionales a continuación:



Station 1 - Select your Big Issues

Station #1: Select Your Biggest Issues



Review the BIG Issues listed on this board. These represent the key topics identified through community input and analysis during the BIG Issues phase of work.

When you're ready, move to the next board and select the 5 issues that matter most to you.

- | | | |
|--|---|--|
| <p>1) Strengthening Old Town's Role: Ensure Old Town continues to serve as a vibrant center that celebrates Lewisville's identity and sense of belonging.</p> | <p>2) Supporting Diverse Housing Choices: Encourage diverse housing options that meet the needs of all residents while supporting balanced growth and affordability.</p> | <p>3) Enhancing Neighborhood Amenities: Invest in walkable centers and local services that improve daily convenience and quality of life.</p> |
| <p>4) Connecting to Lewisville Lake and Nature: Expand public access and recreation opportunities along natural features and the lakefront.</p> | <p>5) Preserving and Enhancing Natural Systems: Strengthen conservation, tree canopy and water management to maintain a healthy and resilient environment.</p> | <p>6) Supporting Arts, Culture and Recreation: Build on Lewisville's recreational assets and community events to enrich community life.</p> |
| <p>7) Revitalizing the Commercial Corridors: Reinvest in key corridors to attract new businesses, enhance image and create active, mixed-use destinations.</p> | <p>8) Revitalizing The Vista: Reimagine this underutilized center as a mixed-use hub can catalyze economic growth, attract diverse businesses and create a dynamic destination for residents and visitors.</p> | <p>9) Supporting Small Businesses: Strengthen local entrepreneurship and expanding employment opportunities.</p> |
| <p>10) Expanding Local Employment: Attract diverse, higher-paying industries and support workforce training to strengthen Lewisville's economy, reduce the need for residents to commute and enhance overall quality of life.</p> | <p>11) Investing in the Next Generation: Build partnerships in education, workforce training and leadership to prepare youth for future opportunities.</p> | <p>12) Providing Engaging Public Spaces: Design vibrant gathering places that foster social connection and community pride.</p> |
| <p>13) Attracting and Retaining Young Professionals: Offer environments and opportunities that support career growth and active lifestyles.</p> | <p>14) Preparing for Climate and Weather Events: Build community resilience through proactive planning and adaptive infrastructure.</p> | <p>15) Promoting Safety and Community: Ensure that all residents feel safe, welcomed and supported in daily life.</p> |
| <p>16) Expanding Mental Health Support: Strengthen access to wellness and mental health resources across the community.</p> | <p>17) Fostering Stronger Community Engagement & Collaboration: Encourage more community-wide and active participation in shaping Lewisville's future.</p> | <p>18) Adapting to Emerging Technologies: Leverage innovation to improve services, connectivity and quality of life.</p> |
| <p>19) Building Infrastructure Resilience: Invest in durable, efficient and sustainable systems for the long term.</p> | <p>20) Improving Transportation Infrastructure: Respond to growth by enhancing capacity, connectivity and multimodal options.</p> | <p>21) Advancing Accessible Mobility: Expand transportation choices that are free, inclusive and easy to navigate by creating safer, more walkable and bikeable links between neighborhoods and local destinations.</p> |

Station #1: Select Your Biggest Issues



Estación #1: Seleccione Sus Problemas Más Grandes

After reviewing the BIG Issues board, place a dot (•) on the 5 BIG Issues you consider most important. Use the numbers to match each issue from the previous board.

Después de revisar el tablero de GRANDES Problemas, coloque un punto (•) en los 5 GRANDES Problemas que considere más importantes. Use los números para identificar cada problema del tablero anterior.

1	2	3
4	5	6
7	8	9
10	11	12
13	14	15
16	17	18
19	20	21

Issue #	Issue Name	Survey Running Count	MIAB	4-9 Staff	4-9 Cmty. A	4-9 Cmty. B	Combined
9	Support_Small_Businesses	137	1	15	10	23	185
4	Connect_Lake_Nature	103	3	20	6	16	145
15	Safety_Community	106	3	13	12	9	140
8	Revitalize_The_Vista	87	2	20	7	22	136
12	Engaging_Public_Spaces	91	2	16	8	9	124
3	Enhance_Neighborhood_Amenitie	88	1	11	5	15	119
11	Invest_Next_Generation	86	7	16	10	6	118
10	Expand_Local_Employment	92	5	9	8	15	124
13	Attract_Young_Professionals	95	1	9	4	12	120
6	Arts_Culture_Recreation	70	4	24	10	10	114
2	Diverse_Housing_Choices	72	3	15	7	14	108
20	Transportation_Infrastructure	83	2	9	4	17	113
1	Strengthen_Old_Town	64	2	15	8	8	95
19	Infrastructure_Resilience	58	2	11	8	11	88
5	Preserve_Natural_System	48	3	17	10	10	85
16	Mental_Health_Support	58	3	6	7	9	80
17	Community_Engagement_Collab	56	1	12	6	7	81
14	Climate_Weather_Preparedness	41	0	7	4	7	59
7	Revitalize_Commercial_Corridors	35	0	9	4	9	57
21	Accessible_Mobility	31	4	7	9	8	55
18	Emerging_Technologies	33	0	11	5	6	55
22	Support for Seniors	NA	NA	NA	NA	NA	NA

AGENDA

1

Review recent community engagement

2

Share preliminary concept for Vision 2035 structure

3

Obtain City Council guidance on structure

4

Outline process for drafting Action Items

- 01 Green Centerpiece
- 02 Extending the Green
- 03 Old Town
- 04 Thriving Neighborhoods
- 05 New Neighborhood Choices
- 06 Employment Centers
- 07 Identity Focal Points
- 08 Marketing and Communications
- 09 Sustainability

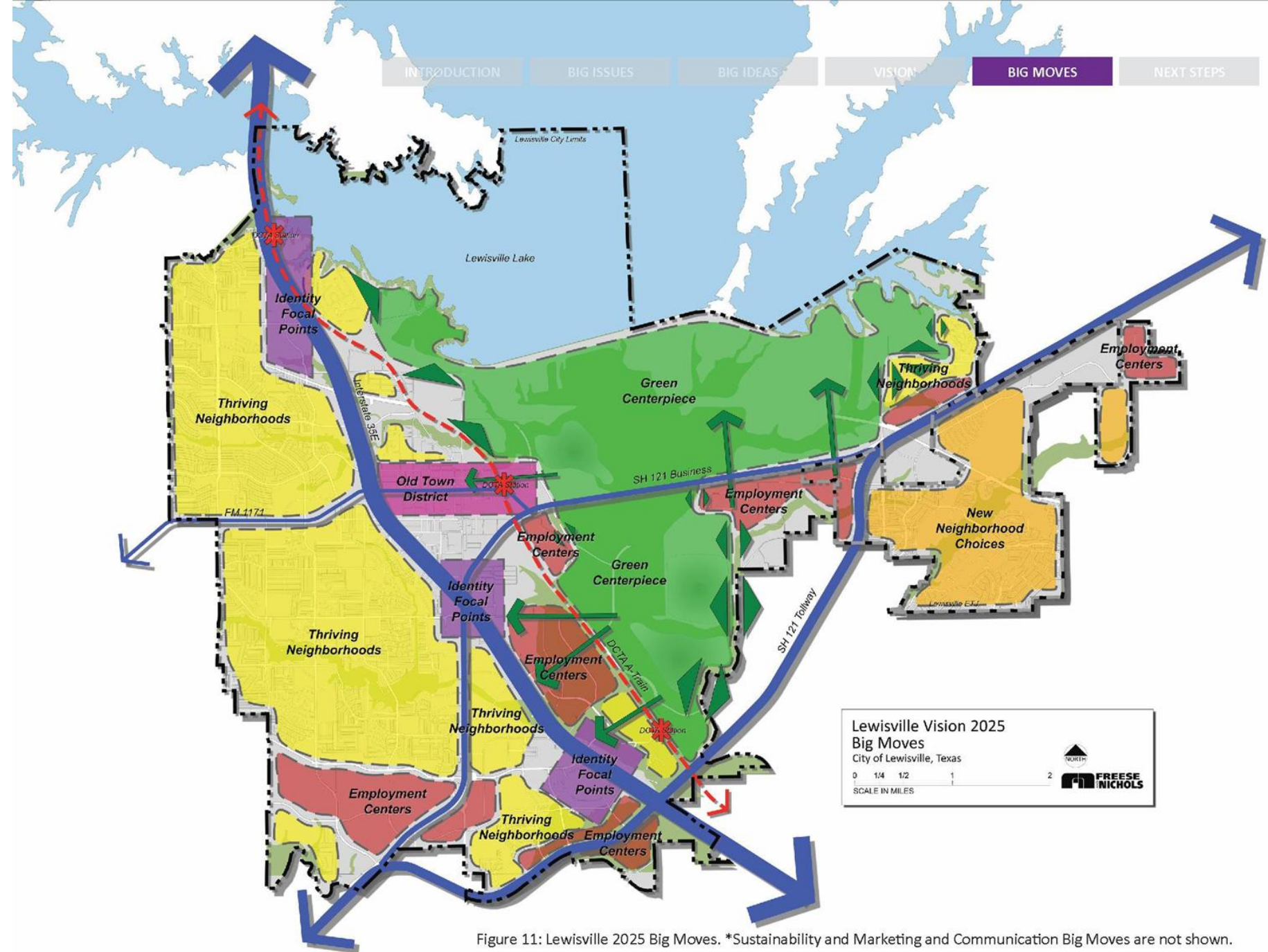
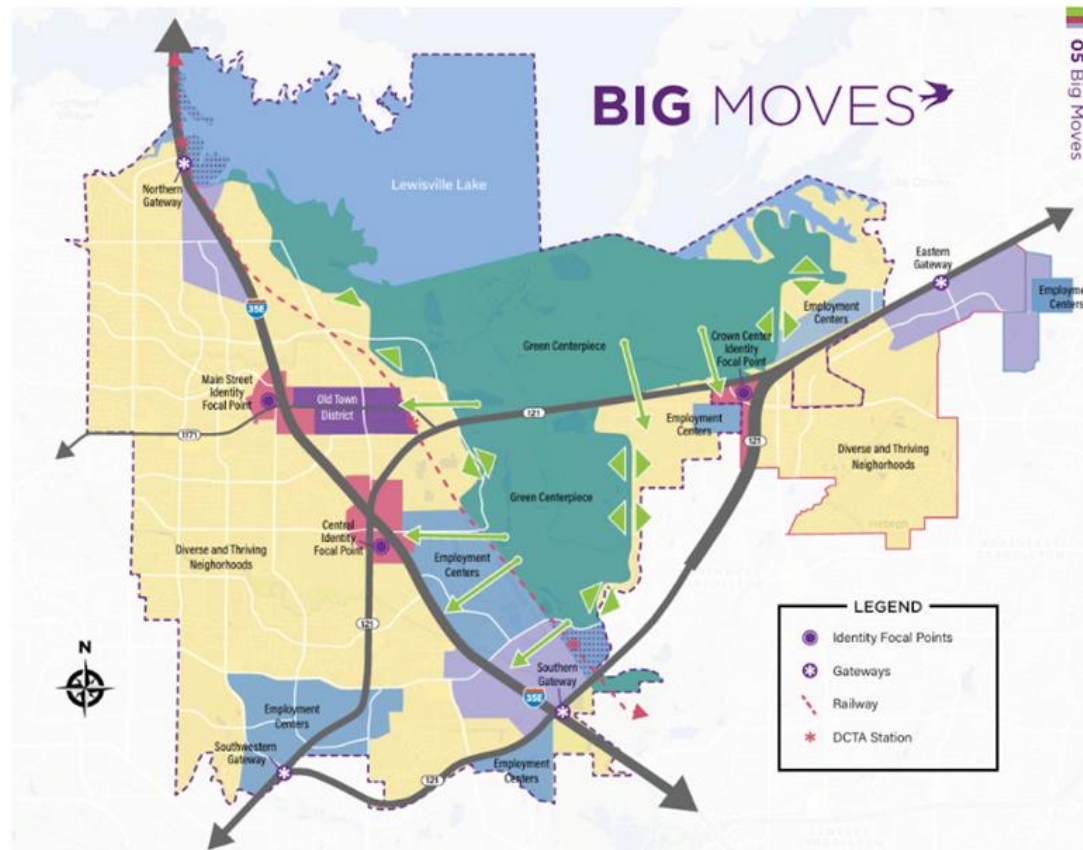


Figure 11: Lewisville 2025 Big Moves. *Sustainability and Marketing and Communication Big Moves are not shown.

Lewisville 2025 Vision Plan **BIG** and Strategic Moves

Grandes y Estratégicos Movimientos del Plan Visión 2025 de Lewisville



- BIG Moves / GRANDES Movimientos**
- #1 Green Centerpiece / Centro Verde
 - #2 Extending the Green / Extendiendo lo Verde
 - #3 Old Town
 - #4 Diverse and Thriving Neighborhoods / Vecindarios Diversos y Prósperos
 - #5 Economic Vitality / Vitalidad Económica
 - #6 Identity, Place and Communications / Identidad, Lugar y Comunicación
 - #7 Sustainability / Sostenibilidad

STRATEGIC Moves / Movimientos Estratégicos

- #1 Values-Driven Organization / Organización Guiada por Valores
- #2 Data-Driven Organization / Organización Guiada por Datos
- #3 Connected City / Ciudad Conectada

*Please note some of these BIG/Strategic Moves apply citywide and therefore may not be fully depicted on the map.
*Tenga en cuenta que algunos de estos Movimientos Grandes/Estratégicos aplican a toda la ciudad y, por lo tanto, no están completamente representados en el mapa.



DRAFT!!

Concept I

Everything should be Values-Driven:

- **The Lewisville Way**
- **The Vision Statement**



**THE
LEWISVILLE WAY**

VALUE | SERVE | BUILD



THE LEWISVILLE WAY

VALUE | SERVE | BUILD

- We **value** people - we are stronger together because our relationships and diversity create the foundation for commitment and success.
- We **serve** every day - we take pride in serving our community through teamwork, communication, and integrity.
- We **build** our future – we create positive change, embrace innovation, and develop our people to grow and thrive.





Concept 2

“Big Moves” should be:

- Major initiatives that can have the biggest impact on Lewisville’s future
- Grouped to reflect key networks or systems
- Generally can be related to geographic areas (though some aspects are citywide)



**Economic
Engines**

**Natural
Network**

**Lifelong
Livability**

**Integrated
Infrastructure**

**Distinctive
Destinations**



Concept 3

**Equally important
'threads' apply to all
Big Moves**

**Action related to the
'threads' is
interwoven between
all Big Moves**

Five 'Threads'

- Sustainability
- Future-ready
- Safety
- Connections
- Communications





Concept 5

Steering Committee suggested “Big Moves” may not be the best terminology for this new plan.



BIG MOVES

Economic
Engines

Natural
Network

Lifelong
Livability

Integrated
Infrastructure

Distinctive
Destinations

 Sustainability

 Future-ready

 Safety

 Connections

 Communications

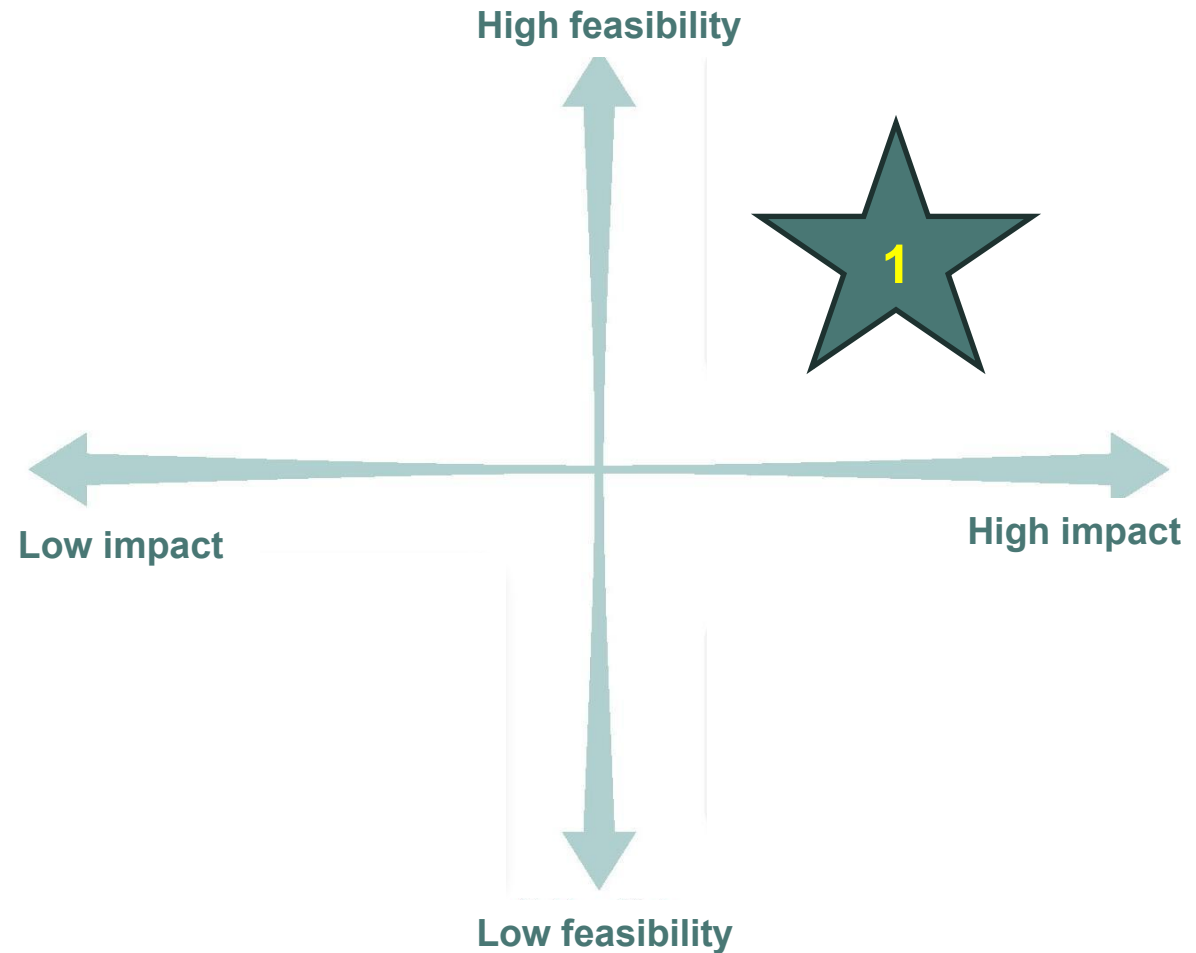


Concept 6

Action Items are located at the intersections

For each action item, we would indicate:

- What is it?
- What values drive our approach?
- What role does the City play and what roles do Partners play?
- What are the metrics to evaluate success?
- What's the timeline?
- How likely is it in quadrant I?





For example: Economic Engines & Sustainability

Action Item: Small Business Conservation Tools

- **What is it?** Work with small businesses in Lewisville to identify opportunities to increase profitability by acting to conserve water and energy.
- **Values-driven:** Value local businesses; Serve businesses and customers; Build more sustainable business community
- **City:** coordinate dialogue; **Partners:** Utilities: offer supplies, incentives; ISD: provide training; Other partners ...
- **Data-driven:** How many people use it? Annual savings in water and energy use? Reduced operating costs? Etc. ...
- **Timeline:** short term (1 – 2 years)
- **Quadrant I** since it could have a big impact on Lewisville's small businesses and the environment; also, there are many successful models for such programs

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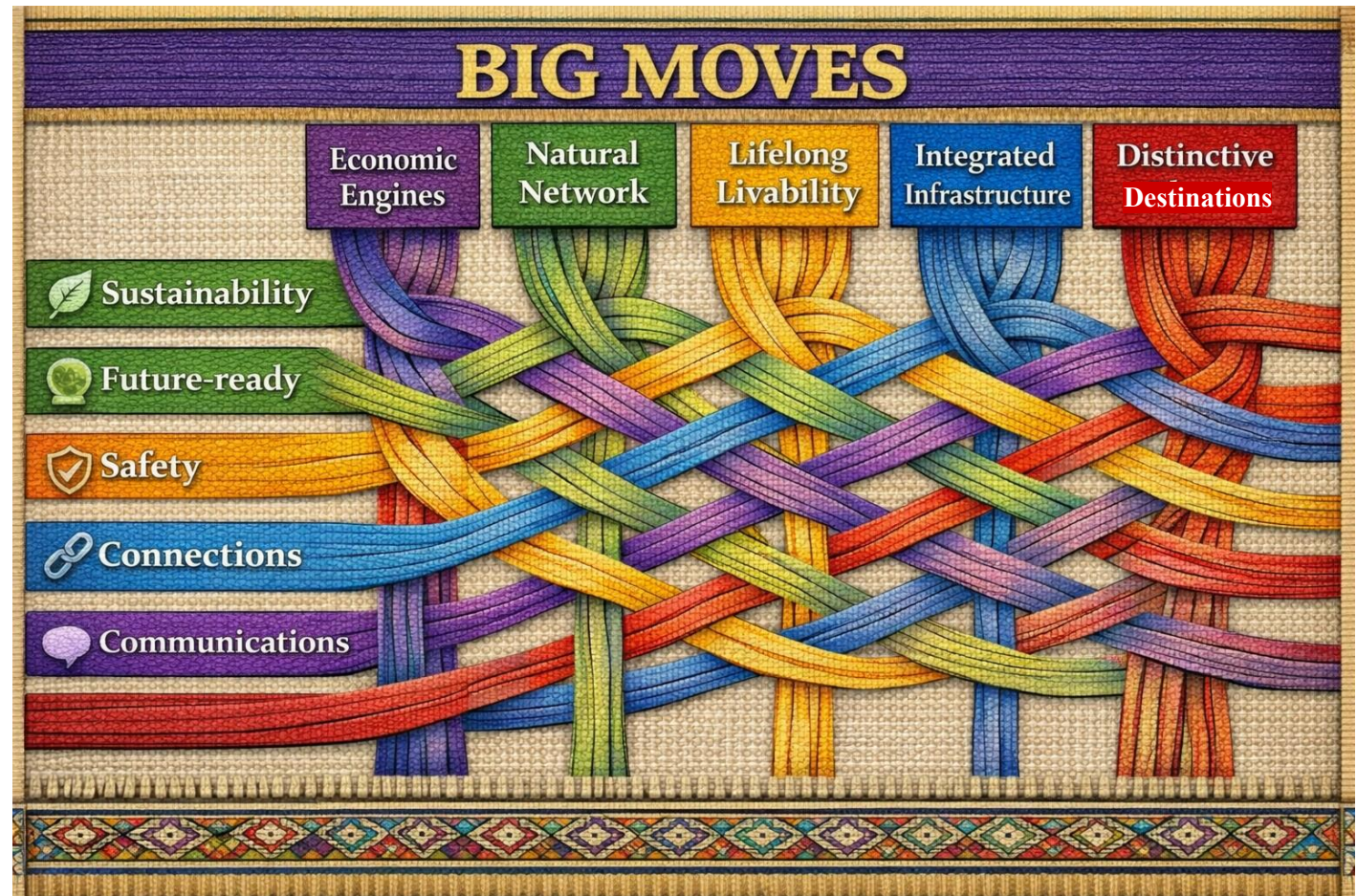
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Outline process for drafting Action Items

FEEDBACK?

Values – The Lewisville Way

Vision Statement



AGENDA

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NEXT STEPS

To draft Action Items:

- Collaboration among City staff, FNI consultant team, Steering Committee, Youth Action Council (YAC)
- Steering Committee to meet in Big Move Action Teams to recommend priority action items
- Meet twice during May:
 - 1st meeting: May 7 at 6pm
 - 2nd meeting: either May 14 or 21 at 6pm

Thank you!

LEWISVILLE

2035



V I S I O N