

MEMORANDUM

TO: Claire Powell, City Manager

FROM: Stacie Anaya, Director of Parks and Recreation

DATE: July 7, 2025

SUBJECT: **Consideration of a Variance to the Lewisville City Code, Section 2-201, Fee Schedule, Regarding a Waiver of Athletic Field Rental Fees and Temporary Event Permit Fees Associated with the Battle of the Badge Charity Softball Tournament; and Authorization for the City Manager, or Her Designee, to Execute the Contract.**

BACKGROUND

For over two decades, the Lewisville Citizens Police Academy Alumni Association (LCPAAA) hosted the Battle of the Badge Charity Softball Tournament. The event begins with a head-to-head game between Lewisville Police and Lewisville Fire Departments followed by a tournament of games between police and fire departments from all over North Texas. This one-day tournament draws hundreds of fans in attendance to support their favorite teams.

The Lewisville Police and Fire Departments, and other local fire and police departments compete in the tournament to raise money for a 501(c)3 charity of the winner's choice and LCPAAA. The winning teams will choose their favorite 501(c)3 charity to donate the proceeds to after the tournament. The first-place team will receive a \$750 donation while the second-place team will receive a \$500 donation.

LCPAAA is a 501(c)3 organization of dedicated volunteers to support the Lewisville Police Department through fundraising activities. They use its funds in a variety of ways, including providing free child identification cards at events, donations to police officers for memorial bike rides, donations to the North Texas Child Advocacy Center, and donations of food and equipment to the Police Department.

ANALYSIS

The 22nd Annual Battle of the Badge Charity Softball Tournament is scheduled for Saturday, October 18, 2025, at Railroad Park, with a designated rain-out date of October 25, 2025. This longstanding, family-friendly event brings together local law enforcement and fire department teams in a spirited double-elimination softball competition, fostering camaraderie and community engagement. Attendees can enjoy a variety of free family activities, including bounce houses, face painting, crafts, and a badge pull raffle. Concessions, such as hot dogs and

refreshments, will be available for purchase. The event is free to the public, encouraging widespread community participation and support. Historically, this item has required annual City Council approval for a variance. Given the event's long-standing presence, strong community engagement, and clear public benefit, staff recommend establishing a five-year renewable contract to formalize support. This change will streamline administrative processes, reduce repetitive Council actions, and provide greater consistency for event planning and coordination.

For the 2025 event, the estimated cost, including field rental, Parks & Recreation staff support, and the required temporary event permit, is approximately \$1,593 per year and approximately \$7,965 total over the next five years. We are requesting a full waiver of these fees for 2025 through 2029, consistent with past Council approvals for this charitable initiative. This approach reinforces the City's support of valued community partnerships and promotes efficient use of City resources.

Fee estimates for 2026–2029 are expected to be comparable to the 2025 amount and previous years' requests, though actual costs may vary slightly based on adjustments to facility rental rates, staff support fees, or other operational factors.

The sponsoring organizations will continue to comply with all standard City requirements, including providing the necessary liability insurance coverage.

CITY STAFF'S RECOMMENDATION

That the City Council approve the variance and authorize the City Manager, or her designee, to execute the agreement as set forth in the caption above.