

MEMORANDUM

TO: Donna Barron, City Manager

FROM: Stacie Anaya, Parks & Recreation Director

DATE: August 20, 2018

SUBJECT: **Consideration of the Rental of Lone Star Toyota of Lewisville Railroad Park by the Lewisville Citizens Police Academy Alumni Association for Fundraising Purposes; and Consideration of a Variance to the Lewisville City Code, Section 2-201, Fee Schedule, Regarding a Waiver of Athletic Field Rental Fees and Temporary Event Permit Fees Associated with the Battle of the Badge Benefit Softball Tournament.**

BACKGROUND

For the past 15 years, the Lewisville Citizens Police Academy Alumni Association has been conducting the Battle of the Badge Benefit Softball Tournament. Local police and fire departments in the Dallas/Ft. Worth area play in the tournament and hundreds of their fans attend to support their favorite teams.

ANALYSIS

The Lewisville Police and Fire Departments, and other local fire and police departments compete in the tournament to raise money for the Children's Advocacy Center for Denton County. The CACDC is a non-profit agency that serves victims of sexual abuse, very serious physical abuse and their non-offending family members. The agency works closely with law enforcement, Child Protective Services, the District Attorney's Office, and sexual assault nurse examiners on the investigation and prosecution of severe child abuse cases. The Advocacy Center also provides free counseling and support services to the children and their families.

Battle of the Badge will take place on October 20, 2018 at the Lone Star Toyota of Lewisville Railroad Park. Hot dogs and other refreshments will be available for purchase. No entrance fee for spectators will be charged at the event. The event will also feature an array of family activities such as a bounce house, crafts, face painting, and a silent auction. The event proceeds will be split with 70% going to the CACDC and 30% to be used by the Lewisville Citizens Police Academy Alumni Association on other various community projects.

Field rental for the Lewisville teams to practice prior to the tournament is estimated at \$300, field rental for the tournament is at \$225, and the Temporary Event Permit is \$15 for an estimated total of \$540.

RECOMMENDATION

City staff recommends that the City Council approve the rental and the variance as set forth in the caption above.