Oct. 5, 2018

Dear Lewisville City Council.

Thank you for allowing us to be a partner with historical Old Town Lewisville in putting on The Best Little Brewfest in Texas. Our goal is to make this event one of the biggest and most exciting events in the Dallas/Ft. Worth metroplex.

Our plans not only include the traditional beer tasting that had over 2000 participants and 80 breweries last year, but we include wineries and distilleries.   Our outdoor music venue and food trucks will attract many more this year since we have moved to the fall.

The biggest expansion of our beer tasting event is the addition of the Professional Brewers Competition for Texas craft brewed beer. We just finished our 5th competition and no other beer tasting event in Texas includes this at this time and we were the first. This aspect will create great interest among the brewers and participants creating another level which other beer festivals will be envious.

The Brewdies Beer Packaging Awards was launched this year to create excitement about the great artwork on bottle and canned beer as well as poster art in Texas craft breweries. We want to recognize the breweries and the artist for their contribution to the world of beer and art.

All of these aspects of the BLBFIT have a price. Since we are an "outdoor" event there is a greater risk of weather cancellation/problems that would force hard costs onto our non-profit, which does not maintain cash reserves. The City has been very gracious in underwriting our logistics and production costs associated with the event. And, we would like to once again formally request a fee waiver associated with the production of the event as we have enjoyed in the past.

We will continue to list the City as an event sponsor in all of the currently outlined benefits in our sponsorship plan.

Again, thank you for all of your current support and we hope to work with you to make this the Best Little Brewfest not only in Texas, but all the South and West.

Daynor Stinson   Kim Cloud
Event Manager   Cloud 9 Charities