

MEMORANDUM

TO: Donna Barron, City Manager

FROM: Carolyn Booker, Director of Library Services

DATE: October 31, 2018

SUBJECT: **Approval of Alcohol Sales at the Lewisville Public Library's Bad Art Night, A Special Evening Event for Adults Ages 21 And Over Being Held on December 14, 2018.**

BACKGROUND

The Lewisville Public Library offers a wide variety of events for adults ages 18 and over. Library programs for adults provide knowledge and skills, as well as opportunities for collaboration, creativity and personal enrichment. The Library continually receives requests for more activities for adults, with an explosive interest in classes on crafting and the creative arts. The Library continues to expand its programming efforts to provide a more wide-appeal for younger adults, which is an audience with which public libraries struggle to engage.

The Library's Stay Crafty program, a monthly craft event for adults, continues to be one of the Library's most successful programs for adults. Each month the Library provides adults with the tools and supplies to complete a do-it-yourself project.

ANALYSIS

In an effort to build on the Library's adult programming, the Library would like to host a Bad Art Night for adults ages 21 and over on Friday, December 14 from 6:30-8:30 p.m. Bad Art Night will provide adults with an imaginative, fun, no pressure atmosphere in which to use their artistic skill to create a piece of "bad art" from a mix of materials and supplies.

To take advantage of the intrigue of being in the Library after hours, this event is strategically scheduled for after the Library's closes. To further entice adults, the Library plans to provide light snacks, and would like to offer a cash bar during the event.

Staff is requesting that Council approve the sale of alcohol at the Bad Art Night event per Administrative Policy 4.0 - City Facilities/Events. By providing a twist on a typical craft program, partnered with refreshments and cash bar offerings, the Library expects attendance at Bad Art Night to be around 40-50 adults. The Library would hire a TABC certified caterer to manage the bar and serve the alcohol.

As an after-hours event, Bad Art Night will not impact other Library services.

RECOMMENDATION

That the City Council allow alcohol sales as set forth in the caption above.