



# FOR THE LOVE OF LEWISVILLE 2020

# BIG MOVE THRIVING NEIGHBORHOODS



A **partnership** between businesses, nonprofits, churches, residents and the City

A single day of community service; gather and organize volunteer groups and serve the Lewisville community: *to improve the quality of lives for others.*

How? By performing minor cosmetic home repairs/improvements and yard work at selected homes; **and** community-wide projects (park cleanup)

Strengthens community and creates resiliency by addressing real physical needs in the community while strengthening community relationships and building community.



# What is For the Love of Lewisville?

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**LOCAL DAY OF COMMUNITY SERVICE**

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*The City of Lewisville can serve as a guiding light and sponsor, to influence and coordinate various service projects throughout the city during this single day of service; and create a culture of community service.*



SO....WHAT DOES THIS  
PROJECT LOOK LIKE?

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# PROJECT TYPES

- Moving dirt/digging
- Raking leaves
- Trimming trees/hedges
- Mowing
- Weeding
- Washing windows
- Cleaning/sweeping
- Remove debris from property
- Painting



# WHO ARE WE ASSISTING?

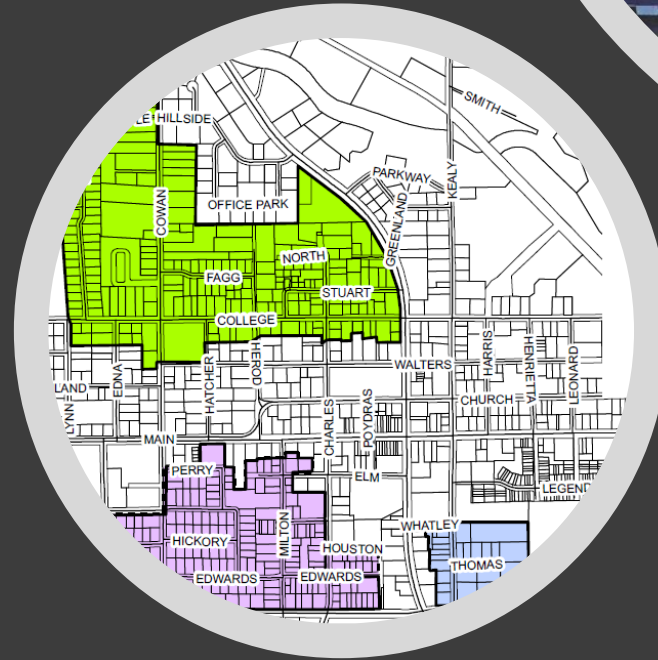
We are assisting the following single-family homeowners:

- Limited financial means
- Disability or those with functional challenges
- Senior citizens
- Veterans



# HOW ARE HOMES CHOSEN?

- We are looking at:
  - CDBG Target Reinvestment Neighborhoods
  - Partnering with Code Enforcement



# WHAT ARE WE PROVIDING?

- We are providing supplies needed to complete “project types”
  - Paint, trash bags, gloves, mulch
- Volunteering organizations will provide needed tools etc...
- Community Relations is seeking sponsor and donors



# 2020 PROJECT

- Internal committee has met in January and March 2019
- Proposed 2020 date:
  - Saturday, March 7
  - Saturday, March 28 - backup date
- 2020 project will consist of 5 homes in the area around Old Town
  - Together Lewisville Coalition organizations will be identified to “adopt” a house
    - They will identify volunteers through their organizations
  - Allows us to “get our feet wet” first year of project



The background image shows a two-story house with a brick lower half and a light-colored upper half. A person in a red shirt is painting the brickwork near the front door. Another person is on a ladder to the left, and a third person is on the ground near some landscaping bags. Large trees frame the scene.

# HISTORY

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- Make a Difference Day
  - Started in 1992 National Day of Community Service held in October
- Addressing Mesquite Day
  - 2019 was 15<sup>th</sup> year
  - 2018
    - 1,100 volunteers
    - 98 homes
    - Area businesses provided \$50,000 in monetary and in-kind donations



# Our Seva

- Founded in 2011
- Addressing Mesquite Day 2011-2015
  - 15 homes
- Lewisville
  - 2016 & 2017 - Tanglewood Neighborhood
    - 10 homes
    - Stenciled house numbers
    - overgrown trees along Birch & Ash
    - Alvin Turner, Sr. Park
    - Painted basketball court
    - Planted trees
    - two church properties
  - 2018 - Lakeland Terrace Neighborhood
    - 4 homes
    - Central Elementary

# COST

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Supplies: Paint, Trash Bags, PPE, Mulch, Etc.	\$8,000
Food: Breakfast	\$600
Snacks	\$200
Drinks	\$200
T-Shirts	\$1,000
<b>Total</b>	<b>\$10,000</b>



This is a **rough estimate** and will depend on homes and sponsorships.

# FUTURE & QUESTIONS

- Anticipate program to grow each year
- Beginning in **2021** the program-event will be opened up to community Lewisville churches, nonprofits, businesses and civic organizations